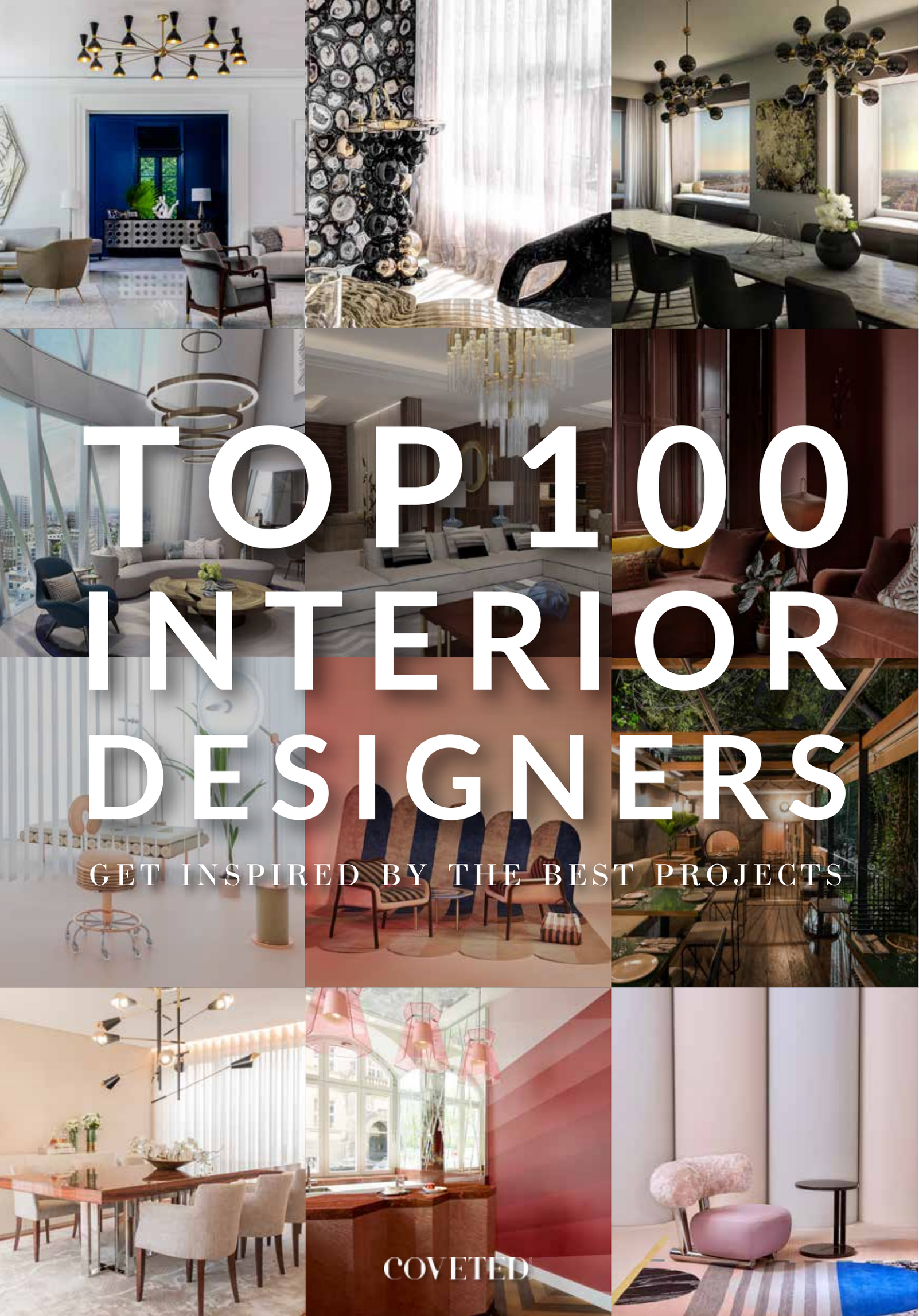

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TOP 100 INTERIOR DESIGNERS

GET INSPIRED BY THE BEST PROJECTS

COVETED

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OUR VISION

We are proud to present our comprehensive list of the Best 100 Interior Designers and Architects that stood out during the year of 2019! From all corners of the World, this Top List features some of the most creative and talented professionals of the design industry. With styles ranging from contemporary classic to modern classic or mid-century modern, this is the ultimate list that every design lover should know. So enjoy this meticulous selection of the Best Design Personalities of 2019 – the renowned and the emerging, both passionate and genius – today and Tomorrow simultaneously in one place, sharing inspiration, taste, and expertise with any design lover.

GUIMARÃES
PORTUGAL

5 JANELAS

"I love the challenge, freedom, and creative control. I also love the histories behind every detail. the colors inspired by my travels, the places I've been, the perfect piece I discovered from a happy casualty and that can be incorporated into my work. Each project has definitely a part of my life." – Francisco Neves

Created by an inspiring interior designer with incredible ideas called Francisco Neves, this renowned design studio has become one of the leading interior design firms in Portugal. His works have been published in the country's best design magazines and have been selected for the 2013 edition of the Andrew Martin Interior Design Review Yearbook - vol 17.

Originally from the beautiful city of Guimarães, which is considered a World Heritage center by UNESCO since it is related with the emergence of the Portuguese national identity in the 12th century, 5 Janelas has become one of the most renowned interior design studios in the country. Thanks to Francisco's professional experience, this interior design firm turned out to be a reflection of his way of living, not deviating from the original path and yet surpassing all expectations of loyal customers for over two decades.

With over 20 years of experience in the interior decoration world, Francisco, like any other interior designer, has his ups and downs in his professional path. The founder of 5 Janelas studio considers himself as a dedicated person who doesn't believe in giving up on the things that he is passionate about. "I started my career a long time ago, it's about 25 years, and I'm here today because I was capable of overcoming many different challenges. In the last few years, my work is being widely recognized, for which I am very grateful. My projects have been published in several design magazines and books, but most of all I have are happy customers", explained the interior designer.

With a signature style that steps away from the famous fashion trends, Francisco's design projects have a sense of contemporary combined with timeless and classic references. All of the bespoke interior design projects created in the 5 Janelas studio are focused "on giving good solutions and being able to have the better response for what the owners need - that's what's design is all about." The careful attention to detail in every project showcases Francisco's critical, visionary and perfectionist personality, three characteristics that he gained with his experience and learning as an interior designer.

Credits by 5 Janelas

Website: http://www.5janelas.com/

Address: Av. Dom Afonso Henriques 740, 4810-534 Guimarães

5 Janelas' incredible portfolio includes some of the best interior design projects in Portugal and abroad, like Pastelaria Fina, the Vault Store, both in Guimarães, and Stands at International Fairs (Heimtextil in Frankfurt). Inspired by the work of some of the world's design legends, like Gio Ponti, Fornasetti, Warren Platner and Philippe Starck, Francisco believes that the secret to an incredible design relies on a great connection with the clients and their vision. "I give priority to dialogue across the development of each work, and I believe that is the best way to have a good result. This process gives life to spaces that are both sophisticated and a response to the client's interests and needs." 5 Janelas' studio creates bespoke interiors for people who like what they do in life and that are in love with the type of spaces that Francisco creates. They need to connect with the interior designer's aesthetic vision which, in this case, is focused on seeking quality and comfort in a modern luxurious way, that doesn't follow any specific design trends.

Focused on creating unique interiors that fulfill the client's needs and expectations, Francisco likes to incorporate in his design some unique details that will elevate the project, like custom-made objects designed by him. "While I'm drawing a space, everything comes together between art and design. And it's that mix that gives life and substance to each personalized space- my own design complemented with some pieces of classic design." 5 Janelas' studio became recognized as one of the best studios in Portugal for their high-quality services in creating tailored interiors for each client.

Passionate about beautiful craftsmanship techniques, Francisco truly believes that Portugal is one of the best symbols of ancient craftsmanship. That's why he says "In Portugal, we have extremely good quality in terms of artisan or craftsman labor. We can see that in several areas: lightning, furnishings, rugs and tapestries, upholstery... The leading designers are investing in working and creating with the craftsmanship available and that is a way to enhance our work and provide a distinguished type of service." The interior designer believes that these ancient techniques can be the right way to live happily with a democratic design approach since it influences the design conscience of each interior designer or design lover. "I like to think we can live better when we have a good design. It is a belief and simultaneously a desire, but also a reason to create". Enhanced the founder of the famous 5 Janelas design studio.

"MY INSPIRATION ALWAYS LEADS ME TO WHAT I REALLY LIKE: GIVING SOUL AND MEANING TO THE SPACES TAKING ADVANTAGE OF THE INNER QUALITY AND NATURAL BEAUTY IN MATERIALS."

Besides the tailored interior decoration projects that meet the client's expectations, 5 Janelas studio is also considered a "Concept Store" that includes carefully selected objects. The shelves are littered with Assouline books, Ralph Lauren Home, Fornasetti, Riviere, and Seletti objects. Wave music CD's as well as "5 Janelas Design" jars and candles coexist with chairs and tables by Thonet, and Verner Panton, among others.

Currently, Francisco is working on several projects, both in residential and commercial designs. The 5 Janelas founder recently finished a restaurant, some wellness and hairdresser spaces, also a jewelry store. As for future dreams and expectations, he is one of those people who are constantly looking for new challenges and new ideas, especially when you get the opportunity to work in one of your passions every day of your life.

AB CONCEPT

"Every project we create should be a legacy for our clients. We are selective and only commit to projects that we feel passionate about, those that evoke an emotional response or spark our collective imaginations. Our creative process starts by establishing a main concept that is going to be the foundation of the entire project." – AB Concept

AB Concept was founded in 1999 by Ed Ng and Terence Ngan, a designer and architect duo who have, throughout their careers, made a remarkable impact in the world of luxury design. The company has become a well-respected name in hospitality, wellness, F&B, commercial and residential properties.

AB Concept's design philosophy is clear: they want to create timeless design projects that surpass the client's expectations, and becomes one of the more valuable legacies. For this reason, Ed and Terence are only committed to work with projects that they feel connected through an emotional response. Once they believe in the idea, the designers' creative process begins with the establishment of a creative theme that is going to be the foundation of the entire design.

It's due to the passion they put in every project that AB Concept has become one of the foremost luxury design firms that will continue to inspire and surprise.

According to AB Concept, people change and evolve, becoming a new person every 10 years. Although they may have achieved everything they wanted yesterday, there is still a lot to dream about tomorrow. That's why they always enjoy the moment they are in, the now-experienced, the consciousness of the present instant.

"I'd like to come back to my favourite simile here: a designer is like a chef. The ingredients are important in the making but ultimately the dish has to speak for itself. We are both telling a story and sharing a first hand experience without using words."

Although their work is mainly known in the hospitality industry, AB Concept is increasingly moving into retail now. The inspiration in hospitality projects usually comes from the location but, in retail, it is all about the essence, history or reinterpretation of the brand. At the moment, they are working with KOHLER and completed their Experience Center in Shanghai.

Credits by AB Concept

Website - https://www.abconcept.net/

Address - Unit 1802, K11 Atelier, Victoria Dockside, Tsim Sha Tsui, Hong Kong

When it comes to the future of the design, AB Concept believes that most of the changes will come from innovation in technology, from smart fabrics to new production methods.

AB Concept believes that design is always a team effort. They explain that, as principals of a design team, they normally come up with the very first design direction based on a sort of gut feeling; but each of their designs, no matter if it is an interior space or a single object, goes through a lengthy development process that enables them to achieve the quality they envision. In interior design, they tend to use the company name AB Concept, but for products and artistic projects, they use a more personal touch and their names — Terence Ngan and Ed Ng.

According to AB Concept, in the design world, the trends are constantly changing. Nowadays, with social media and ubiquitous photography, everything is overexposed instantly and the designers can no longer afford to "look like this or that" anymore. Currently, clients demand that you create something unique.

AB Concept doesn't have a client type, they have projects all over the world and their client profile is very varied. Although they work for ultra-luxury hotel brands like Four Seasons and Rosewood, they also have residential projects in the heart of Manhattan, a resort in the south of China and one in Portugal.

When it comes to the future of the design, AB Concept believes that most of the changes will come from innovation in technology, from smart fabrics to new production methods. "There's basically something new coming out every week. Some will fizzle, others will have the potential to disrupt entire industries. The design industry can't escape the impact of the technological evolution."

With an ever-expanding portfolio, AB Concept has become one of the foremost luxury design firms and will continue to inspire and surprise.

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MIAM
USA

ALENE WORKMAN INTERIOR DESIGN

"I believe my passion for design comes across in everything I do in business and personally. I maintain an open interactive relationship with my clients that develops into trust as we begin to explore designs, respecting their needs, and incorporating them effortlessly with knowledge and a high level of experience into their individualized design concepts." – Alene Workman

Alene Workman Interior Design stands out for their focus on the art of design, as well as their complete respect for the client's needs and vision for every project that they complete. This multi-award-winning firm states as an industry leader, where they deliver a full service within the interior design and renovation. With 25 years of experience and knowledge, Alene Workman Interior Design studio offers many innovative high-quality design solutions to impact your design project.

The design studio is focused, on a major level, to the client's needs, due to their ability to pay attention exclusively to the client. "Knowing that I have successfully listened to our client, anticipated and interpreted their needs with vision in a creative and successful way, and exceeding their expectation, fills me with joy and satisfaction. Along with this is my pride in getting it right for my clients. One major celebrity client sat me down at our furnishings installation while beaming, and said, "You got me, I love what you have created". That was pure fulfillment. After that project, he and his family went on to work with me on multiple projects over the next 12 years, having just completed another new residence this year. There is joy knowing that we have completed several projects over the years for recurring clients throughout the country". Anything that relates to the satisfaction of the clients, the design firm shares the upmost respect.

Alene Workman cannot fit her clients on a specific type of client, but she surely recognized that the people who love her work, like celebrities and successful entrepreneurs, are mainly looking for the best of design, along with mutual esthetic sense. There are many aspects that she absolutely loves such as the many and diverse areas of the interior design. "There are so many aspects of what I do professionally that I absolutely love. I am very passionate about all areas of interior design, from lighting to furniture design, interior architecture, and even interior floral display, and bring all that together in my work".

On the context of her design firm, she found some difficulties during the massive recession of 2008-2011. "My biggest

Credits by AWID

Website - https://awidesign.com/

Address - 805 E Broward Blvd #302, Fort Lauderdale, FL 33301, USA

business challenge hit during the recession of 2008-2011 when I was working on a huge penthouse project, being totally immersed and sheltered from what was happening to others worldwide, with businesses closing and firms streamlining. When completing this penthouse, I realized there were no new projects in-house. I panicked and had to figure out how to market my services for the first time in 20 years. That was difficult and painful but was helped by past clients requesting me to begin new projects for them. I was very grateful and fortunate". She was able to overcome those negative times and successfully grow as a company, being able to achieve many incredible steps along the way.

Thanks to her constant development as a designer, Alene Workman, and her company have achieved many important things through the professional journey. "I have been committed to the profession, the professionalism of interior designers and improving industry standards, being named a top international design influencer for the last few years, being recognized as a leader in my profession, and most importantly, and then inducted to become a Fellow in the American Society of Interior Designers, for my designs and volunteer work on the national board and local organization for over 20 years. As the icing on our cake, my firm has been honored with countless first-place awards for creating world-class innovative design solutions in our showcased work. These achievements along with a beautiful and supportive family that makes it all possible has been totally fulfilling".

Right now, Alene Workman Interior Design is currently developing an interesting project in the Bahamas. "We are currently in communication with a client building their new 12,000 square foot home in the Bahamas. It is a challenging project only in that the client must deal with the intricacies that go along with building and furnishing a home in another country when they are USA based. As the designer, I am excited to explore the local Bahamian design solutions that mix island living with updated British Colonial themes and the most forward-thinking hi-tech living".

"AS FAR AS THE FUTURE GOES, ALENE WORKMAN INTERIOR DESIGN REALLY THINKS THAT SELF-AWARENESS IS THE NEXT BIG THING WITHIN THE INTERIOR DESIGN."

As a design firm, they don't like to "follow trends in residential design", as Worman says "I do think there is a movement to create an easy lifestyle living that requires less maintenance than in prior years. There is also a direction of incorporating less formatted design where originality is the primary force and unexpected pieces may be combined, mixing modern with midcentury or iconic pieces from Scandinavia, to create a lighter and unexpected interior. It's a somewhat more offbeat direction and can evolve into a "bohemian" offbeat feeling". With that diversity, they're able to display the most amazing settings, concentrating many different styles, and still making it absolutely stunning.

As far as the future goes, Alene Workman Interior Design really thinks that self-awareness is the next big thing within the interior design. "Many people seem to be responding and focusing on the feelings they want to convey in their private spaces, rather than a look. It seems less about impressing anyone, but more about the self-awareness and what is important to their lifestyle. Whether it's more relaxed or not, it comes down to the essence of their feelings about how they want to live. This personal responsiveness to house and home to convey one's true nature in a feel-good space may be the future of where clients are headed. That often means including the most advanced high-tech advances that are changing the way we live and are connected unless of course, they want to disconnect entirely". The future seems bright for Alene Workman Interior Design, and we can't wait to see what comes next!

MOSCOW
RUSSIA

ALEXANDRA FEDOROVA

"The most pleasant thing is to have satisfaction from the final result, when you look at the beautiful photos and remember how long and accurate it was to create all the details." – Alexandra Fedorova

Born in Moscow, Alexandra Fedorova has an extensive background in architecture, being quite the accomplished artist in the field. Having worked in institutions, such as UB Design Studio, SUE Moscow Research and Mosproekt 4, the gifted architect and designer has managed her own architectural bureau since 2004, getting specialized in designing residential and public buildings as well as interiors.

Best describing her philosophy as timeless, her bureau prides itself on conceiving trendy and valuable settings and designs that will still matter as time goes by. Independently of the type of service, they always approach a work from an architectural standpoint, as she explained, "We create living environments for people in the form of volumetric and spatial compositions, which may be supplemented by accessories, if and when necessary, but the essence of the space remains the same."

Ten years ago, the interior designer and architect started a project that consisted of 15 tropical houses in Pestovo, one of the biggest suburban villages of Russia. In an attention-grabbing tale, one of the houses was recently bought and the owner had no prior knowledge that Alexandra had built it, as he requested her expertise to work in the interiors. This served as a major inspiration for the designer to return to an old project as she created "some façade finishing and interior" along with a smaller guest house placed nearby.

In order to have the best outcome, Federova believes that every designer should pay close attention to every particularity of a project, emphasising the importance of discovering the right architects or designers. It is not an individual art form, it is rather complex and lengthy, thus the designer gives a piece of advice in not trying to do everything by oneself.

"We create living environments for people in the form of volumetric and spatial compositions, which may be supplemented by accessories, if and when necessary, but the essence of the space remains the same."

Credits by Alexandra Fedorova

Website: http://www.fedorova.ru/

Address: Prechistenskaya embankment, building 15, building 2 119033 Moscow, Russia

NEW YORK
USA

AMY LAU

"For every medium, for every environment—and for every client—Amy's highest mission and greatest achievement will always be to create livable, meaningful homes filled with harmony, artistic integrity, beauty and inspiration."

Amy Lau founded her New York design firm in 2001. Her portfolio of luxurious residential interiors includes an array of artistic and sophisticated homes throughout the world. Her work has been featured in Architectural Digest, The New York Times, Elle Decor, House Beautiful, Martha Stewart Living, and Luxe Interiors + Design. She has also appeared in televised spots on HGTV and LX.TV.

The Arizona native developed a deep passion for design and honed her curatorial eye studying eminent historians. She received her master's in fine and decorative art from the prestigious Sotheby's Institute of Art. She then served as a director at Thomas O'Brien's Aero and spent five years as the design director of noted mid-century specialist Lin-Weinberg Gallery in New York City.

Her exuberance and expertise have made Amy a sought-after speaker and panelist at conferences and in forums around the world. The designer published a monograph in 2011, and on the next year, Amy accepted an honorary doctorate from New York School of Interior Design. She served as a spokesperson for Benjamin Moore's 2010-2011 print, television, and online campaign "Paint with the Very Best." She has designed spaces for renowned show houses like Kips Bay in New York and has created distinctive interior installations for Kohler, Bergdorf Goodman, and the Showtime television network.

The firm completed in recent years several exclusive residential projects for some top clients but has also dedicated some time to the creation of amazing hospitality and showroom projects worldwide! In recent years, Amy Lau has also designed an array of patterned cowhide rugs and pillows for Kyle Bunting, unique Heath Ceramics mosaic tiles, colorful wool-and-silk rugs for Doris Leslie Blau, tie-dye wall coverings for Maya Romanoff, and a vibrant fabric collection of contemporary prints, embroideries and wovens exclusively for S. Harris. Amy's unique expertise makes her a sought-after speaker and panelist at conferences and forums around the world. In 2018, Amy served as the keynote speaker at The Phoenix Art Museum's annual fund-raising gala.

Credits by Amy Lau

Website - http://amylaudesign.com/

Address - 601 W 26th St, New York, NY 10001, USA

SAO PAULO
BRAZIL

ANDREA BENTO

"When creating magical environments for successful entrepreneurs who enjoy life in comfort, Andrea Bento always tries to incorporate her unique signature style which consists on an eclectic vision that creates a thrill as if they could be timeless as a unique poetry work." – Andrea Bento

Besides creating bespoke interior design projects for the different parts of the house, the renowned interior designer is known as the "little princesses", kids, architect/decorator specialist from São Paulo. Inspired by the magical world of children's imagination, Andrea Bento always incorporate bright color tones and creative concepts in her magical design projects that take you back to your childhood dreams! Her work is recognized for being a careful, dedicated and meticulous, thanks to her friendly and respectful partnership with each client.

Her unique aesthetics experiences are moved by bold and cheerful color tones that represent the clients' needs and dreams. Filled with joy and amazing combinations, Bento always tries to incorporate some unique details into her interior design projects. For example, in her magical bedroom designs for the little ones, the interior designer always introduces standout furniture designs, like big dreamy castles and towers. Her main goal is to create a unique environment where you are allowed to dream!

From princess like bedroom decor to nautical themed bedroom projects, her inspiring creations are based on the dreams of the little ones! "I love the possibility of creating a different space for each project; the involvement with the universe of each family leads to surprising results. Andrea Bento is an exemplary professional with great business treatment, very sympathetic and helpful, always looking after the client's needs. When creating magical environments for successful entrepreneurs who enjoy life in comfort, Andrea Bento always tries to incorporate her unique signature style which consists on an eclectic vision that creates a thrill as if they could be timeless as a unique poetry work. "Create unique environments, which surprise, feel the emotion of each family in the delivery of a project. I eat of feeling the happiness in their eyes".

The interior designer often creates unique pieces to customize all of her magical interior design projects, as you can see through her impressive master artworks published in multiple sites and social networks. She believes that "good works, being original always stand out, and bring us returns".

Credits by Andrea Bento

ISADORA

M
Mileena

MILAN
ITALY

ATELIER BIAGETTI

"Biagetti and Baldassari draw their inspiration from the world around them, from human behaviour and contemporary society's greatest obsessions!"

Atelier Biagetti is a company that consists of the culmination of the work of both Alberto Biagetti and Laura Baldassari. These two are used to challenging the boundaries between disciplines, while at the same time drawing inspiration from the world around them.

The two founders of Atelier Biagetti have drawn inspiration from all over the world, specifically in regards to "human behaviour and contemporary society's greatest obsessions". Through their work, they aim to construct an immersive environment filled with clues and hints in which the objects become characters in the amazing design scenes.

Both Alberto Biagetti and Laura Baldassari currently live and work in Milan, and both have had an extensive career before fate eventually brought them together to create Atelier Biagetti. Laura Baldassari started her collaboration with Alberto Biagetti in 2013 with the exhibition "One Minute Ago" (curated by Gabi Scardi at Galleria Riccardo Crespi). This partnership resulted in a series of exhibitions and projects that are very varied, being either very classical or very modern. Among their projects we can find: GOD (an immersive installation that explores many of contemporary society's greatest obsessions), Body Building (seen as "a playful take on familiar gym shapes"), and NO SEX (an ambiguous take on the concept of sex and beauty with soft colours such as pink and white dominating the scenes).

Atelier Biagetti has also had a series of collaborations in prestige design collections, one of which is Louis Vuitton for Objets Nomades. Their Anemona table created by both designers comes off as an amazing "domestic symbol" of an element that alludes to freedom: the sea. They were also involved in the collection Disco Gufram, being the creators of the modular sofas that were the highlight of this amazing collection.

The work of Atelier Biagetti is varied within the design area. It includes a series of actions such as installations, objects and performances. Their projects have been applied to public institutions, private spaces, museums and galleries in Italy and all over the world. Not to mention the fact that their work has already been featured in top design events and places.

Credits by Delfino Sisto Legnani

Website - https://atelierbiagetti.com/

Address - Piazza 20143, Piazza Arcole, 4, 20143 Milano MI, Italy

MIAM
USA

AVANZATO DESIGN

"I love the challenge of making a connection with my client and trying to figure out what interior is best suited for them and complimenting the actual language of the architecture." – Vincenzo Avanzato

Since 1999, Avanzato Design creates custom luxury interiors for clients all around the world. For over 20 years, Vincenzo Avanzato has led his team in selecting from a vast array of resources to deliver the most innovative solutions, personalized atmospheres and exclusive finishes for today's diversified lifestyles creating diverse styles, from traditional, transitional and contemporary interiors.

One of the things that Avanzato Design loves the most about their work is the challenge of making a connection with their client and trying to figure out what interior is best suited for them and complimenting the actual language of the architecture.

Avanzato Design believes that one can fulfill all the desires in one lifetime. They have been designing furniture for a few years now and they are looking forward to a possible collaboration with a known brand that can bring these designs to life.

For Avanzato Design, what makes them feel fulfilled professionally is the completion of a project and the total satisfaction of their clients. For them, when you start a project it's like seeing a plant grow, you nurture it, you prune it and love it.

When it comes to communicating with their audience, they strongly feel that their versatility plays a big part in their work and it's exactly what they profess when they communicate, which means they can offer their client's a design that is truly tailored.

In addition to numerous luxury residential projects in South Florida, clients have commissioned Vincenzo to design opulent boutiques, restaurants, hotels and large-scale residences in New York, Latin America, Europe, and the Middle East.

Credits by Avanzato Design

Website http://avanzatodesign.com/

Address - 3692 SW 24th St, Miami, FL 33145, USA

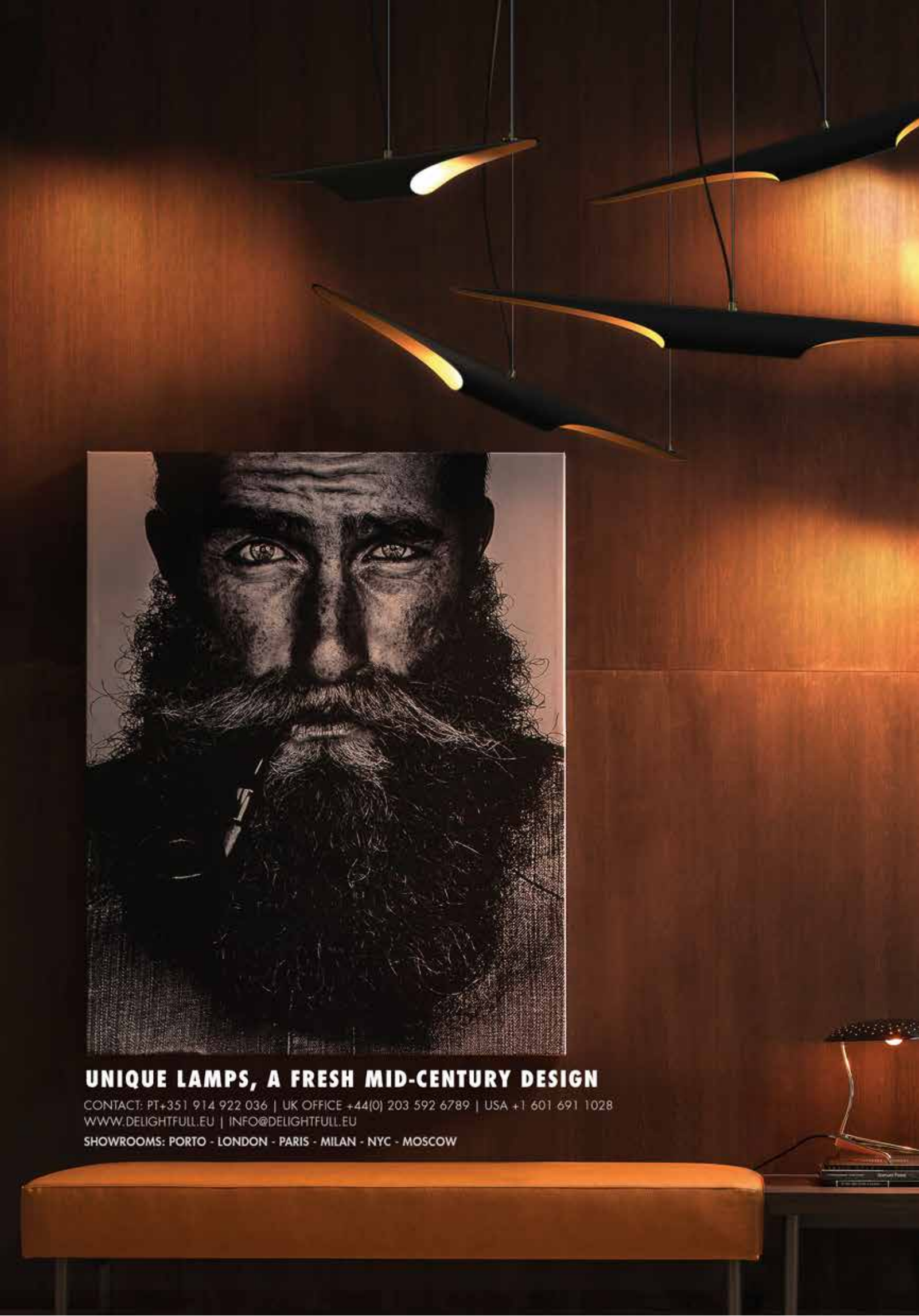
Regarding craftsmanship, Avanzato Design always felt that the Italians were the leaders in the design and still are, but alongside you have a lot of other creative companies that have a strong presence in the market, in the US or other countries.

Nowadays, Avanzato Design is working on a very large scale Villa that has them involved in every aesthetic aspect of the house, from the outside stonework to all the molding selections and designs for the interiors, let alone all the decorative elements, mosaic design and the trompe l'oeil artists. The inspiration for this design is (of course) truly Italian.

According to Avanzato Design, there is an array of great products on the market, so is there really a need to design everything? Not really. "This been said when a client is looking for something different or I cannot find that right piece, I reach out to the appropriate artisans to create it and if the participation in the design is of importance, I would absolutely be creating a custom piece."

Regarding craftsmanship, Avanzato Design always felt that the Italians were the leaders in the design and still are, but alongside you have a lot of other creative companies that have a strong presence in the market, in the US or other countries. For them, what's important to say is that design has an ever-strong presence in our daily lives and people wherever they come from have realized this.

For Avanzato Design, the focus in the design world in the future is climate change and how to deal with it. Design plays a very important role in making sure that people come up with a different way on how to deal with it and the number of people thinking out of the box is amazing.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B+K ARCHITECTURE

"With an inspiring portfolio in the hospitality design area, Baranowitz + Kronenberg were the creators of some of the best boutique hotels, trendy restaurants and public spaces, such projects are The Sir Joan Hotel in Ibiza, Sir Albert Hotel or the W Hotel and Spa." – B+K Architecture

B + K inspiring design studio has been awarded as the "Best International Interior Design Studio" by the distinguished Build Awards. Founded by Irene Kronenberg and Alon Baranowitz, the interior design and architecture studio has been impressing with their creative hospitality design for the past twenty years, and the incredible interior design of Sir Victor Hotel in Barcelona is no exception. This boutique hotel was named after Victor Català, the pen name of Caterina Albert I Paradís, one of the first female authors recognized in the history of Catalan literature. She is a symbol of the fight for gender equality and the boutique hotel will feature a library dedicated to her works and legacy.

Based in Amsterdam and Tel Aviv, Baranowitz + Kronenberg Architecture has become renowned for creating hotels, restaurants, and public and commercial spaces that attract modern nomads and locals alike. Also known as B+K Architecture, this inspiring design studio has proven able to turn historical landmarks and rough, sometimes inaccessible spaces into instant design classics that are open and welcoming, drawing on the stories of the past.

Irene Kronenberg and Alon Baranowitz have developed a narrative-driven mode of developing their designs which gives context and meaning to what would otherwise be a collection of easily forgettable facts, things, and places. They are storytellers. Drawing implicitly on the sensuous connection between life, selves, history, memory, craftsmanship and experience, the choices B+K Architecture make in every act of design embody this connection in a fresh way.

With an inspiring portfolio in the hospitality design area, Baranowitz + Kronenberg were the creators of some of the best boutique hotels, trendy restaurants and public spaces, such projects are The Sir Joan Hotel in Ibiza, Sir Albert Hotel, the W Hotel and Spa, the Mad Fox Club, the Duchess Restaurant and the award-winning restaurants Topolopompo, Jaffa-Tel Aviv and Pastel Brasserie in Tel Aviv. One of their most recent design projects were the trendy interiors of the Sir Victor Hotel in Barcelona!

Credits by B+K Architecture

Website - http://www.baranowitzkronenberg.com/

Address - 18 Yosef Karo St. Tel-Aviv, Israel

DUBAI
UAE

BISHOP DESIGN

"We are all born with wings, but only those who dare to dream will learn to fly". – Paul Bishop

Paul Bishop founded his remarkable design studio, called Bishop Design in 2004, and has been impressing ever since. Inspired by some of the most iconic personalities in the interior design industry, such as Vivienne Westwood, Ettore Sottsass, Carlo Scarpa, the deconstructivist movement in ID & architecture, Marcel Duchamp, Ron Arad, Ridley Scott, and Jamie Reed, he has become one of the most searched interior designers in the world! The renowned interior designer has been developing unique design projects across the world and collecting several international awards for his unique ideas.

Passionate about the numerous possibilities that the interior design industry brings to him every day, the interior designer has continuously completed projects across the entire MENA region as well as Internationally. "No day is the same. One day I may be throwing a minimum of different restaurant layouts around and the next I'm engaged into choosing materials for a nightclub. They say you never work a day in your life if you love what you do, and I am endlessly in love with the chaos that is Bishop Design!", said the interior designer.

Like any interior design studio, Paul Bishop and his team had to exceed several obstacles throughout all journey, in order to become the famous international interior design firm that it is today. A few years back, Bishop Design studio's core suffered some major changes in the internal structure of the company as well as in its ideologies, so that the business could turn out the success that is now internationally recognized. "We migrated from perhaps a more elegant and modern outlook to our honest disruptive personality. Like all transformations, it was new and daunting evolving so drastically and settling into fresh ways of doing things. But it was the best move we could ever have made", explained Bishop.

Credits by Bishop Design

Website: https://wearebishopdesign.com/

Adress: Suite #111 & 112 Pinnacle Building – Dubai, UAE

Paul Bishop has continuously completed projects across the entire MENA region as well as internationally. Nowadays, the interior design features an excellent and award-winning portfolio of Commercial, Hospitality, Retail and Residential projects that have been secured through recommendation, referral and repeat business. Distinguished by an unique design style, the interior designer is famous for breaking boundaries in his amazing design projects. "I take pride in executing a slightly more rebellious style, seen in recent works inclusive of Torno Subito, Wavehouse and Toro & KO, where the interior stands out from the city's offerings. It's a style that the demographic definitely craved for, so to satisfy that feels phenomenal", enhanced Paul Bishop.

As for future expectations, Paul Bishop believes that he has already accomplished most of his lifelong dreams. He has created his incredible design studio from nothing and elevated it to become one of the UAE's leading interior design firms with over 75 international awards. The success is mainly owed to the dedication and personal touch that is applied to each and every project executed.

Bishop Design LLC has received over sixty awards both regionally and internationally including being named the Interior Design Boutique Firm of the Year at the Commercial Interior Design Awards for two consecutive years where, according to the judges, the success of the diverse range of projects illustrates the powerful grasp Bishop Design LLC has on the regions Interior Design industry. From Michelin star chefs and celebrities, through to fitness fanatics and global restaurant chains, they have created design project for some of the world's top personalities.

It is through Bishop Design LLC's execution of well-planned design solutions, extensive expertise of product knowledge and costs along with the dedicated coordination and supervision, that their portfolio holds hundreds of successfully executed projects worldwide. Utilizing state of the art materials and products, incorporating bespoke custom-made pieces, enables Paul Bishop studio to continually expand and develop new design methods in the ever-changing market.

"CLIENTS REACTIONS WILL ALWAYS REMAIN AS THE ESSENCE OF EVERYTHING THAT WE DO. WHEN I SEE THEIR FACE AND HEAR THEIR RAPTURES AS WE BRING THEIR VISIONS TO LIFE; NOTHING EXCEEDS THAT FEELING."

Being one of the biggest references in the interior design world, Paul Bishop thinks the industry is getting more adventurous in terms of colors and artistic content created through different methods. "Spaces are required to adopt a different approach that breaks away from the norm in order to stand out in an overloaded market, with color being an influential design detail which creates a unique identity for any venue", he explained.

Paul Bishop believes that chef Massimo Bottura is one of the best examples that represent today's craftsmanship concept since he is the process behind his creations as he constantly innovates diverse dishes which are curated by hand. According to Bishop, he represents the essence of the craftsmanship concept (something done manually, by hand and by a human). "I find myself asking, is there such a thing as craftsmanship in design anymore?", enquires the interior designer.

Paul Bishop believes that the future of the design industry is quite uncertain. For him, "trends exist, but they are transient; the next generation does not rely on them. Therefore, do not limit yourself to what is current or hot in this moment, but rather focus on unique and revolutionary solutions, for it is this way of thinking that will truly define the design world to come."

As for current design projects, Paul Bishop's design studio is working on a luxurious destination for the renowned brand SLS, famous for their timeless classic aesthetics, in downtown Dubai. This approach of drawing from roots and culture is also introduced in another of Bishop's latest F&B designs in the W Hotel Opera for Chef Jean-Edern in Paris, France. "The narrative echoes the sentiments of a Parisian past and Parisian future. This combination of extremities perfectly epitomizes where Chef Jean's beliefs and passion for cuisine lies. In both designs, although different in their physical offering, will equally enforce a natural connection with their guests through each of their intriguing narratives as they use cultural roots as inspiration", explained the interior designer.

MIAM
USA

BROWN DAVIS

"Brown Davis offers architectural, interior and landscape design. All elements are designed in unison with a strong attention to local building codes and construction details."

Founded by Todd Davis and Rob Brown, the Brown Davis Architecture & Interiors studio has become one of the most recognized firms in the country. The renowned designers joined their shared passion for classic architecture, discerning environments, and extraordinary craftsmanship and started working together in 1994. "Creative and bespoke architecture is the foundation of each project whether modern, transitional or traditional." According to its website, their unique luxury design projects have no geographic boundaries!

Based at the iconic Lincoln Road complex on Miami Beach (Florida), Brown Davis signature style is all about the saturated hues, tropical landscape and design mecca of Miami. This bold luxury design style it is an uniquely American perspective, that fuses the traditional roots of classicism, with an international, modern, sensual vitality. For each interior design projects, Rob Brown, a gifted designer and colorist, creates custom palettes that harmonize and balance transitions among eclectic furnishings.

With an inspiring portfolio, Brown Davis has designed two residences for President and Secretary of State Clinton, The British Embassy residence and an array of exceptional projects involving modern and classical architectural designs as well as historic renovations. The Miami-based studio creates unique interiors that combine two important aspects of today's luxury design style: comfort and incredible aesthetics.

Besides their incredible architecture and interior design ideas, Brown Davis Architecture & Interiors studio also features a unique furniture collection to complement their luxurious interiors. Like most of their designs, comfort is an indispensable priority. To combine aesthetics with functionality, the renowned designers work closely with the best master artisans when creating their bespoke home furnishings!

Credits by Brown Davis

Website https://wearebishopdesign.com/

Address - 1665 Alton Rd #1, Miami Beach, FL 33139, USA

SAO PAULO
BRAZIL

BRUNETE FRACCOLI

"My goal is to make my client's dreams come true through my projects, that is why I include them in all design decisions and always suggest the best option within their needs and dreams." Brunete Fraccaroli

Brunete Fraccaroli is a renowned Brazilian interior designer famous for creating luxury design projects filled with color and bespoke furnishings. With 30 years of experience in architecture and interior design, the bespoke design projects created by the Brazilian interior designer have been published in In Casa magazine, TOP magazine, JLS Magazine, among others.

Passionate about her field of expertise, Brunete Fraccaroli explains that in "architecture I can explore creativity, so I try to make my work totally different. I like to work with colors because colors have a great potential to reflect the deeper emotions of our being!" I am known worldwide as the "colorful architect".

Graduated from Mackenzie University of São Paulo Brunete Fraccaroli is currently recognized as the "Queen of Color" of Brazil. She incorporates unique colors, textures, and shapes in elegant shabby-chic environments are one of her passions, as you can see from her popular modern residential projects like Housing in Guarajá, Perdizes apartment, Sumaré residence, and Aclimação apartment.

In the 1990s Brunete joined the board of the Brazilian Association of Interior Designers - ABD, a position in which he remained for 13 years in search of greater recognition and regulation of professionals in the category. In 2003 she became president of ABD, the association's period of great growth. From 2006 she became a member of the deliberative council, a position in which he currently remains.

Her boldness ensures recognition in the specialized press around the world, the architect is constantly published in architectural and decoration magazines and also featured in a large number of books and special periodicals. For Brunete Fraccaroli, "color means life, movement, and energy." This trait is reflected in her amazing works, where touches of color are always present, even in more traditional spaces. Besides her bespoke interiors, Brunete Fraccaroli designs her own high-end products, like the Shiefield Plate collection and the color "Acqua Fraccaroli" for Cosentino.

Credits by Brunete Fraccoli

Website https://www.brunetefraccaroli.com.br/

Address - Rua Batates, 460 - 4° andar - Jardim Paulista, Sao Paulo, Brazil

"Today's architecture should be based on the client's quality of life and style so that space should be coherent with the person who will actually use the space. Comfort, technology, sustainable materials and (without doubts) the use of colors and are also trends that will endure."

With many luxury design projects in Brunete Fraccaroli portfolio, there was one that truly marked her incredible career as a distinguished interior designer. "In 1999 I did the Deca project for Casa Cor in São Paulo and it was one of the most challenging projects since it was made in glass. This project was developed at a very difficult time in my life when I was losing my father, so it was a period of transformation when I used all my pain in creative energy and the result was great", recalled the interior designer.

As for future expectations, the renowned Brazilian interior designer believes that she still has a lot of dreams and goals to accomplish. "I want to design a church, for example. Oscar Niemeyer worked until he was 105, so I want to teach people everything I've ever learned since I still have plenty of life and work. Life is an experience of creativity, I'm always reinventing myself and dreaming."

Brunete Fraccaroli believes that architecture and design are increasingly connected to people's lifestyles. According to the interior designer, the secret to a successful project relies on the bespoke details, on the emotional meaning of each projected space.

Currently, Brunete Fraccaroli is working in two luxury residential projects in Brazil and in the USA. Inspired by the client's amazing lifestyle, these two interior design projects will represent the new concept of the "new luxury" presented by the interior designer in several lectures. Fraccaroli's clients are well-traveled, hard-working persons that love to travel and enjoy life.

PULLCAST

JEWELRY HARDWARE

CAMERON WOO DESIGN

"I don't think we actually have a style. Others might think that we do, but I personally don't. Our designs are dictated by what our clients really want. The interior for me should showcase the personality of the client rather than the interior designer." – Cameron Woo Design

Founded in 2000, Cameron Woo Design is a multi-award winning, international interior design, and lifestyle firm, specializing in creating distinct spaces for private clients from around the world and most well-known property developers.

Their multi-award winning interior design studio is the acclaimed recipient of World's Best Interior Design, Asia Pacific's Best Interior Design and Singapore's Best Interior Design awards. For interior design firms like CWD, it is a wake-up call to constantly innovate, adapt and evolve, to explore opportunities outside of Singapore and actually work in different parts of the Asia Pacific region.

Cameron Woo is a highly awarded and acclaimed interior designer born in Papua New Guinea and of Australian Chinese heritage descent. His early appreciation for Design and Architecture came from living on his parent's tropical plantation in the South Pacific near the beach.

According to Cameron Woo Design, the design is a calling and the learning process is infinite, challenging and exciting. There are so many people they would love to collaborate with, so many countries that they have yet to work in, so there will be always something more to accomplish in the many hours left in the day, and days left in the year, and years left in a lifetime.

For Cameron Woo Design, what makes them feel fulfilled professionally is the smile on the client's face. Taking up a project and seeing it through from beginning to end and finally handing over the finished product to the client and exceeding our client's expectation. For them, that is always a deeply satisfying moment.

CWD's clientele includes many of the world's leading property developers such as Kerry Properties, Swire Properties, Allgreen Properties, Capitaland Residential, Ho Bee Group, VIG, and Mulpha International. They always find different ways to customize their work so that it looks layered and sophisticated, with an Asian context yet international

Credits by Cameron Woo Design

Website - https://cameronwoodesign.com/

Address - Jln Kilang Barat, #04-03 Panasonic Building, Singapore 159346

"From an interiors perspective, I love John Saladino, Vincent Wolf, and Victoria Hagan's work. On the fashion front, I am always inspired by the work of the late Oscar de la Renta and Valentino."

appeal. Most clients find them through their website, social media, and word of mouth.

CWD has collaborated with some of the world's largest consumer and prestige brands such as Dulux, Louis Vuitton, and Philips Lighting. Cameron Woo is a panellist on Akzonobel's Colour Futures and has also been the guest judge and mentor on the hit international interior design reality television show The Apartment TV.

When asked about the trend at the moment in the design world, Cameron Woon believes that co-sharing solutions will continue to grow, due to the increase in Millenials and Generation Z holding down multiple jobs due to the Gig economy and unable to afford to buy their own homes. Pre-fab and tiny homes will also continue to thrive as the quantum people can afford to pay for their first home declines due to wage stagnation and the concurrent increase in the cost of homeownership, this means people will pay more for less.

According to Cameron Woo Design, in the past, their private clients were typically in their 50s or older, self-made in terms of wealth and prefer more traditional, conservative and classic interiors. Nowadays, their clients are a generation younger. This younger generation of millennials and Gen Z are more aware of the international design trends, digital technology and are more likely to explore new design ideas.

SAO PAULO
BRAZIL

CAMPANA BROTHERS

"Our client type is one who gives us complete freedom to create. They foresee the future and seek elements that will add value to their brand in the form of a more comfortable, creative, whimsical future." – Fernando Campana

The Campana Brothers is a Brazilian design studio, created by Humberto Campana and Fernando Campana, that has been making headlines for several years. "I love the challenge of looking for new ideas, discovering new ways of working with materials, collaborating with different people and imagining 'new landscapes'.I love being part of their daily lives and discover ways of improving it, whether it's in a rural or urban setting through an object, architecture or social projects", explained the Brazilian interior designers.

In 1983, the two brothers teamed up to make furniture made of ordinary materials including scrap and waste products such as cardboard, rope, cloth and wood scraps, plastic tubes and aluminum wire. From 1997, some of their products including the Vermelha chair began to be produced and sold in Italy.

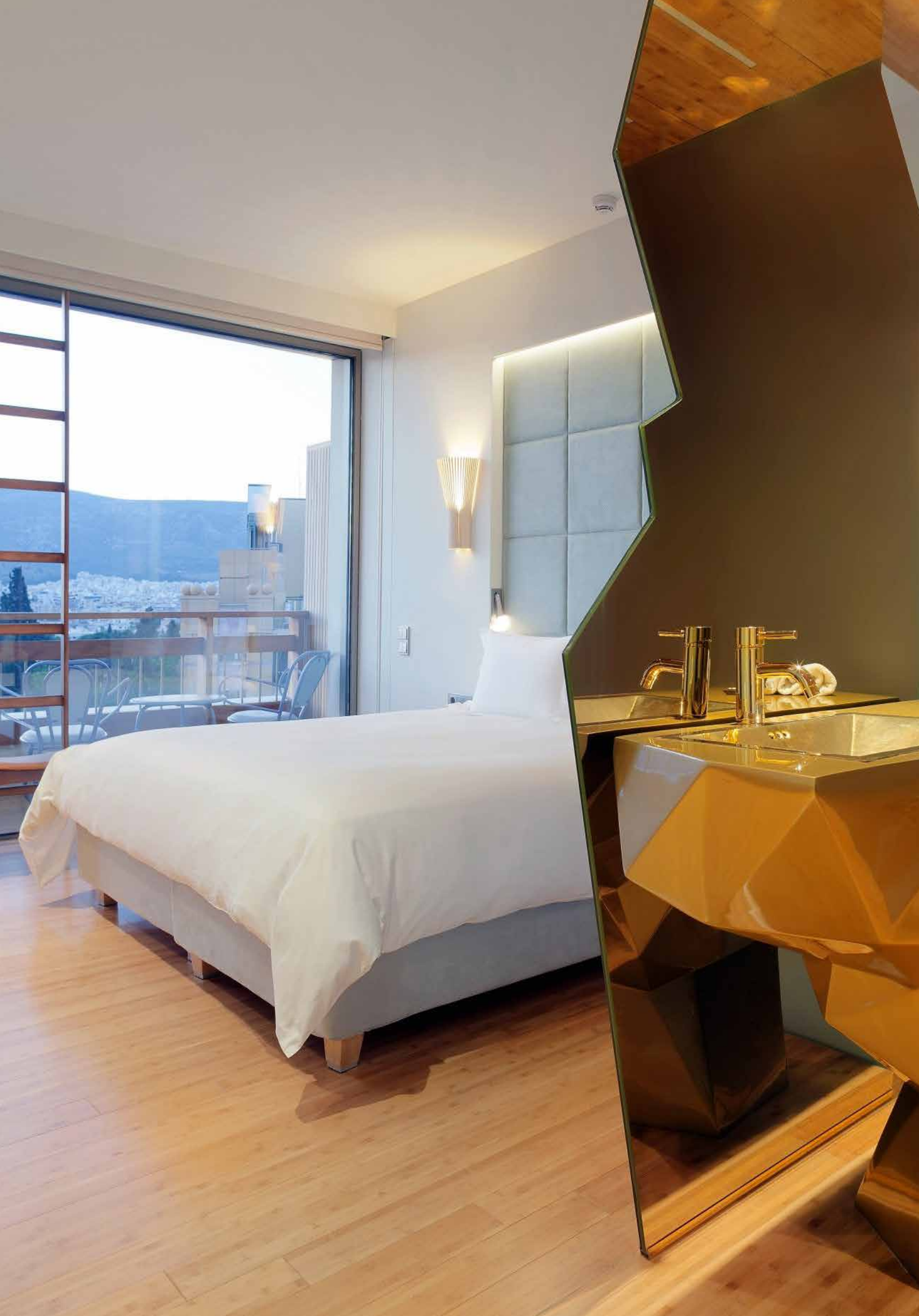
In 1998 the Campana Brothers became the first Brazilian artists to exhibit their work at The Museum of Modern Art in New York, along with German lighting designer Ingo Maurer. In 2002, the renowned interior designers started crafting their own line of limited editions and unique pieces handmade at the studio in Sao Paulo.

Throughout the years, the Campana Brothers have faced a few obstacles in their professional path, but there was one specific moment that marked their professional career. "I have to say it was transitioning from one-of-a-kind, limited edition pieces to mass production. We overcame it thanks to people like Massimo Morozzi, art director at Edra at the time, who was keen to spread our design philosophy applying their industrial expertise and invited us to work together. That's how Vermelha was put into production in 1998, five years after it was created in our studio. We initially thought it would be a limited edition but as it turned out, it is still being produced today and it's one of our most recognized pieces."

Besides this incredible episode, Fernando Campana also highlighted as an important point of his career the hospitality project of the New Hotel in Athens, Greece, and the interior design project of the Café Campana for Musée D'Orsay. The

Credits by Campana Brothers

Website https://campanas.com.br/



New Hotel was the first design where the interior designers incorporated a school inside the hotel where the students and the interior designers were in charge to recycle as much as possible in the project. As for the Café Campana project, Fernando enhances that he "was very grateful for being trusted by them with a carte blanche to create a space from our vision to exist in a place that is a masterpiece in itself".

The Campana Brothers have that feeling of mission accomplished when they know that they fulfilled the clients' needs and expectations right in the original idea. I love it when the processes, techniques, implementation, all come together seamlessly. In other words, when the seed blossoms into fruit the way it was meant to be, without compromising its essence", explained Humberto Campana.

Every bespoke product of the Campana Brothers' inspiring collection is designed by them. Some of their bespoke furniture designs are the result of successful partnerships between the Brazilian interior designers and other artists. "We are always open to new partnerships. They seek to be associated with our brand and our ethos, but we normally start from an internal lab process first. We have to share similar philosophies to be worth it", explained Humberto.

The Campana Brothers dedicate their inspiring collections to the art and design lovers that seek new ways of looking at the world, away from banalities and the conventional, who connect to life at a different level.

"TO DEAL WITH PEOPLE AND LEARN ABOUT THEIR HABITS, TO UNDERSTAND WHAT MAKES THEM TICK, AND TO TAKE PART IN THEIR LIVES BY PROPOSING NEW WAYS OF EXPERIENCING LIFE."

Currently, the interior designers are developing several design projects in their studio based in São Paulo. "Right now we are working on a large solo exhibit we are preparing for an important museum in Rio, but at the moment I am interested in projects that deal with the urban scale." The Campana Brothers studio is represented by Friedman Benda in New York, Carpenters Workshop Gallery in London and Paris, as well as Galleria O in Rome.

When questioned about the design trends that are going to mark the interior design industry, the Brazilian interior designers think that the future of design relies on sustainable solutions and ancient craftsmanship techniques. "That means looking at human resources with care making their staff part of the process and preserving their self-esteem. We need to acknowledge their importance in the whole process".

Fernando Campana, a passionate for Brazilian craftsmanship and sustainable resources, believes that the biggest problem relies on the daily routine that our society is used to, like the excess use of smartphones and social media. "This need to have instant information and constant contact at their fingertips is creating a society of anxious people, so perhaps I would like to see a world where people can disconnect and take time to look at their inner-selves. Our latest creation for Louis Vuitton, the Bulbo chair, is a hint to what I mean here." In case you don't know, this bespoke chair design invites you to take a sit and be embraced by a soft, giant tropical flower. "Who would try this fabulous experience for texting all day, am I right?"

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CELIA SAWYER

"It isn't easy being a woman in business, generally it is still a man's world, however, it didn't put me off, you just have to use your feminine charms and learn how to deal with men, a bit like being a parent, learning to deal with children"

Celia is a top British interior designer that is recognized for her astounding work in this industry. She came from a very humble beginning, and even started as a dental nurse, ending up with a multi-million-dollar business. "I started a business some years ago in Photography, where I was an agent for new up and coming photographers which I went into because I was always interested in art and photography as a young girl. I was very good at art at school and to do something that was creative for a business was essential to me. Once I saved up enough money, I went on to buy a property in London which I ended up refurbishing and adding another floor. It was my first design project and was very exciting. Once finished, people came to see it and then asked me to work on their projects, and from then on I built up a clientele which just kept growing and growing, they seemed to love what I did! I founded my interiors company after this which has now been going for over 20 years".

She stands as an amazing inspiration for everyone that aspires to dream and to perform their longlife dreams, especially as a woman in this industry. Being in a man's world, she has grown her business through her large amount of skills. "It isn't easy being a woman in business, generally it is still a man's world, however, it didn't put me off, you just have to use your feminine charms and learn how to deal with men, a bit like being a parent, learning to deal with children!" With her skill set, she has been able to have the most amazing persistence and belief. "You just cannot give up and nothing is easy otherwise everyone else would be doing it if it was, but you need to believe in yourself and listen to wise people around you and of course work very hard". After these learning abilities, she has already counted with many awards such as the Woman of the Year 2013, Top 100 Most Influential British Entrepreneurs and Top 250 Most Powerful Women Leaders.

Credits by Celia Sawyer

Website: http://www.celiasawyer.com/

Address: 52 Brook Street, Mayfair, London, W1K 5DS, UK

She went through some difficulties in her professional career, but she was also able to make the best decisions in order to grow professionally. "The credit crunch was a bad time, and in these times you can become desperate and start to think of diversifying and changing your level of clientele, however, I got through it, even though it was a leaner patch, and I am so glad I kept working with the same level of client, it is easy to make the wrong decisions when things get tough, so I am grateful that I stuck with my gut feeling".

Celia Sawyer also had the opportunity to participate on the "Four Rooms" on Channel 4, and got to told us a funny story about it. "I literally was looking on my computer and there was an advertisement for people to send in interesting and unique objects for the show, so I sent in a photo of myself to the production company and said how about me as one of your dealers, as I had seen the first series and knew what it entailed, and the production company called me the next day! I must say I was a bit wooden at first in front of the camera, however, I soon became much more relaxed and started to enjoy the experience".

She collects a long list of high-end and VIP clientele that has contributed to her prestigious portfolio, and one of them was President Trump. "I have recently contacted President Trump to see If he would like me to design his new helicopter!!! Nothing scares me, to be honest, I have worked for Royalty, and some very wealthy clients, but I also enjoy working for property developers and working on smaller commercial projects where you can inject some passion with your design to make a project outstanding". That happens due to her capacity of creating the best projects, especially one helicopter she designed. "I think it was the helicopter I designed earlier this year, really because it was such a small space to work in, and they tend to always be "beige" so I really had to work out how to make this look incredible within the regulations, and also the small space I had. I had already designed an aircraft but somehow because it was so small it was more of a challenge."

"FLOW AND FUNCTIONALITY ARE EQUALLY AS IMPORTANT AS THE AESTHETICS ARE IN INTERIOR DESIGN"

Mainly inspired by nature, Celia Sawyer hopes to work in hospitality projects, especially into something that is stylish and glamorous. "I think I would like to work in hotels. Not large corporate hotels, but something stylish, boutique and glamorous. I know what people expect in the top level and I get really angry when I go into hotels and there is nowhere near a mirror to plug the hairdryer in, or the lighting is really terrible to do your makeup in. Flow and functionality are equally as important as the aesthetics are in interior design, so this would be a great area to move in to".

Lastly, the designer, who also represents numerous charities such as "Breakthrough Breast Cancer", "Football For Peace" and "The British Heart Foundation, gave a wise advice in order to achieve success. "Know your outcome". I was told this years ago, before you do anything, or say anything, know what result you want to achieve at the end of it…. It can really stop you messing up on a phone call or email too, and it is my favorite piece of advice.".

PARIS
FRANCE

CHAHAN MINASSIAN

"Chahan deconstructs his style into nothing more than a style, in his line of thought. He means that it's a complement to his view of architectural construction, and it will heavily depend on the project's location and surroundings." – Chahan Minassian

Chahan Minassian is more than a mere designer, not that there's anything mere about the job. Chahan is a collectionneur, a gallerist, a connoisseur of joie de vivre in the world of interior design.

Ranging from interior design, curating bespoke collections and furniture design, his work, as the designer describes it, is the pinnacle of his passion. The creativity of his ongoing work describes him better than any other words. Chanan explained that reducing his field of work from high-level commercial interior design frustrated his creative lab work. So, besides working with important residential clients, he created his own gallery, allowing him to host yearly shows and fairs where his stands would transcribe his view and his seasonal thoughts, where he portrays both the designer and the client.

Throughout his career, Chahan accomplished quite a few achievements that he had drawn to himself. From full interior design services to architecture design and yachts, there's a full range of residential-type projects and commercial/hospitality ones. The excellency of his work made him work on luxurious projects such as the Hotel de Crillon. Chahan actually accomplished his dream job by designing the Abbazia di San Gregorio, in Venice, for the Biennale. Now, for the multi-talented designer, his dream job is where his creativity takes him to and what can he accomplish.

Chahan deconstructs his style into nothing more than a style, in his line of thought. He means that it's a complement to his view of architectural construction, and it will heavily depend on the project's location and surroundings. But if the designer had to further describe his signature style, it would fall on the monochromatic category, very textural where the richness of the design it's more important than its commercial value.

Being a widespread design, Chahan wants to exhibit all of his incredible expertise in the design world (interior design, art curation and furniture design). He has been a presence in several important trade shows from New York to London and Paris. More importantly, his works have drawn the attention

Credits by Channan Minassian

Website: https://www.chahan.com/

Address: 12 Rue de Beaune, 75007 Paris, France

of serious media channels where he got exposed to a broad audience that loves his design projects. All of the designs used by Chahan are 100% theirs. It comes from the brand in the early stages and it is followed closely by the team during the production process. Even when craftsmanship is involved, the artist comes submerged under the Chahan philosophy, becoming a strong signature piece.

The French Designer doesn't follow any trends. His inspiration comes from the moment, and that's when he gets his vision and accomplishes his signature. For Chahan, his goal-client is a residential luxury-seeking client. People who pursue and love Chanan's work, are people who are passionate about luxury design and new innovative ideas.

Every home, and home location dictates his style, even if it's for the same clients. Chahan feels lucky to have clients who have commissioned various and numerous homes for them in different destinations, which gives the studio a fan of possibilities. His ceramic artists's pieces are a part of the architecture, or furniture design. The designer is focused on bringing light and texture to every design project that he creates.

Chahan's design studio and himself work on an average of fifteen to twenty projects daily. They are always working on something new, and they keep on maintaining some projects or starting a new one. All projects are currently diversified. The studio has a penthouse in London, a 1920's house in Zurich, they designed a building from scratch and two chalets in Gstaad, a house in the south of France, an apartment in Milan, and a townhouse in Geneva…Each house has, per their location, different focuses and design differences which challenges them and makes them very happily diversified. The personal projects that he did was to install a house in Venice, which is very much alike his collections, and the strength of the mix of 20th century vintage and collectors' pieces in a 14th century building. But mainly the biggest highlight of representation, is the installation at the Abbazia di San Gregorio in Venice. It's a curated, collector Grand tour type of collection in a 21st century idea, but installed as a residential project. This is the main highlight of where their latest design and style direction is.

"CHAHAN'S DESIGN STUDIO AND HIMSELF WORK ON AN AVERAGE OF FIFTEEN TO TWENTY PROJECTS DAILY."

Chahan is a Parisian designer, and nowadays, in his opinion, the most highlighted interior designers are French Parisian colleagues. The designer thinks that craftsmanship know-how is what it's gathering attention to himself and to his peers. In other words, fabrics, metal work, any kind of bronze, plaster or carpentry, stays tailor-made, with a special attention to know-how and exclusivity.

The Parisian designer thinks the world is changing and advancing constantly with technology and the development of the tools of communication. Chahan believes it's obviously important to integrate all these elements in our homes, because people want to live in homes that are completely tailored without ever losing its functional side. From that, he doesn't think that an ultra-exclusively designed edgy interior is what the future is. Chahan believes we have gone very far and fast in the last 20 years, in advancing and achieving into the new world, and he thinks it's time to stop and appreciate what we already have.

NEW YORK
USA

CLODAGH DESIGN

"When people love and use every inch of our projects and tell us that their lives have changed and their family time is better than ever, we feel the job is well done." – Clodagh Design

Located in the heart of New York City, you can find Clodagh, a design studio that perfectly mixes the power of interior design as a complete transformation of people's lifestyle. The ability of balancing serenity with minimalistic settings, establishes a complete joy and bliss to every project that's created.

The New-York based design studio shares a different line of thinking when it comes to the construction of the interior design world. To bring a constant evolution to this area, Clodagh stands with an uncommon and fresh perspective, due to their belief that design is able to transform people's lives on so many levels. "Perhaps one of the best thing is the happiness we bring through design. When people love and use every inch of our projects and tell us that their lives have changed and their family time is better than ever, we feel the job is well done". According to the design studio, that's the main goal whenever they're involved in a project, the happiness they are able to bring with their most incredible projects.

This multi-discipline design firm shares a stunning award-winning portfolio that has expanded over 24 countries, with a large spectrum of eco-conscious projects and products, which is something that the firm stands for. "I don't like the word trend..the movement is towards wellness and joy. At Clodagh Design we always include our wellness modalities: feng shui, biophilia, chromatherapy, wabi sabi and radiesthesia. We know that design is a healing art and we strive for that. We even have the ground on the sites healed before we start our projects. I see that many other designers and architects are including wellness modalities which underscores the strength of the movement". Although they don't appreciate the concept of trend, they perfectly follow a line of creativity that sits on the bliss and harmony of spaces.

Founded in 1989, Clodagh Design is made up of three distinctive business divisions: Clodagh Design International responsible for international projects, Clodagh Signature which takes care of product design division and Clodagh Collection, which is the online gallery. They are amazingly fulfilled in their professional area, when they bring "a project

Credits by Clodagh Deisgn

Website - https://clodagh.com/

Address - 115 East 23rd Street #12 Floor York, NY 10010, USA

on budget and on time. A happy group in our studio. Everybody should feel good about every facet of the business. Our growing extended brilliant family of consultants, from lighting to acoustical to engineering, to name a few". Besides that excellent fulfillment, they rejoice on "the pleasure on client's faces when they move in, whether it is a building with 1875 apartments like Jackson Park in Long Island City, New York, or an apartment on the Upper East Side".

This is a design studio that really supports each member, through the best times or even the most challenging. "We had some challenging periods in 2001 and 2008, but that's the nature of the beast. Fortunately my talented team of architects and designers helped us through those times gloriously". So, they stand taller and excel in every project, creating magnificent settings that focus on "life-enhancing Minimalism and Wellness by Design… everything you need, but nothing more than what you need, perfectly organized storage.. no stagnation. We aim to bring joy and to find joy as we do it".

So, with the life-enhancing minimalism and wellness vibe, with a Tadao Ando, Tom Kundig, Terence Conran and Jack Lenor Larsen as inspiration icons, they share a large spectrum of clients that's quite varied. "They totally vary, from business moguls, developers, hotels and spas to small discreet private residences. I also keep the Clodagh Design Studio involved with philanthropy and giving, mostly with The Thorn Tree Project, of which I am a Board Member and a Co-founder, where we are educating 1500 young students in Kenya. I helped to design the spa at Menla Mountain Retreat for Tibet House. I designed the layout of a library using sticks and a couple of bricks in the Samburu desert for our Thorn Tree Project schools in Africa. It is now up and running and we have solar powered computers".

Right now, Clodagh is working on new exciting things such as "a house on Cape Cod, to a Six Senses Hotel in the Douro Valley. New rugs for Tufenkian, new lights for Restoration Hardware, accessories, a new spa bed for Oakworks and innovative concrete products for Trueform to name a few". Although they're involved in many projects, there's always room for the fulfillment of dreams - "I still want to design an art museum, a hospital, a cross generational multifamily building and a school. I want to design a building that gives homes to the homeless." I want to continue with my own art… Next thing I dream of is a show of art lights…another photography show with some videos. I had my first photography exhibition at the Cheryl Hazan Gallery in Spring 2019. I have at least three books I want to write and am working on my fourth book. I want to go to Bhutan and Mongolia…I want to create fantastic edible landscapes".

"I DON'T LIKE THE WORD TREND… THE MOVEMENT IS TOWARDS WELLNESS AND JOY."

For the future, the design studio shares many of their wishful thinking, that's also beginning to happen throughout the time."Low maintenance homes and hotels… with the focus on biophilia environmental cleaning products. Homes for the homeless. Design for storage ..I always figure what my residential clients need and then cleanse out what they don't need and then figure out how to neatly store everything from a pair of earrings to the kayak. It's the same with hotels. We say that if you cannot unpack and put your stuff away in the first twelve minutes, we are not providing you with the silence and rest that you need for your senses and well being; we even worry about the light levels in bedrooms so that people can look good when they are naked! Mother Ann Lee of the Shakers said once, don't make something unless it can be useful, but if it can be useful, why not make it beautiful".

Clodagh finishes by saying that it's possible to "find brilliant new craftsmanship everywhere I visit, in so much of what I see. Really "the energy is blazing" in new ideas globally". With this interview we were able to capture that the environment has a large weight on Clodagh's interior design establishment, because sustainability is the way to go!

CITY OF MEXICO
MEXICO

COMITÉ DE PROYECTOS

"There's always a detail, a material or a line that, if you change it, can express better what you wanted to express or take the design in a very different product." – Andrea Flores and Lucía Soto

Founded in 2014 by Andrea Flores and Lucía Soto, the Mexico City-based interior and furniture design studio offers a unique aesthetic approach and a group of spatial solutions that encourage the dynamics of integration between individuals and living spaces.

Comité De Proyectos inspiring contemporary projects have been recognized in multiple national and international publications, such as Vogue México, Deezen, Vertical Paris, Index Design, Curbed, AD Russia, among others. The award-winning design team won an Honorable mention for Esthetic, Binomios Collection – Design Week Mexico 2016 and Restaurant & Bar Product Design Awards and have participated in many design exhibitions in Mexico.

Passionate about the world of interior design and product design, the Mexican design duo from Comité De Proyectos thinks that the interior design profession can be quite overwhelming. "You are one day deciding the materials of a design project and at the same time the form or proportions of particular furniture for another project."

Andrea Flores and Lucía Soto from Comité De Proyectos explained that the interior design industry is a little bit more exciting than other areas, like architecture, because is the quickest to achieve their results. "One of the best parts compared with, for example, our sister discipline: architecture is that all that was in your mind or on a sketch, in less than a month or two, can become reality. The results in interior design are pretty quick. Somehow you're always solving small problems to ensure the product or project still has the initial feeling and that technical problems don't kill that feeling."

The Mexican interior designers from Comité De Proyectos explained that being an Industrial design can have a lot of positive facts, however, it also has some negative issues. "Another thing we love from being an industrial designer is that you can always be improving designs; the bad part of it is that it can never finish."

Credits by Comité de Proyecos

Website https://www.comitedeproyectos.mx/

Address - Gobernador Luis G. Vieyra 38-5, San Miguel Chapultepec I Secc, 11850 Mexico City, CDMX, Mexico

EAT
TO FILL
YOUR
SEOUL

When we work with other studios we prefer to pick a name for the product also in collaboration with the other studio we worked.

After a two year break in the interior design industry, Andrea Flores and Lucía Soto had a big return by creating unique and creative interior design projects with an inspiring new vision. "We've returned to a design one or two years later and achieve a newer and better version than the original. There's always a detail, a material or a line that, if you change it, can express better what you wanted to express or take the design in a very different product."

Like many renowned interior designers, the Mexican designers from Comité De Proyectos when questioned about future ambitions explained that they have the goal to be part of a big interior design project "where we have all the cards open to design in order to be able to make a statement in the space. Maybe a retail space or a hotel."

All of Comité De Proyectos inspiring projects are connected to the client's expectations, needs and dreams, thanks to a fabulous partnership created by the design duo. "We tend to communicate very practically and direct so that the work talks by itself. We love to collaborate with them. We're always looking forward to working with other designers, architects, etc."

People ask these incredible interior designers to create beautiful and functional projects so that their daily routine can be upgraded with simple details. "Our client type is people mainly in their 30-40's trying to achieve better spaces for their daily life. For a better integration in their marriage or better communication with their kinds. We've done two restaurants and we've loved the experience to think about different ambients."

These amazing relationship set between the Comité De Proyectos team and the clients or other interior designers/ architects is the secret to create an innovative and functional design. "We think it always gives a plus to the design and everybody learns from this type of exchange. When we work with other studios we prefer to pick a name for the product also in collaboration with the other studio we worked. This way no one out stands more than the other and we get to be more equal."

Comité De Proyectos' newest project consists of creating an incredible environment for a public space in the Condesa neighborhood. This amazing coffee and bookshop project its "a small space part of a 50's building where you can find many buildings like this, so it has a little bit of Art Deco hints and that is the inspiration of the project." Besides this bespoke commercial project, Andrea Flores and Lucía Soto are also working on the interior design of a country house in Valle de Bravo for a big family. "The inspiration for this massive residential project is around raw materials, a lot of stone and wood."

MILAN
ITALY

CRISTINA CELESTINO

"In regards to her design philosophy, she considers herself a collector of Italian design masterpieces. She likes to explore many areas in all her works, especially polar opposites such as the old and the new and the traditional and the contemporary."

Cristina Celestino is a good example of a designer who goes by the philosophy of basing her work on observation and research. In all her works she's known for tackling the potential of many shapes, functions as well as going beyond the traditional relations between fashion, art and design. She currently works and lives in Milan, becoming a top reference in both the city and the country.

Cristina Celestino was born in Pordenone in 1980. She started giving her essential steps in the industry in 2005 when she graduated from Iuav in Venice with full marks in Architecture. At first times in her career, Celestino worked with a number of architecture studios, but eventually the designer started to shift her attention to the interior architecture and design world. Her career as a respected interior designer would definitely take a massive turn for the best in 2009.

It was that year that Cristina Celestino moved to Milan where she ended up founded her own design brand under the name "Attico Design" in 2010. This company is still active to this day, being notable for producing incredible products with top-notch geometry and rigorous research, all of this with a subtle playfulness with traditional forms. Of course, alike many quality Italian products, these products are made with the help of the country's expert craftsmen.

"Every Attico Design object brings with it a deep knowledge of and a huge admiration for the great twentieth-century masters of Italian design. All of them come from a careful and never trivial thematic research which is always rich in evocative quotations and echoes from worlds with remarkable expressive and emotional strength." – Cristina Celestino's website

In 2012 there would come another high point that would set Cristina Celestino's works up to the spotlight: she was chosen to take part in the Salone Satellite of that year in Salone del Mobile. However, she would end up participating in other top design events outside of Italy after that. During the occasion of DesignMiami / 2016, Cristina designed "The Happy Room" collection for Fendi.

Credits by Cristina Celestino

Website - http://cristinacelestino.com/

"In regards to her design philosophy, she considers herself a collector of Italian design masterpieces. She likes to explore many areas in all her works, especially polar opposites such as the old and the new and the traditional and the contemporary."

When it comes to her usual work, Cristina Celestino is known for creating some incredible exclusive projects for private clients and many types of companies. We can point out to the fact that her work also extends to creative direction for companies, as well as for the design of interiors and displays. Celestino is also notable for creating some limited editions pieces for design galleries and museums, as well as working for top bespoke brands such as Fendi, Nilufar, Sergio Rossi, BottegaNove and many more. She is the creative director of some exclusive brands, and as an architect, she is engaged in challenging interior and exhibition projects.

In regards to her design philosophy, she considers herself a collector of Italian design masterpieces. She likes to explore many areas in all her works, especially polar opposites such as the old, and the new, and the traditional, and the contemporary. Among some common features in all she tackles, we can find defined geometry and rigorous research, with the touch of a combo of a subtle play on the impact of traditional forms. Celestino does this in order to be able to convey new messages and different meanings.

With this type of outstanding career, Cristina Celestino has been honoured with several international recognitions. Most recently in 2019, she won the Elle Deco International Design Award again with the wall covering collection "Giardino Delle Delizie" for Fornace Brioni.

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TOKYO
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CURIOSITY

"Design is not a monolithic activity but multi-task changing everyday. I feel I am doing a different job everyday, my work is about having an opinion about every subject and share that idea to achieve an effective result." – Curiosity

CURIOSITY is a multidisciplinary studio based in Tokyo, created by French designer Gwenael Nicolas. The studio is constantly redefining the boundary of design, from interior design to architecture and product design. Not in an abstract way but realistically by collaborating with a large spectrum of companies and clients, to create new products, develop new materials and define new design identities.

According to Curiosity Japan, being a designer is like living in a time machine, always living in the future. The present and past are the inspiration, but the mind is projecting itself into a different dimension. It's like a parallel world, where everything can be imagined and created.

The characteristics of Curiosity Design are translucency, emotional colouring and attractive forms. The architectural and interior projects, especially hospitality projects like hotels, are so complex, as they touch every aspect of life. From the colour of the lighting to the colours of a flower, the sound of a sliding door, the taste of a coffee, for them, everything matters!

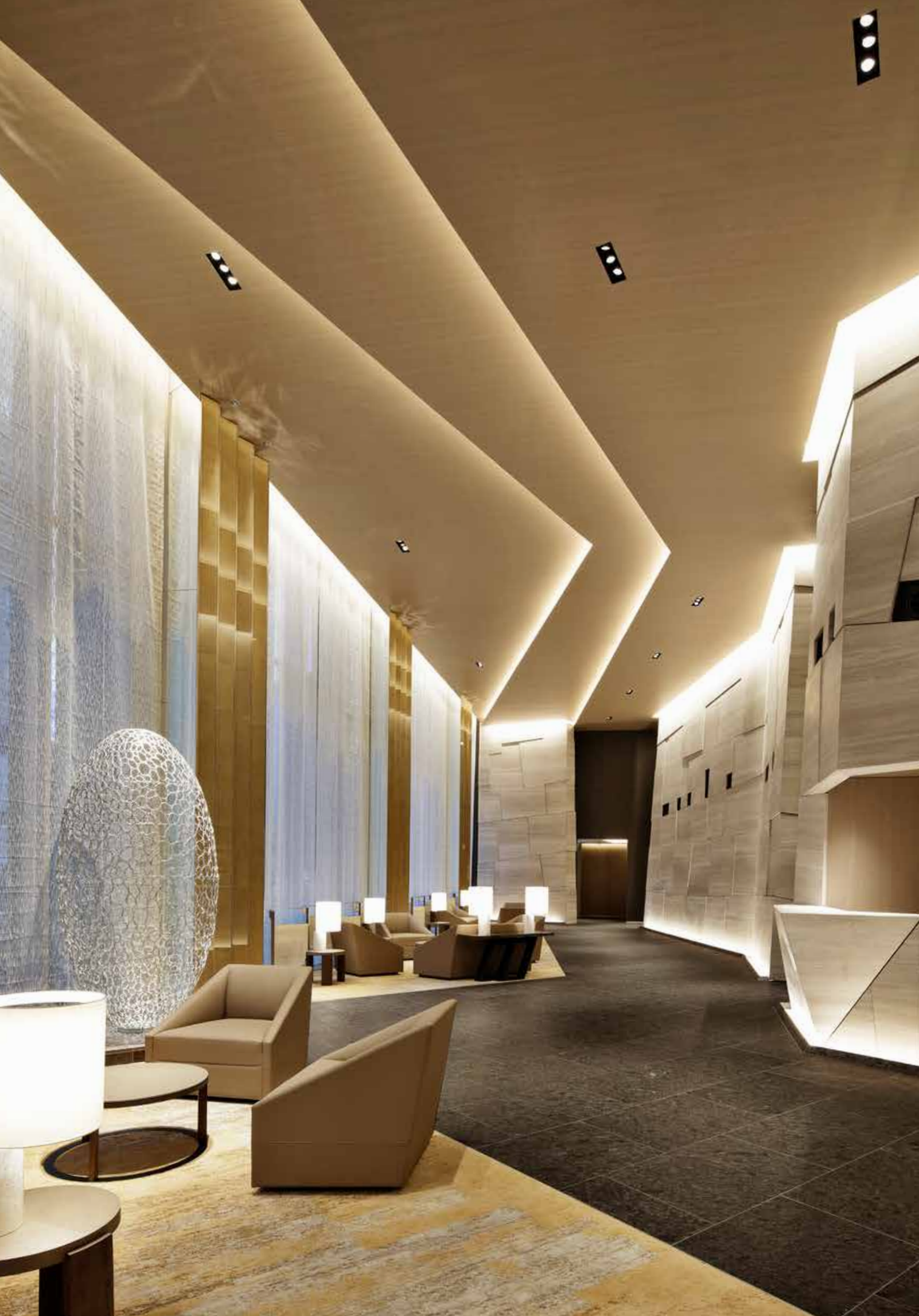
The way they develop projects is through continuous research and development of subjects and matters they have interest in. The design originates from a storyboard with people as the central focus, then he incorporates an element of discovery and unpredictability in the design. Each project design is like a perfume with the first, the second and the third note. At first, the design seems cool and abstract, but when you interact with it, "surprise" something unexpected happens, a smile appears on your lips and finally the more you use it the more you feel attached to it. According to Curiosity Japan, their clients are usually individuals that have a clear image of what they want, with a strong understanding of their world but, they also want to be surprised!

Curiosity Japan feels lucky to have crossed the world to live and work in a new country with a new different experience. Japan opened itself and revealed its secret and became a great source of inspiration. In a way, escaping from their own culture to find freedom, and freedom is the most important thing for a creator.

Credits by Curiosity

Website http://curiosity.jp

Address - 2-13-16 Tomigaya, Shibuya-ku, Tokyo 151-0063 Japan



"Japan's culture has always been actually based on a two-speed culture and it is interesting to see how it becomes mainstream. the question is not if old or new is better, but how the tension and dialogue between both is necessary."

Freedom from preconceived ideas, freedom from culture and the burden of the past, it also means respect and trust from people you work with and for, they think this is a great achievement.

When it comes to feeling really fulfilled professionally, Curiosity Design says that they are indeed fulfilled and it's exciting to think in the morning what you are going to learn in this new day and who you are going to meet. For them, this is the essence of design: to share your passion with someone to achieve something great. Learning gives you confidence about your ideas and conceptuality, the relevance of the idea.

When it comes to the future of design, Curiosity Japan believes that one thing, which is the most important, will not change: the human being. Instead of just complaining about everything that is happening, they say that we need to stay positive and have a proactive approach. As they stated: "The design world is stretched between fast history and slow history. We create very unique, fast to consume ideas and design, with the intend to create instant fame and trend, ready to move onto the next in a few days. On the other side, brands create long term identity, which is the most challenging, because you actually have to decide on the right timeless.".

NEW YORK
USA

DAVID COLLINS STUDIO

"Our influence is never literal or obvious. It has been refracted and reconfigured. A single object or detail can be informed by a myriad of references. These come from art, cinema, music, fashion, architecture, literature, philosophy, geography, and history." – David Collins Studio Team

David Collins was born in March of 1955 and raised in Dublin where his father, Jack, worked as an architect. From an early age, David had a tendency for eye interest and light, a childhood memory of his pale blue bedroom would inform much of his incredible work, most strikingly the Blue Bar at the Berkeley Hotel.

Collins opted instead of comfortable seating, saturated tones and a wide variety of textures and 17 different shades of blue to paint one wall. Particular care was always taken over lighting, partly because of his mother, Helen, who always had inspirational his work and life.

Collins founded his eponymous firm in 1985, and since then his refined, luxurious style has reached well beyond London to restaurants, hotels and private homes from Moscow to New York. Madonna was a great admirer, commissioning him to design a friend's nightclub in Miami, and he even had a writing credit on her 1998 single Drowned World/Substitute For Love. With mischievous regard for media curiosity, Collins hung a 6ft by the 8ft photograph of the star outside his boardroom.

Being a truly gifted and inspirational man, David has left us with some of the most remarkable and treasured interior design projects in the world. Faithfull to the character David Collins, his Studio recently made a donation to Macmillian Cancer support whose incredible team cannot be underestimated. This act will be remembered forever!

Credits by David Collins Studio

Website: https://www.davidcollins.studio/

Address: 74 Farm Ln, Fulham, London SW6 1QA, UK

MIAMI
USA

DKOR MIAMI

"The ability of learning about new things like trends and design approaches, and meeting people that share similar passions is definitely what drives them to be one of the most talented companies in North America."

There's a name for the most promising and creative design firm, which is DKOR Interiors. They firmly believe in the motto - "Concept. Collaborate. Create." - in order to succeed in the interior design world, in the most amazing way possible. This firm is based in Florida, United States of America, and its goal is to perfectly establish the most innovative settings.

Florida it's one of the go-to places to explore the best within the interior design industry, and DKOR Interiors it's the best example to illustrate that same fact. Their design identity is able to reflect on the stunning settings they create and that is because they invest in the opportunity of "constantly learning new things". The ability of "learning about new things like trends and design approaches, and meeting people that share similar passions" is definitely what drives them to be one of the most talented companies in North America. To improve each day, Ivonne looks "for new design shows to visit, new methods to incorporate into our design studio or items that we can include in our projects. There are two parts of my life here at DKOR: the company and the projects. They both teach me so much about the industry and myself every day".

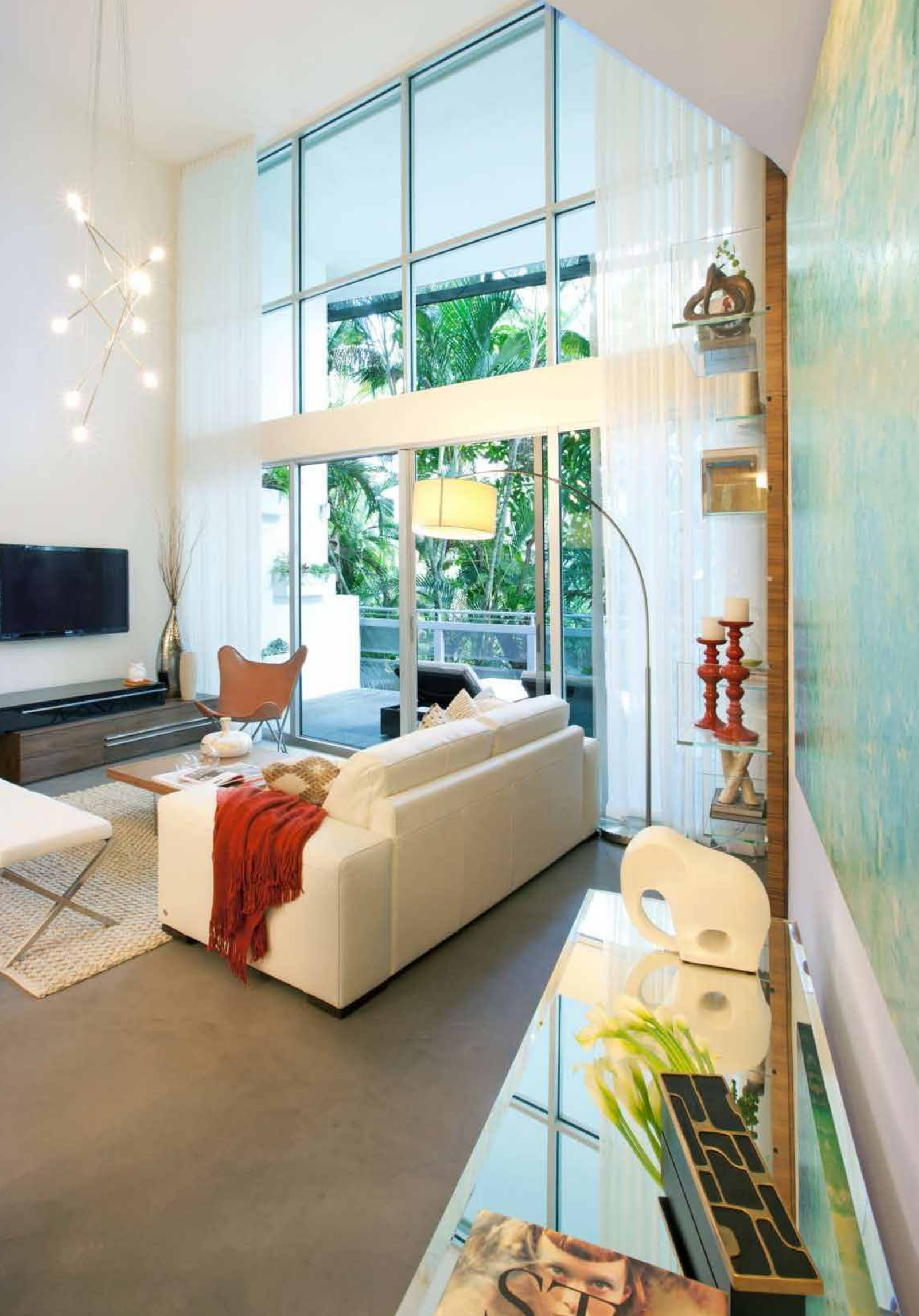
Miami is starting to be recognized in the interior design world as a design capital thanks to the work of its incredible designers and design studios, like DKOR Miami a design studio founded by Ivonne Ronderos. Whenever we work on a custom design, we do specify this is a collaboration with our firm, DKOR Interiors". Through their accomplishments, they intend to "impacts people's lives for the better — not only those of our clients but the positive impact it makes with our design team and local vendors".

To really impact every interior design lover's life, they have a very "honest and human" relationship, where "transparency is what guides all of our communications. It doesn't matter the strategy, channel or format we use, our message is always consistent, authentic and real, and always aligned with our company values. "We want our audience to get to know us and to really connect with us". When in the midst of creating that important connection, they focus their attention on a specific

Credits by DKOR Miami

Website https://www.dkorinteriors.com/

Address - 2079 NE 155th St, Miami, FL 33162, USA



kind of client, which are "individuals and/or families who understand the value of interior design, and who are looking for talent, skills, and experience to bring their design visions to life".

DKOR Interiors, like many interior design companies, has faced many ups and downs through their professional journey, especially with the culture concept that they had to create within their brand. "The most challenging part of DKOR was creating the culture that we stand behind today. We all feel part of a greater purpose than ourselves and share our passion for design and serving our clients. We also all share similar values and it makes working at DKOR a second home that you look forward to going to. That took years to create, and also took a lot of self-discovery as well because I had to decide what those values were going to be and live by them, even when it leads to a more difficult decision". The process of creating a design identity was long and painful, but it was completely worth it, without absolutely no regret.

The love for the interior design world is definitely what moves them as a company, in order to create the amazing settings they're able to bring to life. "Yes, but I'm a dreamer so I'm always looking for new challenges and setting new goals. I love to have something to work towards and like to enjoy the process in between. That's probably why I love designing homes so much; there's a purpose, a plan, a design, and a final result. I'd also like to find a way to teach other interior designers empathy through design — to cultivate the difference between design as an art form and design as a service". The new challenges and goals that they establish for the future are growing and improving, as well as their talent.

Right now, they have many exciting plans aligned for the future of the company. "We have exciting residential projects on the way. We're designing dream homes for lovely families — projects that go beyond all that we've done before in terms of scale and/or style. We are all so excited to be working on creating these homes, where the inspiration always comes from our clients and the families that will live in them". Families are clients that are involved in these interior settings, and DKOR Interiors couldn't be more enthusiastic to be a part of these specific projects.

"THE FUTURE WILL BE A HUMAN-CENTERED DESIGN WHERE THE FOCUS AND ATTENTION WILL ALWAYS BE THE END-USER AND THEIR SPECIFIC NEEDS AND REQUIREMENTS."

Creatively speaking, Ivonne believes that the future trend in the design world sits on "a design approach that aims to create beautifully curated, not just decorated spaces.". They utilize finishing touches that include collected objects chosen to evoke emotion and translate the story they're wanting to share with the design of their home". As far as craftsmanship goes, she really thinks that "Italians set a pace in interior design with their cutting-edge craftsmanship and distinctive design". On the eyes of the founder, Italy shares the most cutting-edge design, because when they "think about design excellence, "Made in Italy" is a phrase that always comes to mind. It has become a synonym of high-quality materials and innovation. It's not just about profit for them, it's about integrity".

The interior design company also believes that the focus of the design world in the future is definitely "the clients and their needs". It will be a "human-centered design where the focus and attention will always be the end-user and their specific needs and requirements. An exclusive focus on a decorative aesthetic or on the own style of the design professional is no longer gratifying". So, in their focus and goal, they are invested in putting the client first, as they always did, making sure that every setting is absolutely perfect. With that ethos in mind, it's easy to understand why DKOR Interiors is such a talented design company.

MOSCOW
RUSSIA

DOM-A CASA RICCA

"If my design intent is understandable even for non-professionals - for people who will live in this house, or be in it - I am very pleased. Because everything that we do and create in our bureau, we do primarily for people." – Maria Silver

From classic to modern, from eclectic to the most outrageous, the team of Dom-A Casa Ricca composed by the talented Maria Silver and Sergey Makushev is here to keep up with the modern times of interior design in the most clever ways while maintaining the luxury and simple upbringing in their interior design projects. Providing a guided journey in all ranges of architecture and interior design, from penthouses to cottages and hotels, Dom-A are one of the Top Russian Design Studios!

For the Dom-A Casa Ricca, the entire design process is the favorite part of their job. As they put it, "this is an amazing feeling in my profession – the opportunity to get moral dividends in the form of pleasure and positive emotions at the finish point of everything done work". But in recent years, Dom-A Casa Ricca has been growing in size, popularity and, obviously, in design projects. This has been great for this Russian design team, but for Maria Silver the growing of the Studio has been rough because this implies more work, change, make important decisions, and spend time structuring. But Silver, as well as the rest of the Team, feel that these hard times were beneficial and allowed Dom-A to grow as a Design Studio and reach a higher level of professionalism and design standard.

When asked what signifies professional fulfillment in her eyes, Maria Silver was adminent in telling that she achieves this when she finishes a project and find a complete sense of logic, quality and fulfillment of the clients' needs.

The relationship of the studio designer's with the client and the audience is always a dialogue! If the foundation of cooperation becomes a dialogue, then the project is obtained, but if it is based on a monologue, for example, by an architect, then its result the work will become a monument to himself and his ambitions, and this can applied vice versa because an objectionable monologue the client does not contribute to the object being professionally made and harmonious. That's why dialogue and mutual understanding is pivotal for this studio's work.

Credits by: Dom-A Casa Ricca

Website: https://www.dom-a.ru/

Address: St Denis Davydova Building 4, Floor 3 121170 Moscow, Russia

"Different things can inspire unpredictably: sometimes it can depend on the object, at other times on customer identity, from the locality, from the task. Inspiration can come from anywhere. The source may be even a gift and a card given to me by my children on my birthday."

This work methodology is applied to any design project of the studio that includes private and corporate projects, but the Dom-A business also includes plans to launch a new furniture collection that will follow Dom-A's leaders' style!

Through the attendance of professional exhibitions where they encounter new trends, materials, and technology, Maria Silver learned that inspiration is an absolutely spontaneous thing and, especially on her early work with Dom-A, there wasn't any specific inspiration driving her design passion.

For the Dom-A's team, the whole world of design is moving towards simplification. The trend is the simplicity of form and purity of lines, as well as environmental friendliness materials. In the past, exclusive design was available to a limited number of wealthy people, but now even factories are very high level and quite expensive, trying to make their designer items more accessible a wide range of buyers. That's why Maria Silver and Dom-A see the future in more simple, efficient and popular terms, believing that the age of luxury design for a few may be over sooner rather than later.

This simplification, however, won't be achieved at the expense of Craftsmanship, quite the opposite according to Maria Silver. Taking into consideration her past experiences with craftsmanship in Italy, particularly with Arte Veneziana, Silver believes that the future of design can only be possible if old arts remain active. The simple luxury designs of Designs can only be achieved by the craftsmanship Lessons, but machines will have a bigger part to play in the relationship between artisans, designers and the client

Even though homogenization and depersonalization will be part of the design duture, Silver believes that craftsmanship will play a role in preventing that the living space will be created for a time period of 1-2 years, and not for a longer lifespan of interior fashion. In a way, craftsmanship can help the top design brands regain a sort of personality that's losing force. "My experience suggests that for every idea and quality design there will always be a buyer.".

NEW YORK
USA

DUTCH EAST DESIGN

"It's always satisfying when our work is positively received by guests, when we know that the venue is operating smoothly, and even when we see unforeseen positive outcomes. The whole process from initial conception to opening night is extremely rewarding." – Dutch East Design Team

Dutch East Design is a very well-established interior design firm with the goal of creating the most incredible settings, by being concerned with every aesthetic, cultural, social and operational aspects of their projects, creating complete experiences. The company also shares a philosophy of collaboration, working with owners and operators to bring to bear extensive experience. We unveil the amazing conversation with the firm's principals, Dieter Cartwright, Larah Moravek and William Oberlin.

The New York-based interior design company specializes in stunning interiors and branding for the hospitality industry. They aim to create tailor-made hospitality, retail and residential spaces with an artistic hand and technical precision. They are a united front that is "passionate about the entire design process—from project conception through completion". "While the early stage of a project is where we really get excited about big design gestures, the later stages provide an opportunity to focus on the details and construction. We love using drawing as a design tool. Putting pen to paper to create the initial sketches is immensely rewarding and crucial to our creative process, especially when you look back at them upon project completion to revisit the genesis of all the finished work". This means that they enjoy the whole process, paying attention to every detail.

As a team, their goal is to create a long-lasting, beautiful design with functional spaces by listening carefully to the client's needs and thoughtfully evaluating the nature of each space. Their devotion to high-quality details and materials enriches projects with custom furniture, art and lighting made by skilled craftspeople. They commit 100% to achieve that goal in completion, so there's nothing more fulfilling to them then "seeing guests experience our projects, whether for the first time or as a frequently returning customer, and having them be just as excited as we are about all of the design details and unique aspects of the project". Through that experience with the client, they get to establish a tight and close relationship, where the firm focuses all their attention on the project they're involved.

Credits by: Dutch East Design

Website http://www.dewr.studio/

Address - 231 W 29th St #804, New York, NY 10001, USA

THE RIVALI

Throughout the years, the company established itself as one of the leading design studios in the country by keeping a large amount of experience, several contacts and several resources on a national and international level. Within that experience, they have commitments with many specific people from their audience, where they invest on "social dynamics within a space, and really take into consideration our audience during the design process. We're constantly learning from the end-user and are always looking for ways to better understand how they're going to use and interact with the space". Through that dynamic with their audience and bespoke relationship, they're able to grasp a particular concept of clients, that are "entrepreneurial and adventurous. They're willing to be innovative. As hospitality business people they love the energy of the venues they create. They truly enjoy helping shape the guests experience".

They share a multi-disciplinary approach to all projects, having developed into a unique set of tools. When looking for the perfect design company, you'll find that Dutch East Design contains an extensive list of important elements. Those are unique finishes, custom furniture, operational efficiency, bespoke projects, social dynamics, unique art programs, industry know-how and custom lighting. Considering every factor, the firm's concept sits on a "design style that is clean and contextual. We use strong graphic elements with a rich narrative. We find balance in our designs by juxtaposing warm and cool features. We like the blending of refined and clean items with slightly industrial elements. Our work is driven by research and developing a brand narrative, weaving thoughtful concepts throughout all aspects of the design. "We're critical thinkers, and make it a priority to approach every project with a well-considered, authentic design strategy. As a result, our designs are highly responsive to context—time, place, and program".

"WHEN LOOKING FOR THE PERFECT DESIGN COMPANY, YOU'LL FIND THAT DUTCH EAST DESIGN CONTAINS AN EXTENSIVE LIST OF IMPORTANT ELEMENTS."

Right now, Dutch East Design is focusing on producing new and exciting things. They're also completely involved in an exciting project that sits on the creation of interior projects such as the "upcoming Wave Resort at Pier Village in Long Branch, New Jersey. Projects like these offer an opportunity for growth and development which are specific goals for our company".

For the future, Dutch East Design is anticipating a major change on the hospitality area, within the interior design. They have realized that people are looking for experiences, what makes them feel good, both physically and mentally. "We're seeing the realities of the transitional economy and a change in how individuals are spending their money. Today, people want to spend their money on experiences, and lately the notion of wellness has pushed through all markets. People are much more passionate about that which will enrich their wellbeing– physically, spiritually, socially. We're seeing this especially within the hospitality industry. Furthermore, there obviously has to be a huge paradigm shift in design– and property development– to establish a sustainable future".

This firm, that believes that the hottest trends sit on "softer forms, lighter color palettes, and layering", it's constantly evolving. With every principal in mind, Dutch East Design is creating a much bigger space for them within the industry of the interior design, specially on the hospitality area!

SAO PAULO
BRAZIL

FERNANDA MARQUES

"Feeling that I have established a real connection with my client, and that, in a way, I have managed to materialize their dreams and desires. This is not an easy target to achieve, but the feeling usually lasts forever." – Fernanda Marques

Fernanda Marques is considered as one of the best interior designers in Brazil thanks to her inspiring design projects that reflect the best interior design trends of the year! Born in Sao Paulo and graduated in architecture from the São Paulo University the renowned interior designer had the opportunity to learn with the great Gian Carlo Gasperini, one of the masters of contemporary architecture in Brazil.

"I think that, at some level, I have always been an architect. I believe that I have felt like an architect since I was a child. As a result, I absolutely love what I do. However, what I love the most about my job is the possibility of making people be touched by the beauty of my projects, or simply be challenged by them", explained the interior designer.

In 1990, despite all the obstacles that crossed in her life, the interior designer opened her own office, Fernanda Marques Architects, which acts as a channel for its multidisciplinary work. "As a mother, the most challenging aspect of my career is coordinating my family life with my busy schedule. However, the most challenging times were the months following the birth of my triplets."

Defining architecture as a creative and comprehensive activity, Fernanda does not limit her work on the playing field. "I would say that I am a successful professional, but I believe there is much more that I can achieve. I remain active, as there is still a lot of goals I wish to accomplish."

Aside from the architecture and interior design, this company develops objects, shows, and projects with graphic content, auditory and visual. Fernanda Marques' team is focused on collaborative integrated concepts between various departments: development, production, and communication. All of their interior design projects correspond to the clients' expectations and needs thanks to a trustworthy relationship that is built throughout the time.

Credits by Fernanda Marques

Website - https://www.fernandamarques.com.br/

Address - Rua Ramos Batista, 198 - Cobertura | CEP 04552-020 | Vila Olímpia - Sao Pulo, Brazil

"I am totally against the speech of "tendencies" because I believe it takes away the singularities of each place and each professional."

Fernanda Marques believes that good communication with the clients/audience is the secret to a successful project! "I hold many lectures nationally, in Brazil, and internationally, and it is in such situations that I have direct contact with my audience. At the same time, I try to be very aware and open to the feedback that I receive through all my social platforms", defended the interior designer.

Currently working on São Paulo's Toca Gallery, Fernanda Marques' clients are interested in the art and the design of my projects, rather than the trends. "My clients, in their own way, wish to live comfortably, but with elegance", she said. This amazing interior design project was inspired by the amazing "Brazil's Rainforest, especially after taking a breathtaking trip to the outskirts of Manaus and getting to know the way of life of Indian villages".

You know that Fernanda Marques' work is unique because every single product is designed by the interior designer and her inspiring team. "I have nothing against collaborating with another professional, but it simply did not happen. However, regarding other brands, I have already collaborated with several of them. My most recent work has been with the Spanish brand Roca, where I designed a bathroom sink."

The renowned Fernanda Marques doesn't follow any amazing interior design trends, because she believes that these don't fit perfectly in every interior design project. "I am totally against the speech of "tendencies" because I believe it takes away the singularities of each place and each professional".

For the future, Fernanda Marques truly thinks that the interior designers will need to worry with the environment and create eco-friendly and sustainable solutions, which (actually) is one of today's biggest design trends! "Despite my opposition, a "trend" which I believe will influence the design world in the upcoming years is the issue regarding waste. Somehow, designers will have to answer, creatively, to this urgent matter. The waste issue will be the focus of the design world, alongside, the search for more sustainable materials and production processes."

When questioned about the current state of craftsmanship techniques, Fernanda Marques believes that the African culture and the Latin American techniques are the two countries that are leading the way in this field. "Based on my travels and visits to international art and design shows, I believe Africa is leading the way, closely followed by Latin America. In my opinion, the two are the focus of the emerging international design."

BERLIN
GERMANY

FINE ROOMS

"The lived creativity and the design freedom of my work gives me the strength to find diverse solutions to any obstacles. A completed project with the positive reactions to the designs and the design is the most beautiful recognition for me." – Isabella Hamann & Markus Hilzinger

Fine Rooms is a stunning and innovative interior design company, from Berlin, featured by interior designers Isabella Hamann and Markus Hilzinger. The designers aim to establish the most perfect balance and harmony within every project they embrace. They stand out for their attention to detail and perfect vision of holistic design.

Presenting Fine Rooms, the most perfect interior design firm located right in the heart of Berlin. Created in 2011, they establish an omnipresent design, through the amazing work of Isabella Hamann and Markus Hilzinger. Their work is all about the creation of settings with amazing colors, materials, finishing, art, and illumination. FINE ROOMS tells stories with their interior designs. Isabella Hamann says that they do it for the love of the "challenge to create something new and the inclusion of all aspects: the visual design language, the aesthetics of forms, the harmony of space and the sequence of design processes".

The designers Isabella Hamann and Markus Hilzinger are the absolute masters when it comes to the establishment of luxurious interiors and perfectly devised product designs, as well as curating unique art concepts. Influenced by everything around them, they create a well-balanced symbiosis of aesthetics and functionality is of special concern to the Berlin design studio. For Markus Hilzinger, interior design is their ultimate love due to its possibility of enriching their lives. "Designing is pure joie de vivre. Good design results in a harmonious discussion with the clients, the circumstances and the budget. This constant new challenge is really exciting and enriches our lives". They absolutely love the results they're able to achieve once on the creation of new ambiances.

This German top interior design company shares an amazing line of principals, and there are some elements that make them fulfilled professionally, such as the creativity for their projects, their design freedom, when they're envisioning every setting, and of course the final results they achieve with every project they embrace, regardless of their style and placement. Markus Hilzinger says that "The creativity and

Credits by Fine Rooms

Website - https://www.fine-rooms.com/

Address - Pestalozzistraße 104, 10625 Berlin, Germany

the design freedom of my work gives me the strength to find diverse solutions to any obstacles. A completed project with the positive reactions to the designs and the design is the most beautiful recognition for me"

Fine Rooms creates bespoke interiors that are amazingly unique and original. Isabella Hamann says that sometimes that is hard to succeed in their career because every industry faces its challenges. Throughout my career, there were a variety of exciting projects. Finding the perfect balance between successful design and functionality is my biggest challenge for me to create special rooms for special people. A perfect balance between successful design and functionality. This was and is my biggest challenge for me to create special rooms for special people". Although it's one of her best achievements within the industry, the balance of successful design and functionality is also the biggest challenge they had to face. As far as Markus's opinion goes, "designing such unique properties as the Grandhotel Schloss Bensberg or the Domhotel in Cologne are of course milestones. However, designing porcelain series such as Cosmopolitan or Vitruvius for the Meissen manufactory is also a drastic experience".

Both Isabella and Markus feel that there are some things that are impossible to reach. Markus Hilzinger firmly believes that it "would not be good to achieve anything in life, because then we would not have dreams anymore... and often dreams are more beautiful than the reality! To have more time seems to be very desirable". With those ideals, the interior design company focuses on developing the most incredible settings to their clients. "Our customers are very different, and always very exciting as their projects, we work for hotel brands, for companies, and for individuals. Every project is unique to us". The interior design company likes to work with different target audience types, because "every customer and every project is absolutely individual". They really think that's important to establish a personal relationship with the client while loving the "new challenge and personal communication with the customers, we do not leave that up to anybody. Of course, we also rely on social networks and the press to talk about us and what is close to our hearts".

"OF COURSE, WE ALSO RELY ON SOCIAL NETWORKS AND THE PRESS TO TALK ABOUT US AND WHAT IS CLOSE TO OUR HEARTS."

At the moment, Fine Rooms it's actually "redesigning a grand hotel that looks back on an incredible historical history, but we also design a carpet collection for a large fabric publisher. At the same time, we are working on a listed ensemble where a company representative office for a large e-commerce company will be created. Every project requires absolute attention and the inspiration often comes from the context of the history, the location of the property and the wishes of the clients. For the carpet collection, for example, we were inspired by the nature, architecture, and symbolism of the city of Berlin". They are looking forward to their future projects, and we're sure that they'll achieve the most incredible establishments.

The interior design company affirms that eclecticism is the current trend in the design world, the one that's going to prevail in the industry and future projects. When it comes to craftsmanship, Markus and Isabella affirm that "the more perfect the craft the better the result. We love manufactories and traditional manufacturing methods". They live for the art of interior design and craftsmanship while stating that "design is not just a creative process or object, but an attitude".

EXIT

LONDON UK

FRANCIS SULTANA

"The joy of seeing a project completed and a sense of achievement. Perfection, or the pursuit it, is my biggest demon - and perfection does not exist but it is what pushes me to continue."

Besides being one of the best interior designers in the world, Francis Sultana also became famous for his stunning furniture designs. This year, Francis Sultana's inspiring design studio celebrates its 10th anniversary filled with inspirational design projects and amazing furniture designs. "When I set up my own practice 10 years ago, it was a big step to leave the [David Gill] gallery to follow the dream I always had, as I had previously put this aside to help David to establish the gallery." Based in St James, the incredible design studio is located in the same building as David Gill Gallery, of which Sultana is also the current Artistic Director.

"The joy of seeing a project completed and a sense of achievement. Perfection, or the pursuit it, is my biggest demon - and perfection does not exist but it is what pushes me to continue."

Francis Sultana is the go-to interior designer for international collectors, many of whom have major contemporary art and design collections. Moved by his unbounded passion for a bespoke design, Francis Sultana's amazing works were inspired by his travel experiences and people that met along the way.

Loved for his unique ability to merge the residential requirements of a domestic space with often large scale visual art, sculpture, and installation pieces, his studio is working on projects in the UK and across Europe as well as in China and in the US. "Most of my clients are people with a unique vision that want to enjoy all the process where we commission and inspire", explained Francis Sultana.

"I always collaborate with designers and artists like Mattia Bonetti, Michele Oka Doner as well as luxury design houses such as Puiforcat and Hermes."

Credits by Francis Sultana

Website: http://www.francissultana.com/

Address: 2-4 King St, St. James's, London SW1Y 6QP, UK

Besides being recognized as one of the best interior designers by several international publications, like Wallpaper's Top 20 Interior Designers and is listed on House & Garden's Top 100 and in AD France Top 100 Interior Designers annual list, Francis Sultana wasone of the UK designers to be featured in Architectural Digest USA's annual AD100.

His inspiring interior design projects are regularly featured in magazines all over the world. He was the only British designer invited to join AD Collections in Paris and his work continues to garner him a global and very loyal following.

"Now that my first book project is completed ahead of its publication [in November with Vendome] I have already started to embark on a project - a play. It's a dream that I must follow. Then, of course, there is my cultural and diplomatic path, as Ambassador of Culture for Malta which is still in its infancy but one I am very excited to continue on."

In 2018 Francis was announced as Ambassador of Culture for Malta, where he sits on the board of MICAS, Malta's new museum space which opens in 2021. When it comes to his future dreams, Francis Sultana believes that he hasn't achieved everything that he wanted in his career. For his tenth-anniversary, Francis Sultana will be launching this fall a large format book published by Vendôme. The book will celebrate his career to date, as well as celebrating the designers and artists that have inspired him throughout his life.

"FROM THE DESIGNER-MAKER TO THE DESIGNER COMMISSIONING HIS DESIGNS TO THE EXEMPLARY CRAFTSMEN AND WOMEN - WE ARE ALL LEADING THE WAY!"

Alongside his multiple international interior design projects, the atelier produces annual collections of bespoke and limited edition furniture and textiles under the Francis Sultana brand.

"From the designer-maker to the designer commissioning his designs to the exemplary craftsmen and women - we are all leading the way!"

From bespoke furniture and lighting designs to unique home accessories, the renowned designer has created key pieces for important historical interiors such as Spencer House. Passionate about craftsmanship techniques from around the UK and Europe, his inspiring work is known for his use of noble materials such as bronze, rock crystal, and straw marquetry and bespoke fabrics.

As one of the biggest trendsetters in the interior design and furniture world, Francis Sultana is unsure about the future of the industry. "I see design pieces that the design is more "3D Animated" that could well become a trend, it reminds me of the influences of Memphis in a parallel way." However, Sultana wants to believe that the future of the design industry relies on sustainable projects that respect the environment. "Quality lasts,
which ultimately means sustainability. In the end, I always wanted to create antiques of the future creating pieces that are timeless and can support our fragile world", said the interior and furniture designer.

Currently, Francis Sultana has just finished one of his most important projects of his 10 year career, since it was the first major retail project. "A new luxury jewelry brand's flagship store in London's West End, my first major retail project. I am also starting work on a public building in Asia," he enhanced.

PARIS
FRANCE

GERARD FAIVRE

"Our offer is very different from that of traditional real estate agents and especially that of interior designers. It is an alternative that responds to the demand of a foreign clientele that wants to have as few concerns as possible when it wants to acquire a property. And each time, it's a love at first sight, an encounter, an emotion." – Gerard Faive

The Concept Art Homes is the exception that confirms the rule in the world of decorators, because the team never works on the request of a customer. Driven by the vision of its creator, GÉRARD FAIVRE PARIS completely transforms Parisian apartments and properties into real works of art ready to be inhabited. The "Art Homes" concept of the Gérard Faivre brand is positioned as the reference of luxury real estate that offers for sale Parisian-styled apartments and properties in Provence, fully renovated, decorated, furnished and ready to live.

It's more than just a concept, a true signature that continues to appeal to their prestigious international clientele. It's a different way of shopping, one where emotion reigns. The originality of the Gérard Faivre brand is never to be confined to a defined style, but rather to create unique and timeless places where classicism rhymes with modernity.

For each project, the challenge is to never do twice the same interior. For Gérard, the customer is unique, so its interior must resemble its uniqueness. Then it's like works of art, it's a meeting between a place and a person who will or will not have the heart for this product. The inspiration grows deep in Gérard and meets his imagination at the rendezvous point. Often the story of a neighborhood, a building, and even some emblematic piece of a place, becomes a source of inspiration. As to communicate and to spread the word on his achievements, the team has their website and collaborates with a press officer for publication abroad.

An opportunity brought Gérard back to Provence, a region he has always loved for its relaxed lifestyle. There, he has worked on two exceptional properties: The Bigot estate in Saint Remy de Provence. An eighteenth-century Mansion, of about 600 m2, stands in a magnificent park of 10 hectares. A lake, an olive grove of 500 feet allowing the production of its own olive oil, a forest with Mediterranean essences, where nestles a cabin, with the breathtaking view constitutes this magnificent setting. Provençal-inspired decoration with a nod to the 50's.

Credits by Gerard Faivre

Website - https://www.gerardfaivreparis.com/

Address - 140 bis Rue de Rennes, 75006 Paris, France

The craftsmen with their know-how, the mastery of their art, make the difference and personalize a place.

And the Mansion Honorine in Les Baux de Provence. The presence of rocky cliffs at the entrance of the property makes it a unique place facing one of the most beautiful villages in France, Les Baux de Provence. This ubiquitous rock inspired Gérard and gave birth to the realization of a ground innovative, micro mortar. Black and white have become obvious and have made the link between the three homes. A return to a raw art, closer to nature.

The studio has also another project in France. A desire to diversify and to have a leitmotiv: that of designing a design habitat, eco-responsible, on a golf course with international recognition.

For Gérard, this is more than a challenge, it's an obligation. He has always respected the authenticity of a place, and developing a real estate program on a golf course, with the exceptional environment, gives him a single objective: that of respecting it by designing a habitat which will integrate with perfection the surrounding nature, and will preserve the privacy of everyone.

For Gérard, the world should be linked to design, decoration, and architecture. Fusion between original creations and eco-responsible (autonomous house, and innovative material). For the designer, the current and future trend for apartments and houses will always have to be accompanied by crafts. The brand of the "French Touch". To make living places, chic and contemporary, and especially unique, Gérard Faivre works with only the best craftsmen and companies. The craftsmen with their know-how, the mastery of their art, make the difference and personalize a place.

The studio's clients are looking for unique places in the most popular areas of Paris and Provence. They are accustomed to luxury hotels, to new technology. They are also looking in France, the know-how, this "good French taste" that radiates throughout the world. Gérard can only thank the people who purchase his apartments because it is always a recognition of his work. For some it's really a meeting, a crush on the concept, which avoids them a lot of concerns and gives the designer the feeling of having realized the interior of which the clients have dreamed of. As for other designers, they follow Gérard's achievements ever since the beginning thanks to the worldwide publications the studio has been featured on.

For Gérard, when we look back to the 50s, designers took off and showed great creativity, while measuring a beautiful budget and accessibility to all. In the years to come, Gérard thinks there will be no drastic change in decoration but the concern of everyone in the face of the evolution of our planet will cause new eco-responsible materials, which will ultimately induce new styles. He would like to return to this trend of design: quality products at reasonable prices. Which, for Gérard, it's still possible!

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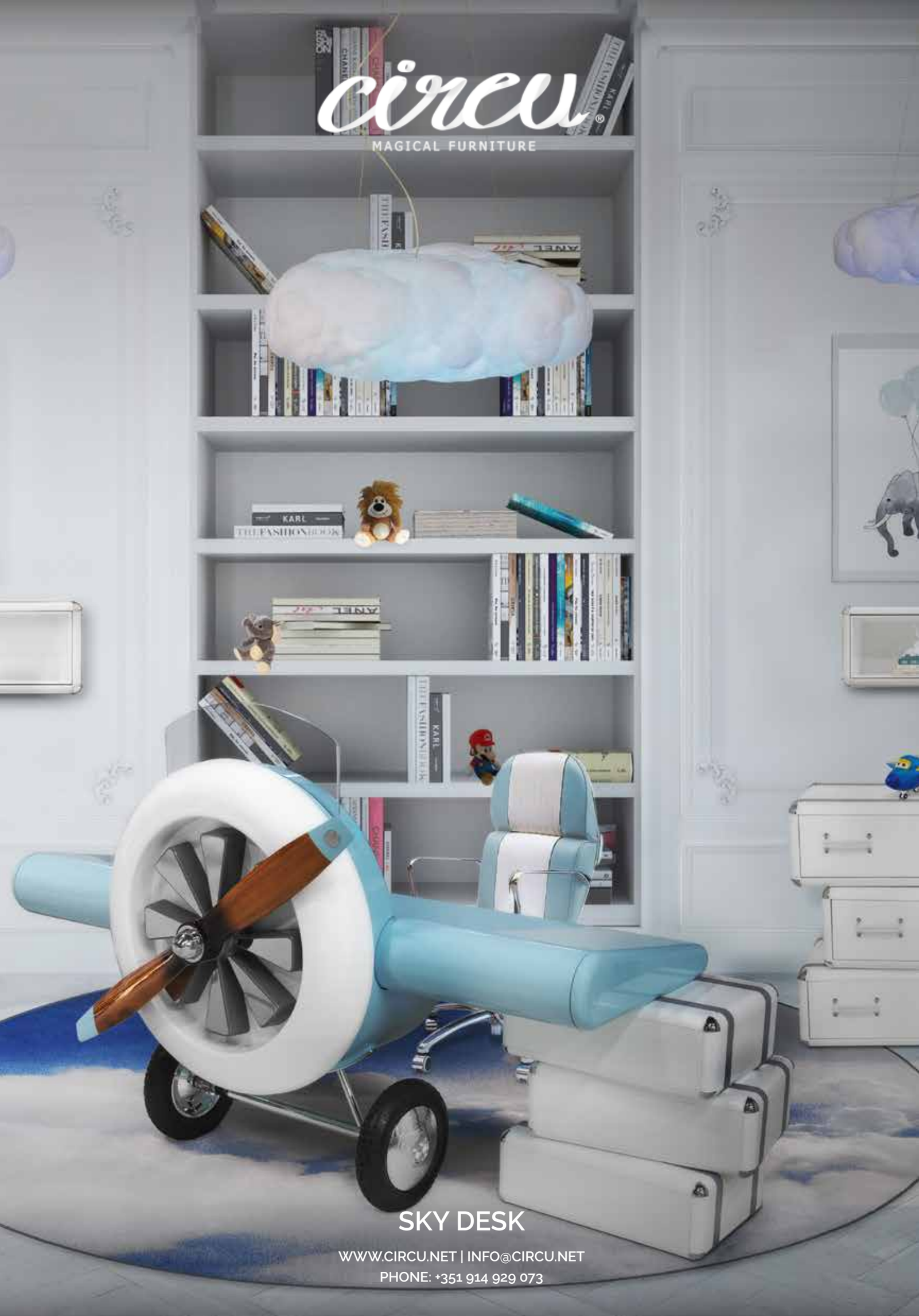

SKY DESK

WWW.CIRCU.NET | INFO@CIRCU.NET
PHONE: +351 914 929 073

LISBON
PORTUGAL

GRAÇA VITERBO

"For me, whoever chooses Viterbo definitely knows what they are going for. Our clients know what we stand for, how we do it and what the end result becomes: high quality, sophistication and seasoned knowledge." – Graça Viterbo

Graça Viterbo furtunatly believes in an avant-gardw vision. Graça founded Viterbo Interior Design in the seventies and her legacy continues today with her talented daughter Gracinha Viterbo.

At Viterbo, the story unfolds with each design chapter with every project speaking for itself. Originally known as Atelier Graça Viterbo, Viterbo Interior Design has grown four decades on as an international design reference committed to crafting lifestyles through professional art and design. The company leads in Portugal and abroad by its unique genre matching design and each clients personality. Viterbo Interior Design is a good example of a company that successfully manages to anticipate trends whilst combining them with irreverent, unusual materials embedded with experienced craftsmen and a multidisciplinary team.

Viterbo has been praised worldwide with design references and awards. What really makes Viterbo special? The fact that it is a family business at heart, run by mother and daughter: founder Graça Viterbo and daughter Gracinha Viterbo, creative director of the studio in the past decade.

Graça Viterbo's career started in the late sixties at the Inchbald School of Design in London, after having completed a Decorative Arts programme at Fundação Ricardo Espírito Santo Silva in Lisbon. Graça Viterbo became a reference in interior design in the early seventies in Lisbon where she started to build her practise. She led her design studio Viterbo between 1979 and 2008, adding her signature in landmark design projects, distinguished by numerous international awards. Graca defines her own style as classical with a twist of renovation from modern trends.

Credits by Graça Viterbo

Website - http://www.viterbo-id.com/pt-pt/

Address - Avenida de Nice, 68 2765-259 Estoril, Portugal

As a matter of fact, Graça Viterbo looks back at the past 5 decades in Portugal and definitely feels the changes from the 20th to the 21st century as very present. In this period hotels, stores, restaurants, bars, exhibitions have come alive with design, perceived as completely new ideas. Most importantly, the concept of luxury and lifestyle as we know it barely existed then. Graca's legacy is certainly a testiment to how important design has become in Portugal and elsewhere.

Her legacy and signature has since been carried on by her daughter Gracinha Viterbo, the current project and creative director in the studio. Gracinha has brought on her own signature, both through her mother-inherited talent but also through her own flair had previously trained under British designer Kelly Hoppen, after graduating from the Chelsea School of Arts and The Inchbald School of Design in London. Gracinha is a chameleonic type of designer who creates unique aatmospheres, reflective of personal stories and identities for clients. Gracinha Viterbo points at her own daughter for inspiration, present and future. "Not an Inspiration, but a lot of Inspirations .... they are all around us."

"IN 50 YEARS, I HAD MANY DREAMS. MANY OF THOSE DREAMS I MANAGED TO BRING TO LIFE WITH ART, DECORATION AND DESIGN."

From Graça Viterbo's perspective, it is critical that certain principles and rules are kept in order for change to happen. Balance must always be present in every design project. For Graca, one's vision should be double focussed on the search for beauty and bizarre, the search for comfort even if within minimalism. Above all, her belief strongly remains in the continuous search for talented interior designers.

NEW YORK
USA

HALPERN DESIGN

"I suppose that a sense of timeless elegance is at the centre of all that I do. Quality British craftsmanship, rich finishes and intricate detailing is evident across much of my portfolio and all of my designs share a luxurious and eclectic feel." – Michael Halpen

Halpern Design is a prestigious New York-based interior designer composed by Michael Halpern, an expert that has been breaking through every interior design concept, creating the most incredible settings you'll ever see.

Michael Halpern has been surrounded by art and design from an early age, due to the fact that his mother was an interior designer herself. That made him follow his mother through many showrooms and clients' homes. The designer grew to love the industry for many reasons - "the creativity, the clients and the global travel". Travelling has always been a passion of mine and I absolutely love that I am now commissioned to undertake landmark projects across the whole of Asia, Europe, the US and the Middle East – I am happiest when finding some new corner of the world to be inspired by". With his growing experience, he gained more than he could ever imagine, from creativity, clients and the opportunity to travel.

Throughout his love and experience on the interior design, Michael Halpern takes on inspiration from multiple elements, from topography to fashion. That's what makes him shine, and consequently create stunning settings. "I mostly seek and find inspiration out with the interiors world – travel, topography, fashion, architecture and jewellery design all feature heavily in my book 'Journey by Design' recently published by Assouline - so my design icons are an eclectic mix. David Hicks was one designer I always looked up to in terms of his fearless use of colour and his balance of the old and new. Zaha Hadid was another incredible force, and an inspiration to me as a woman pushing boundaries in the male dominated field of architecture. Karl Lagerfeld was someone I always looked to, his work at Chanel and, in particular, his use of clean lines, impeccable tailoring, luxurious textiles and exquisite detailing were completely without fault and remain unsurpassed". David Hicks, Zaha Hadid and Karl Lagerfeld were always personalities we looked up to!

Right now, the interior designer is just about done with a "fabulous property in the English countryside – a new

Credits by Halpern Design

Website - https://www.halperndesign.com/

Address - 304 Park Avenue South, 7th Floor, New York 10010, USA

build country estate showcasing some incredible works of art and collectable sculptures – it is very contemporary with very fine joinery and bespoke lighting throughout". According to the designer, "the 4th project completed for this client and his family worldwide. I can't wait to show it to them. Apart from that other highlights include a large villa in the South of France and a Palace in Kuwait nearing completion while an office and luxurious Hotel space in Hong Kong are coming together as well". This means that the interior designer is preparing many exciting projects for the future of his studio.

It doesn't matter the settings he completes or the projects he embraces, he's capable of being an amazing "design chameleon", because his "designs are continuously changing and the inspirations and thought processes behind them always evolving". It is clear that timeless elegance is established, as well as rich finishes and a luxurious feel. There's also plenty of room for "textured luxurious finishes like poured resin and gilt crackled gessos, polished plasters, hand painted silk wallpapers and soft leathers, and natural fabrics feature in all".

Being a design chameleon, he has the opportunity to transform every project, adapting it to each client he has. And, according to this interior designer, there's a "general homogenising of all designs worldwide I see a continued demand at the highest end of the market for exclusivity, uniqueness, originality and personalisation. Our clients don't want what everyone else has. They want designs and objects that are completely individual, and where relevant, tailored to their own personal wants and needs. There is a conscious step back from the factorymade middle market towards an appreciation of fine craftsmanship, original thought, authentic heritage and intricate detailing. I think you see this in fashion, architecture and interiors as well as all other visual arts". This means that bespoke projects, alongside a customization of every element, is the preferred choice of every interior design lover.

The interior designer affirms that his clients sit on a large variation, from "busy international businessmen running huge corporations, to Royal families and Ambassadors, Formula One Drivers, Film and TV stars, to private unknown individuals with the highest of standards and a dream they want me to help fulfil". Beyond their general characteristics, his type of client is also "incredibly loyal, and their personal recommendations carry great weight, and so we often find ourselves working for many members of the same extended family of friendship groups across many countries". Establishing his client's concept, he creates a special and customized relationship, potentiating his interior design firm on social media platforms.

"MY CLIENTS ARE WONDERFUL PEOPLE – THEY TEND TO BE VERY SUCCESSFUL, BUSY INDIVIDUALS WHO GIVE ME COMPLETE CREATIVE FREEDOM TO UNDERTAKE AMBITIOUS DESIGN PROJECTS ON THEIR BEHALF."

He's an incredible personality within the interior design industry that has achieved many different and great goals such as "castles, beach homes, luxury hotels, cliff top villas, mansions and private country estates – we have been, and continue to be, lucky to work on some beautiful properties in incredible locations". There are some dreams left to achieve that we're sure he'll execute them easily like "a luxurious but tranquil Safari lodge escape, perhaps in Kenya. On my many trips to different corners of Africa the wide open skies of the Masai Mara are yet to be matched in beauty, wildlife and awesome scale".

Although Michael Halpern is based in New York, the designer still thinks that "European craftsmanship Is by far the best in the world, we often oversee, and project manage the work of domestic contractors on our building sites abroad and quality control is just not at the same level". For the future, he shares his desire to admire design with "authenticity and ecological impact will continue in their growing importance. Authentic quality with a known providence is critical in ensuring a lasting and valuable product or design. Too many items now are made in unknown places using the cheapest level of component parts and often at great human and ecological cost. They are not made to be enjoyed for decades, but perhaps only months, and I hope such ugly disposable fashion will soon be behind us".

SHANGHAI
CHINA

HOK CHINA

"As hospitality designers, HOK begins each project by understanding what makes its location a destination. What is the history of the site? Who are the local people? What is the art scene? What is the political situation? These are some of the questions that they make, because for them it's very important to learn about each new culture before design even starts."

HOK is a global design, architecture, engineering and planning firm. They design buildings and spaces that respond to the needs of people and the environment. Their team of designers is rooted in technical excellence, driven by imagination and focused on a solitary goal: to deliver solutions that inspire clients and communities.

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From the several accolades the firm has collected, they highlight the 2019 Firm Award from the American Institute of Architects, the Best Airport in the Middle East and the 2018 Healthcare Design Awards. Recently, they went on a four-year "business trip" to Shanghai to harvest hotel projects for their New York design team from a rapidly growing China market.

"The most challenging time in my career was right after the economic crash of 2008. I was working in New York at the time and I was afraid to answer the phone for fear that another client was calling to halt a project. Ultimately, I went on a four-year "business trip" to Shanghai to harvest hotel projects for our New York design team from a rapidly growing China market."

Although HOK doesn't have an official to-do list, they feel that they still have a lot of things to accomplish. There are over 200 countries in the world and they've been to less than half, so, according to HOK, they still have so much to learn and do.

Recently, they have been working on two projects. The design for the St. Regis Belgrade that is rooted in regional inspirations, from the river that bifurcates the city to the local metal craft

Credits by HOK

Website - https://www.hok.com/studios/shanghai/

Address - 3708 Raffles City Shanghai Office Tower, 268 Xizang Middle Road, Shanghai 200001, China

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HOK is a global design, architecture, engineering and planning firm. They design buildings and spaces that respond to the needs of people and the environment.

work. And the Xiamen Tefang Portman Seven Stars Bay Resort, which is inspired by the grand hotel traditions of the French resort. It is a large resort with three independent hotels. They have developed three different narratives for each design: a French historic re-creation, a young family renovates a historic French hotel and the French village. The property will open later this year.

The hotels they design are always branded, such as the award-winning Rosewood Abu Dhabi. In terms of the architect and designer, HOK is their brand. As the design lead on their projects, HOK works with specialty consultants to ensure their design is properly executed. According to HOK, they usually have two separate clients on each project: the owner/developer and the hotel operator. The owner/developer is the one who brings the vision, goals, and values to the project. They usually have a contract directly with them.

The hotel operator represents the brand, which defines the guest they are designing for. It is the operator who will introduce them to their next owner/developer.

For HOK, in the future their designs will be more inclusive and thoughtful. This is possible to achieve by seamlessly bringing together a breadth of disciplines including planners, architects, interior designers, landscape architects and designers of every scale from lighting and graphics, to staff uniforms and tabletops, so that no detail is left to chance. They would like for all projects to reflect their concern for the global environment at every scale.

BERLIN
GERMANY

IVY'S DESIGN

"I hope design will aim for quality and longevity, rather then to be trendy, in order to reduce overproduction. And a shift to a more expressive design, with an emotional point of view is making its way back certainly." – Ivana Bukvic

Ivy's Design is a talented top design studio based in Germany, that's lead by the head designer, Ivana Bukvic. This interior design firm stands on 5 main principles in order for them to achieve the most incredible results within their projects: making ideas happen, quality, art, nature and color. The design company firmly believes that the client must be involved throughout the whole design process, in order to perfectly reflect their vision and taste.

Ivy's Design sits on a small yet talented team that shares a great number of award-winning designers that focus on working very closely with their clients, to create unique places in multiple areas, from kitchen spaces to coworking franchises. Their dedication comes from their passion for the world of design and the desire of "taking it all in". With many things surrounding the world, it's a constant inspiration and for Ivana Bukvic, "it is important, as a designer, to never lessen the senses. Devouring films, music, books, paintings, photographs, conversations, dreams, trees, architecture, the work of your contemporaries, the design classics drawing inspiration from everywhere is a reward in itself".

Ivana Bukvic's greatest achievement was definitely when she became a mother, also stating that it was one of the hardest things she had to do. Her secret his her passion towards everything she embraces, no matter the challenges she may face. "You embrace the challenges and retain your passion for design. Things do not always go our ways nor do they go as we imagined no matter all the plans, organisation and structures we have built to support systems we need to successfully run a business". Overcoming those challenges makes her work harder towards her achievements, such as exploring the maximum of her "artistic expression and using my creative potential".

When she created her own design company, she adventured herself into solving everything through her own merit, including her employees, who she also considers her friends, which sometimes can be complicated! "When you have employees that are not only a part of the team, but are friends there is a lot more to take in account. When the lines

Credits by Ivy's Design

Website - https://www.ivysdesign.de/

Address - Weinbergsweg 21, 10119 Berlin, Germany

between personal and professional get blurred, and by choice, the results are more powerful, but to get to those, the obstacles are rough and more. The decisions one can face daily, relying on personal sets of principles and morals, while maintaining an entrepreneurial and ambitious mindset can take a lot of energy and focus".

This design studio is a prestigious and talented due to its passion for industrial design, along with combination of exquisite architecture and passionate design. The biggest retrospective is to stay true to the established design identity, as well as the professional ideals. "It is important in all chapters of life to try and not to lose sight of why we have started this career path in the first place. All careers will inevitably be fraught with challenges, moment of doubt and questioning, but how can we overcome those chapters and less glamorous parts of our work are things that can define our success".

Within her work through the interior design world, Ivana takes her "work personally. I give in every positive emotion there is. It is not an option, but a priority, and I am invested in every project we have wholeheartedly. There is nothing more fulfilling than doing what you love and seeing the results of the hard work: a career full of color and vibrancy of one's design". When she embraces each project, she's fully committed, and once the achieves the final result, the satisfaction is absolutely priceless. Being constantly stimulated by different elements, on a mental, physical and emotional level, she's able to be inspired and reflect those same inspirations on eclectic settings.

Defined by a courageous style, this interior design firm is recognized for risking and being bold when it comes to deliver authentic settings. Comfort, vivid and warm are also part of the design identity palette, as well as natural elements and materials. "Courageous first. Not everyone will love what you do, but the point is in not getting discouraged. My style is defined by coziness, a vivid and warm color palette, natural elements and materials". Mixing styles, such as antique pieces with industrial settings are some of the examples that makes this design firm so original.

IVY'S DESIGN STANDS OUT FOR THEIR CAPACITY TO COMBINE THE QUALITY AND COMFORT, WHICH IS SOMETHING THAT EVERY DESIGN FIRM SHOULD ASPIRE TO.

Inspired by the prestigious and top French interior Jean Louis Deniot, and also by Emily Henderson, a home style and decor expert, Ivana affirms that she doesn't have a specific type of client. The designer doesn't approve that she could be limited in that creative way. I take equal pleasure in designing family homes and residential places as I do create lovely and lively working environment. From friends and admirers, to real estate companies offices and coworking spaces, to cupcake stores and restaurant deli places my design studio has done it all". To get to every client, she invests on word-of-mouth, refreshing the social networks constantly, presenting her portfolio online to make potential clients fall in love with her projects.

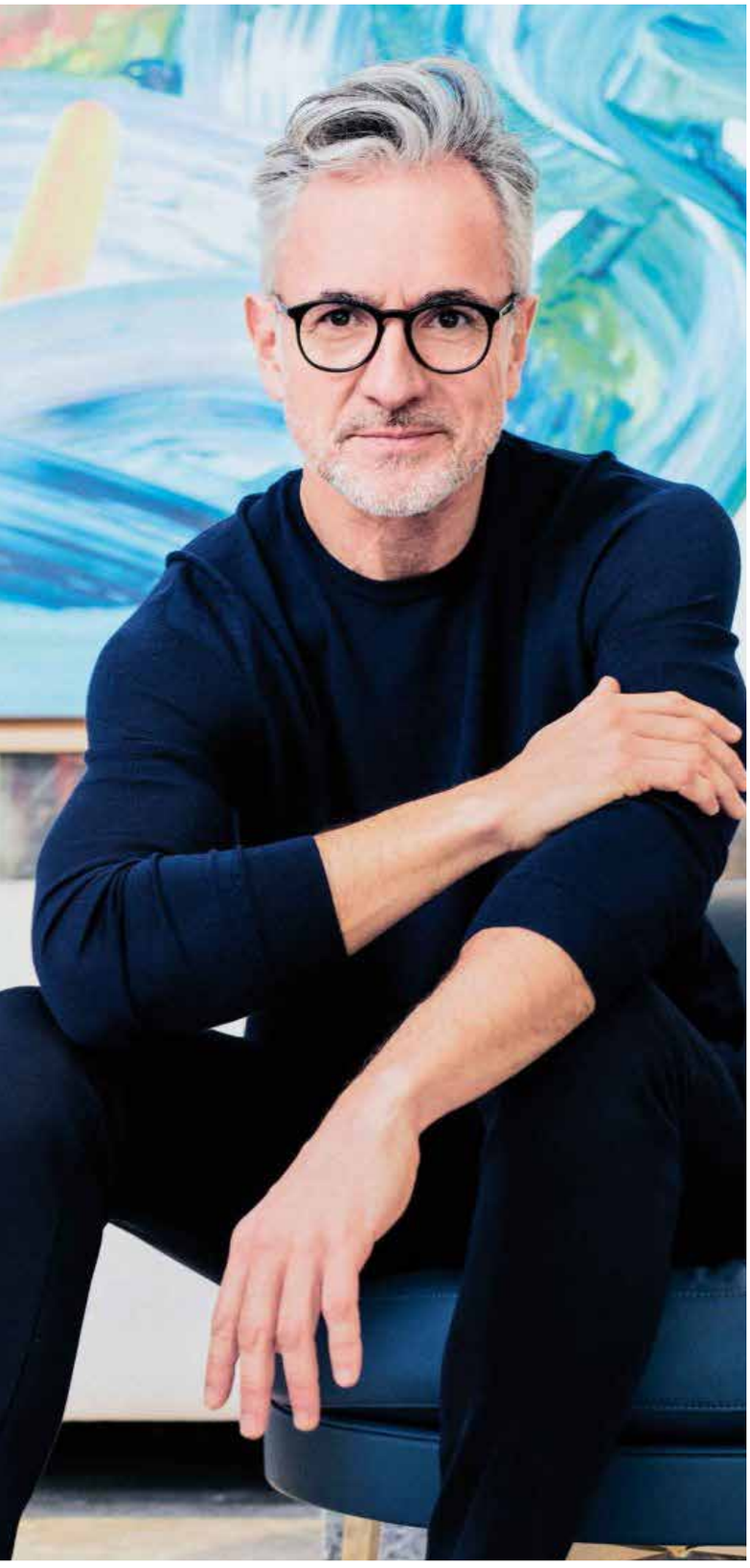
For the designer, within the design world, the Maximalism and New Postmodern are the trends that are prevailing at the moment. "From dark kitchens and tin interiors, to statement seating pieces and the return of the wallpaper, the ones I appreciate most because they resonate with me most are the return of maximalism and the New Postmodern." The contrast of colors and patterns are definitely one of the ways of achieving that perfect decor style, where she affirms that Kelly Wearstler is one of the greatest inspiring professionals in that area.

As far as craftsmanship goes, Ivana believes that "contemporary designer maker wooden furniture craftsman with a traditional idea and a modern approach are the ones that are leading the way". Due to its timeless character, it's highly valued and well respected. "From Adam Flannery Furniture Design, to Marcus Mauger to Theo Cook at Robinson House Studio their designer pieces all carry the weight of traditional craft making". As a design firm within this industry, she believes that design will have to become more conscious, and investments will be made to support overall sustainability and circularity".

BARCELONA
SPAIN

JAIME BERIESTAIN

"My Studio is lucky to be able to choose your projects. This is because I like to give myself in each project in body and soul. From the first meeting to the last one in which we delivered the project. Earning customer trust through daily work is the most important thing. For me, it is essential that my client repeats in a different project with my Studio." – Jaime Beriestain



Jaime Beriestain Studio is an award-winning interior design and landscape architecture firm based in Madrid and Barcelona. Founded by Jaime Beriestain in 2002, it has completed prestigious projects of different sizes and complexities throughout Europe, Africa, and America.

The Studio's approach is to research the specific nature of each project and tailor a design response to meet the aspirations of the individual client, the characteristics of the site and the detailed requirements of future occupants. In his projects, whether for luxury hotels or private residences, he likes to combine. The client must always have enough options to choose from within what he suggests.

Since childhood, Jaime Beriestain has been very observant and curious about everything that happens around him. For that reason, inspiration can come to him through everything. For Jaime Beriestain, seeing a happy customer for the work done is probably the greatest reward he can have as a designer.

Jaime Beriestain Studio has a diverse portfolio of an outstanding luxury hotel, private residential, restaurant, and retail projects. His clients include leading hotel chains such as Hyatt Regency, Marriott, Waldorf Astoria, and Hilton. They are recently working on some new projects like the Almanac hotel in the Ringstrasse of Vienna, a Room Mate Hotel in Rome, a seafront hotel in Marbella, a Resort in the Caribbean, 3 luxury residential buildings on the coast Malaga with the architect Carlos Lamela and private homes in France, Spain, Chile and Switzerland.

Jaime Beriestain doesn't like to talk about trends or fashions. He has always made sure that his design does not consist in hunting the trend from one year to the next. He always tries to keep certain materials and details of his style that he captures in each order in one way or another. For him, in design, we must be able to make a durable and quality product. Regarding crafstmanship,

Credits by Jaime Beriestain

Website - https://beriestain.com/

Address - Pau Claris 172, pral. 08037 Barcelona, Spain

Spain is a country with a long artisan tradition. In my projects, I try to always be very present the crafts of the country in which the hotel is located.

Beriestain says "Today, unfortunately, we are losing many workshops and artisans who have managed to transmit their knowledge, technique, and skills from generation to generation until today. It is a true heritage that we should be aware of and commit to protect and disseminate. I know many artisans from northern Spain, in Ezcaray, in León, etc. I collaborate with many of them."

Jaime's designs include a wide variety of objects: lamps, chairs, rugs, sunglasses, sandals etc., and even his own recipes. He continues to work tirelessly, following his passion for high-quality design and a job well done.

Jaime Beriestain Studio is versatile enough to know how to adapt and give accurate answers to the needs and demands of each type of client they have. For them, there is an essential element for the success of any project and that is not achieved in a meeting or two, that element is trust.

LOS ANGELES
USA

JAMIE BUSH + CO.

"I surround myself with creative and dedicated people everyday – they are family to me and I'm so fortunate to be surrounded by such great souls." – Jamie Bush + Co.

Jamie Bush + Co is massively recognized for the prestigious settings he is able to compose within his interior design projects. With a childhood background in Long Island, the designer explored the whole world in order to educate himself into the design area, with a focus on organic modernism. Attracting a mid-century modern residential architecture, Jamie Bush is top Los Angeles interior designer that we would love to present to you!

This interior designer needs no introduction because besides being one of the top interior designers in Los Angeles and, of course, it is also at a worldwide level. Born and raised in Long Island, Jamie Bush is an interior designer that was constantly surrounded by design, art, and photography from a very young age. He clearly states that the "creative, dedicated people I surround myself with every day – they are family to me and I'm so fortunate to be surrounded by such great souls". This means that everyone that's close to him, is a quintessential aspect that truly defines him as a designer and the explanation for the love he has for his work.

He thrives professionally when he has "a client that trusts me and allows me to create a home for them that is a complete artistic vision". That is an ultimate joy for the designer since he's able to transform a space into something magnificent, focusing on his design identity, as well as respecting the client's taste and personality. His main goal is to completely satisfy them, because "our clients tend to be sophisticated individuals looking for a casual California modern lifestyle that is livable, filled with color, texture and furnishings that have a story to tell. Pieces that may be vintage or custom designs we create specifically for them or a collaboration with an artisan. Some clients are very involved in the whole process and some not at all – it all depends on interest and honestly if they have the time". To make them justice, he perfectly keeps up with the typical California lifestyle in order to create stunning settings.

It's not always easy to have a strategy to capture that specific type of client, but the interior designer shares his methods, in order to present his work to the world, as well as attract

San Francisco Townhouse: Matthew Millman | Houston Mid-Century: © Roger Davies/OTTO

Website - https://www.jamiebush.com/

Address - 169 N La Brea Ave d, Los Angeles, CA 90036, USA

I THOUGHT CALIFORNIA WOULD
BE DIFFERENT.
NOMA

potential clients. "We do focus a lot on publishing our projects in the states and internationally. It's fun to see a finished job photographed and toss it out in the world and see how the response is. I'm always surprised how well-received our work has been for so many years and it's so appreciated. We do use social media, mostly Instagram to promote our work and it's been great to meet editors, photographers, stylists, writers, etc. who we've formed partnerships with". With that in mind, social platforms are important to expose his projects. Through those social networks, like Instagram, he's able to analyze the feedback and grow as a designer.

Jamie Bush founded his own interior architecture and design firm in 2002 and has already transformed some of the most incredible and historical residential modernist homes in the United States. Although he is highly recognizable for his astounding work, he has overcome his fair share of challenging times. "Like many people, the financial crisis of 2008 was devastating to our business and we had to let almost everyone go and honestly slowly start over. We paired down and took anything that paid the bills, so that we could slowly got to grow again. Luckily, we already had a clientele and a portfolio of completed and published work which gave us a boost once the economy started to turn around. I always felt bad for designers just starting out at that time but now, fortunately, everyone is busy". There are more difficult economic phases, but the designer was able to successfully grow throughout all of that.

The interior designer proudly states that he has "definitely reached some of my goals and important milestones so far and nearing 50 there are so many more things I'd like to do including starting a family, designing a furniture line, publish a book (or books) of my work, having a solo art show of my paintings and making a home for myself with a beautiful garden". Of course, there are many things that Jamie would still like to accomplish, and we're sure that won't be a problem, but right now, he has over 10 different projects that are keeping him busy. "A luxury high rise in Manhattan; a period mid-century home by Pierre Koenig in Palos Verdes, California; a large brutalist vacation home on Lake Tahoe in Nevada and many more".

"INSPIRED BY THE ARCHITECTURE, THE SITE, AND OUR CLIENTS, JAMIE BUSH'S PROJECTS TEND TO BE AESTHETICALLY VARIED BUT THEY ARE ALWAYS INSPIRED BY COLOR, NATURE AND ORGANIC TEXTURES."

Inspired by "the architecture, the site, and our clients", his projects "tend to be aesthetically varied but they are always inspired by color, nature and organic textures". For future inspirations and next projects, Jamie Bush really thinks that "clean geometries, natural materials, and blush colors" are the ones that will prevail into his interior design work and we're sure that Jamie will perfectly keep up with those hottest and future trends. He has always approached the design of the space with an holistic vision. His firm has collaborated with some of the most respected names in the business including Steven Ehrlich, Marmol Radziner, David Hertz, among others. Jamie's designs have been featured in over 70 publications worldwide including Architectural Digest, Interior Design, Vogue, Elle Decor, Wall Street Journal and Los Angeles Times.

The 2019 Elle Decor's A-List designer states that Los Angeles, Asheville NC and NYC craftsmen are definitely leading the way into the concept of the craftsmanship. "These smaller makers are creating the most brilliant and beautifully made pieces that a large manufacturer isn't capable of doing. There is something about bench-made pieces fabricated by hand which is of the highest caliber for me". As the future goes for interior design, Jamie finds it hard to say what's coming but he definitely thinks that "mass production, modular housing, and more environmentally conscience fabrication, which is already happening".

PARIS
FRANCE

JEAN LOUIS DENIOT

"In my mind, the first mission of a design firm is to create dreams and products which captivate the audience or the owner's life when in contact with the creations, Design has to be first about captivation: it needs to create a reaction of fun, pleasure and/or exaltation." – Jean Louis Denoit

Jean Louis Deniot is one of the most prestigious French interior designers and is among the crown jewels of the design industry. Since 2000, the designer has been presenting the most impressive settings spread across the world, from New York to New Dehli. There is absolutely nothing that the designer can't do.

Jean Louis Deniot is one of the best interior designers in the field. His prestigious work is scattered all over the world, throughout all continents. He has been creating the best settings since 2000 when he concluded his studies in the École Camondo (a renowned school of product design and interior architecture). Featured on the ELLE Decor and AD 100 lists of the best interior designers in the world, Jean-Louis Deniot has long been in the business of creating atmospheres. His decors are his playground, spaces where spontaneity and magic are presented. Recognized worldwide for his eclectic and emblematic interiors, Jean-Louis Deniot plays in a multiplicity of repertoires, never sticking to the purity of style. If he does contemporary, it is always with a weighty dose of history and references infusion into it to produce a timeless scenario.

Jean-Louis Deniot has adopted interior design from an early age. He tailors each of his projects to his client's needs, using his travels for inspiration. His nodding to the past flair and refined colour palettes are the reasons why the designer has been booked for an endless list of impressive projects. "In my mind, the first mission of a design firm is to create dreams and products which captivate the audience or the owner's life when in contact with the creations."

"Design has to be first about captivation: it needs to create a reaction of fun, pleasure and/or exaltation!" With that in mind, Jean Louis Deniot is recognized for having a very eclectic and traditional style. He loves history and tries to recreate some specific periods in his projects.

Credits by Jean Louis-Deniot

Website - https://www.deniot.com/

Address - Rue de Verneuil 75007 Paris, France

Jean Louis has been working on projects from New York to New Dehli. architecture, decoration, lighting, and furniture. "Projects tend to show in the press and media depending on their completion date! Sometimes a project can get published over 5/7 years after it was first designed on paper. It's important to have pictures of every piece of work, no matter if small or big, it's crucial to archive all results so it can be shared with everyone". He makes sure to stand out his projects, in order to demonstrate to the world his incredible design skills within this competitive industry. "It's not about doing pretty things, is about filling up a gap, creating a scenario, creating new aesthetics when most have already been done". The designer makes sure that his work is all about creating the exceptional!

At the moment, Denoit is completing some exciting projects across the world. "We are completing a fun triplex in Bangkok; a townhouse in Hong Kong; building some private palaces in India, Qatar and Kuwait; working on a super large beauty product department store in Moscow, in addition to private residence projects. London is also a big market for us, from hotels to private houses. In Paris, we have some fun apartments and in NYC, Miami, and Los Angeles: private residences and residential tower developments.

Many different styles get developed depending on each location's expectations, it's a very fun creative time in my studio". The designer is expanding his line of work through every continent, and he shows no signs of slowing down!

When asked about his clients, Jean Louis Deniot states that he always gets "inspired by the owners and their location, so it's like starting from scratch, all over again, on every job". Clients appreciate that their environment is entirely designed based on their personalities, their differences, and preferences. They are just like us, design confident and looking to our designs to perfectly illustrate their life, their surrounds. My clients are busy, successful people, often living on the other side of the planet, so I must systematically be on point with my design, to exceed their expectations. This way we can progress and most importantly, realizing our clients' dreams". So in conclusion, you can see that his clients show trades of sophistication and confidence, which are a big contribution to the establishment of exquisite settings.

"I ALWAYS FEEL INSPIRED BY THE OWNERS AND THEIR LOCATION, SO IT'S LIKE STARTING FROM SCRATCH, ALL OVER AGAIN, ON EVERY JOB!"

About craftsmanship, Jean Louis Deniot thinks that "each country is going to start promoting their specific handcraft and our job, as designers, is to give them cool designs based on what each of them knows, so as to produce and to create new generations of traditional handcraft advanced design". Once a way of accumulating, the Denoit gave his opinion saying that design is now about the art of collecting the spectacular. "Timeless design quality in the perfected styles and finishes is what design is about today". High-quality and cautious yet exquisite design is finally in, and the useless and trendy design is absolutely out.

Reserved for the future, Jean Louis Deniot thinks that "populations are going to move and live in the future in many different locations, many different countries, moving systematically in smaller spaces to benefit from spending money mostly on restaurants, trips, fashion and fewer collector home goods. So the interior design needs to adapt and ease this transition: the practicality of moving fast without dragging tons of personal things. The future is in the editing! Fewer pieces, with a personalized design to make it your own, and easy to pack, so that the move does not become an obstacle because of all the pieces one has". With that interpretation, the designer intends to bring awareness, in order to preserve the industry, and to make it grow!

LOS ANGELES
USA

JEFF ANDREWS

"I'd love to put all my years of travelling to good use. I certainly know what I like and don't like at this point. Mostly I just want to design for clients who are respectful, enthusiastic and appreciative." – Jeff Andrews

Jeff Andrews designs sophisticated and livable interiors for families and celebrities alike, which grants him with the most prestigious status in the interior design world. The designer is skilled at pushing creative boundaries in ways that respect and redefine traditional design aesthetics.

Hollywood is the place for the A-List stars that are surrounded by a luxurious lifestyle. When we're talking about a luxurious lifestyle, there are items that you simply cannot miss, such as fashion and design. Fashion is covered by the greatest maisons that are able to establish the most creative and out-of-the-box pieces that you'll ever see. Design shares many different ramifications, but on interior design there are a few go-to experts for every of those Hollywood A-listers.

Between this exclusive list of prestigious interior designers, and standing out in this competitive world, you can find Jeff Andrews, the Holy Grail of the top American interior designers. This famous designer is recognized for the creation of sophisticated and livable interiors, and for his passion to "help people realize their dreams and improve their quality of life through design". Through his meticulous and exquisite projects, he pushes every creative boundary and crosses it, transforming every project into something out of the ordinary.

Redefining the traditional design aesthetics, Jeff Andrews brings on his refreshing approach, which makes him one of the most sought-after interior designers in the industry. His ability to visualize and interpret the needs of a diverse range of clients is unmatched, and what really fulfills him professionally is "when a client is entirely happy with the results of the home I have designed for them". With that crucial ideal in mind, Jeff Andrews focuses on a specific type of client, which is mainly "hardworking professionals at the top of their fields. Whether they are in a creative field or more on the business side, they demand exceptionalism in every aspect of their lives and that drives me to deliver my best work. They appreciate originality, creativity and kindness above all."

Credits by Jeff Andrews

Website - https://www.jeffandrewsdesign.com/

Address - 7377 1/2, Beverly Blvd, Los Angeles, CA 90036, USA

Redefining the traditional design aesthetics, Jeff Andrews brings on his refreshing approach, which makes him one of the most sought-after interior designers in the industry.

Through his creative process, he relates to his audience in a more open way, where Jeff Andrews shares the goal of putting himself "out there more and engaged with young designers in particular in person and on social media. This process has been extremely rewarding for me. We all need to share our knowledge when we can". That has been happening more due to his three year process of organizing and releasing his first book. That was the event that made him evolve professionally, with a special focus on his audience's relationships.

To get to this prestigious status, Jeff Andrews had a lot to learn, specially when he began on the interior design world, which was "quite challenging, as I had no formal training - I was immediately in the trenches, learning on the job. I overcame from listening, learning, watching, reading, practicing and doing". Through his excellent growth, Jeff has achieved a lot of success, but he stills looks for greatness every time, because "the creative mind is always looking for something more. I would still love to design a hotel – it's a totally different exercise in comfort, design and lifestyle. I'd love to put all my years of travelling to good use. I certainly know what I like and don't like at this point. Mostly I just want to design for clients who are respectful, enthusiastic and appreciative". That means that his dreams are very much alive, and looking to breakthrough in the future!

At the moment, Jeff Andrews has "several new and exciting projects with new clients who have completely inspired me! We just launched my second wallpaper collection for Astek, called ReGlazed. The collection is even bolder than the first one, and we added more colour to this line. Also working on new pieces for my furniture collection with A. Rudin as well as designing my first outdoor furniture collection for Summit". Many exciting things are coming, so the future for the designer is the brightest one yet! According to Jeff Andrews, he's "very involved in every aspect of the design and development process for all of my product collections. But it's always a collaboration with my partner, and I love to get the entire design team in my office involved in the process as well."

Being responsible for the display of the hottest trends, Jeff Andrews easily claims that the "clients/homeowners want something original, something unique. We have to think outside the box – new artisans, new materials, new combinations and new pieces that are not part of the mainstream, but perfectly tailored to an individual home". In order to create that same and out of the ordinary vibe there's a need to focus on the individuality - creating spaces that feel as wonderful in person as they do in a magazine photograph. It's an art!".

LONDON UK

JO HAMILTON INTERIORS

"Jo Hamilton, creative director at Jo Hamilton Interiors, is widely regarded as one of the UK's leading interior designers, noted for her confident grasp of colour, intelligent use of space and luxury aesthetic." - Jo Hamilton on Website

Distinguished as one of the UK's leading interior designers, Jo Hamilton incredible interiors are famous for her confident grasp of color, intelligent use of space and luxury aesthetic. Besides being the founder and creative director of her own design studio, the renowned interior designer is also a respected public speaker, writer, design commentator, property finder and broadcaster.

Jo has been impressing the world's design lovers with her fabulous residential designs since 1995. The renowned interior designer has been involved in high-end developments in Britain and overseas, including New York, Miami, Geneva, and Dubai. From exclusive residential designs and stylish country retreats, to trendy hospitality and commercial projects like bars, restaurants, clubs, offices and boutique hotels, Jo Hamilton usually works with homeowners, developers, investors and businesses alike to produce stunning luxury design interiors on budget, and on time. In her creative process for every project, the renowned designer gathers the best inspirations from her client's personal aesthetic taste and personality.

Also known as UK's Color Queen or dame of glamour, Jo Hamilton has created tailored interior design projects for multiple celebrity clients. Her vast experience and knowledge of the interior design and property worlds, in addition to her warmth and ability as a speaker, have earned her the role of show ambassador and key speaker for House Ireland, Index Dubai and also Grand Designs Live, with further public speaking appointments at top events, including the incredible ICFF in New York, London's Decorex and the International Property Awards.

Besides being one of the top stars in incredible design events and lectures, Jo Hamilton also makes regular interior design contributions to the media, including The Times, The Independent, BBC, Daily Telegraph, Metro and Irish Independent, and was featured as a high-end design and lifestyle commentator on Sky's "Who'd Be a Billionaire?" television series. However, the biggest highlight of her career was definitely when she received an invitation to 10 Downing Street and a reception then-Prime Minister David Cameron gave for entrepreneurs and others involved in community welfare projects.

Credits by Jo Hamilton Interior

Website: http://www.johamilton.co.uk/

Address: 64A Belsize Ln, London NW3 5BJ, UK

LISBON
PORTUGAL

JOANA ASTOLFI

"I always have to tell a story, and it has to be one that is perceptible. The narrative, the concept, the rigour of the project, the execution are all crucial in my projects and so is consistency, risk-taking and making mistakes." – Joana Astolfi

Joana Astolfi is an artist, architect and designer who draws visual inspiration from a broad universe of found objects. Porcelain statuettes, miniatures, vintage chairs, lamps, toys, diaries and photographs of people she never met populate and shape her creative vision. Her artworks, installations and window displays are inspired by imperfections, mistakes and a cheeky sense of humour.

"For me, everything comes from art. Although I am an architect, everything comes from the basis of art, so I always make a very strong connection between art and architecture." It is highly unlikely, to say the least, to speak to an artist about architecture without mentioning art. For Joana, to make an artistic intervention in the middle of an interior architecture project is something unique and close to the artist's heart.

Her studio has two major departments: interior architecture and artistic. It might strike you as an expected combination, but the end result is everything but foreseen. "We do interior architecture projects closely linked to shops, restaurants and hotels. We make shop windows, where our main client is Hermès, with whom we have worked with for 5 years.", said Joana.

For the renowned architect, it's all about concept. She needs to tell a story, her story. It's all about a narrative, and how to best portray it. It's a conjugation between art, architecture and a story, ultimately creating a full painting.

When it comes to challenges, the artist highlighted two biggest challenges that she usually faces: time and budget. "Time, because the Sistine Chapel wasn't painted in just one night. And budget because you can't really put a price on an artistic intervention.", explained the designer.

Credits by Johannes Torpe

Website https://www.studioastolfi.pt/

Address - Rua Pereira Henriques 24, 1950-242 Lisbon, Portugal

NEW YORK
USA

JOE GINSBURG

"Joe Ginsburg intuitively and precisely interprets his client's objectives and elevates their vision to yield the ultimate translation of their requirements."

Located in the heart of New York City, Joe Ginsberg's award winning design studio is well known for an extensive number of custom projects, including luxurious private residences, elegant nightclubs, restaurant development, and boutique hotels.

For the past 27 years, Joe Ginsberg has completed a diverse range of design projects, using a unique approach by incorporating his specialization in the development of custom materials and fabrication. Each project carries the heart of an artisan designer which can be felt when you enter his interiors. As a design-build firm, Joe Ginsberg seamlessly fuses architecture and interior design with fabrication, while guiding his clients through the development, making the process an intimate collaboration.

He intuitively and precisely interprets his client's objectives and elevates their vision to yield the ultimate translation of their requirements. Catering to private clients, hospitality groups and developers, Joe renders distinctive yet functional environments that are cost-effective, environmentally efficient and highly marketable.

Joe Ginsberg's diverse clients range from private residential clients to hotel groups, restaurateurs, developers, retailers, and corporations. Some of his clients include the Marmara Hotel Group, Gershon Development, Hope Street Development, Boymelgreen Developers, Levine Developers, Alloy Developers, Ian Schrager Company, Related Companies, Chermerhorn Corp, General Electric, Vanguard Corp, Donna Karen, Christian Dior, among others

Credits by Joe Ginsburg

Website - https://www.joeginsberg.com

Address - 307 West 38th Street, New York, NY 10018, USA

COPENHAGEN
DENMARK

JOHANNES TORPE

"I feel most happy when I am surrounded by people who are completely transparent, and by that I mean honest. Honest people really excite me and the older you get, the more you realize that you need people around you that tell the truth. You don't need people around you that talk about irrelevant things, you just need people that can really give you their heart." – Johannes Torpe

Johannes Torpe is an amazing Danish designer that has helped clients worldwide build and strengthen their brands through playful and thought-provoking design solutions for over 20 years, through the renowned Johannes Torpe Studios, where he is the creative director. Having worked in many areas of the world, Johannes' practice has achieved a universality that speaks for itself. His diverse portfolio spans from interior design, industrial design and furniture design to large scale architectural concepts.

From a young age Johannes Torpe felt that he would be in a place where he had achieved something. This is a reflection of hard-working years to be where he is today, through a number of different experiences, such as music or graphic design, before arriving at design and architecture. However, his greatest accomplishment is good life quality. After working and living in different partsof the world, Torpe admits he has finally achieved his inner peace and feels like himself on a daily basis.

When it comes to design projects, the designer admits he can't choose a favourite, saying "it's like looking back at all the lovers in your life and see which one was the best". But he does know where he loves to work: where the people are nice and the work becomes joy. That is why Torpe loves working with Moroso, since it feels like a long time family friend. For Salone del Mobile 2019, they presented their collaboration, the 'Heartbreaker' sofa collection. The collection was designed as a system for the contract market. The project combines pure, geometric shapes with the utmost comfort, making the product, which was designed for heavy duty, suitable also for residential use.

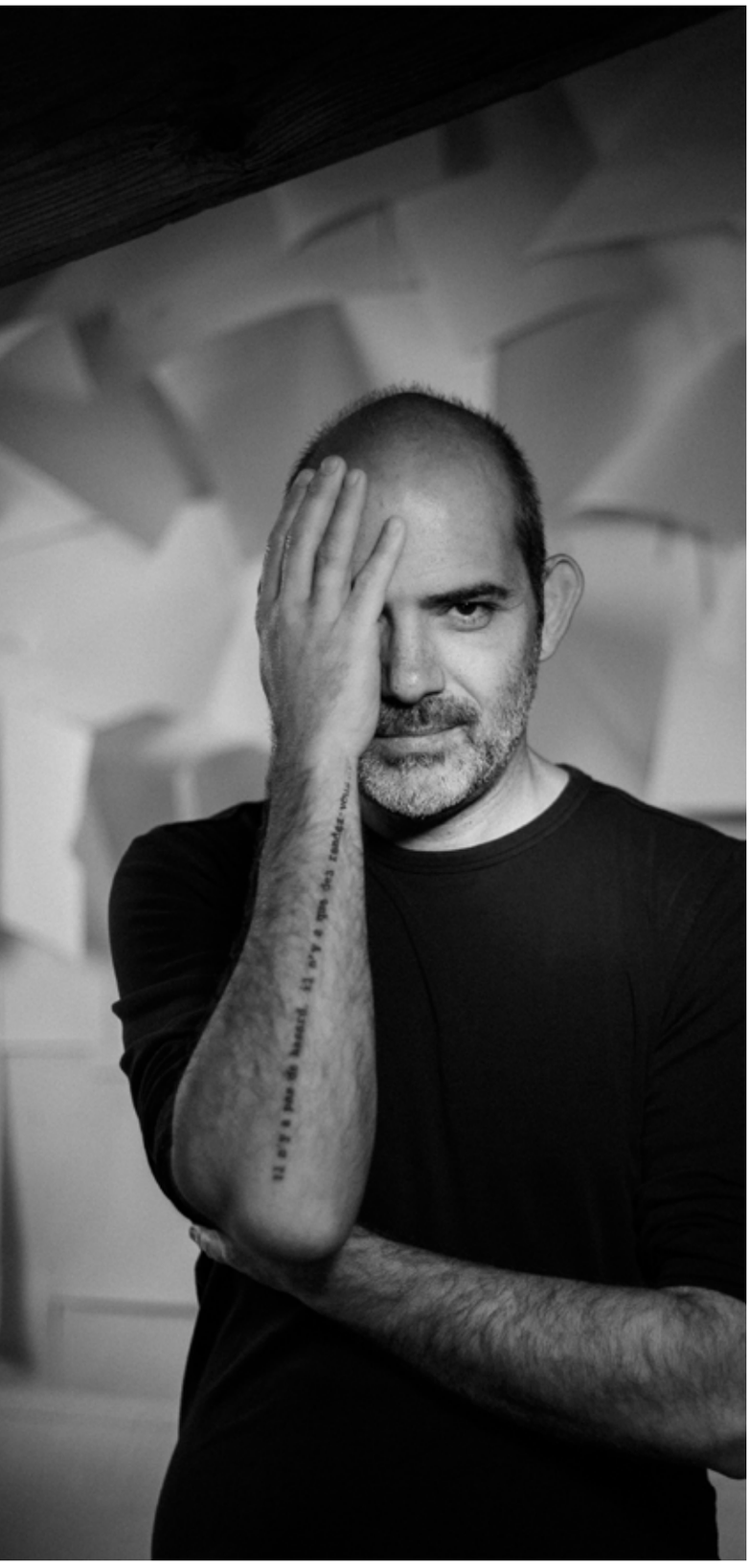
Credits by Johannes Torpe

Website http://johannestorpe.com/

Address - Nygade 4, 1 / 1164 Copenhagen, Denmark

JORGE CAÑETE

"I always say that what is important is the future, the most beautiful projects are those that I have not yet realized, new people to meet, new places to discover..." – Jorge Cañete



Jorge Cañete is the perfect example of a person who has a multicultural background. Being Genevan of Catalan and Andalusian origin, fate would eventually lead him into devoting his life to interior design. Having a unique career in luxury products aligned with a sharp sense of beauty. Thanks to his talents for interior design manifested through 3D, Jorge definitely managed to make a mart within the industry thanks to both his talent and his philosophy.

Jorge Cañete started giving his first steps into this area when he graduated from the course of Interior Design from the London Metropolitan University. After that he went through many architectural projects in several architecture studios located in the cities of Rome and Geneva. These past experiences were the launchpad for the launching of his own studio titled Interior Design Philosophy.

Interior Design Philosophy is the perfect example of a studio with a unique philosophy in the approach to customers. One of their main keywords is "Serendipity", which means "happy accident" or "pleasant surprise". In other words the studio has the tactic of, according to their homepage, "finding something good or useful while not specifically searching for it". The projects bear a heavy inspiration from factors such as the environment, the location, and also the client's personality, starting the whole process as a "white page", in which the story and values of the client will be written.

When asked about what he loves most about his work, Cañete points to the contact with people, due to the fact that he has the habit of defining his job as a "mirror" that has to reflect the personality and emotions of the clients, since they are the main source of the inspiration for his work. When it came to the matter if he has achieved everything he wanted in his life, Cañete gave an answer thinking about what expects him further down his career path.

Right now the Genevan designer, along with his team, are working into finishing a villa in Spain located in the region

Portrait Credits by Patrice Schreyer | Photo Credits: Catherine Gailloud

Website https://www.jorgecanete.com/

Address - Domaine de, La Lance, 1426 Concise, Switzerland

"In a world that is becoming more and more standardized, it is very important to work with craftsmen who will propose unique pieces, pieces with a soul... Along with the work of artists, it is the only way to ensure that interior design remains emotional and unique..."

of Extremadura. The project at stake is based on the history of the town within the location, Trujillo, known for having been the place where the majority of conquistadors from Spanish history were born.

The types of clients that search for the services of Interior Design Philosophy were described by Jorge Cañete as the types of people who are seeking for an emotional, narrative and a sort of poetry in their interior design projects. More specifically, they are the type of people who look for an interior decor that narrates who they are. However, for Jorge Cañete communication is definitely one of the main factors behind his success with clients. This communication is done through the publications of project in international magazines, awards or books. The studio has been featured amongst the top 100 designers worldwide in the book "Interior Design Review" by Andrew Martin for 11 years in a row, but the best advertising remains word of mouth. "In order to dedicate all our energy and attention to detail we take on few projects per year.".

Thanks to his unique take on interiors, Jorge Cañete has an alternative proposal for his clients: introducing a little poetic vision of the world by mixing in modern and classical elements. Some of the main keywords for Interior Design Philosophy are areas such as art, poetry and philosophy. Curiously enough, when asked about what he believes are the top trends that are currently dominating the interior design industry, from a creative perspective, he admitted that "trends" are not really the main topic that comes to mind.

"I don't really follow trends, what matters to me is the emotions of my clients and their values because they are timeless and always true, which is not the case with "trends"…"

Cañete has manifested hope regarding the future of interior design. From his point of view, the human and emotional side are two essential elements that definitely must always remain the center and the heart of each interior design project. For him the work of craftsmen is essential in that sense.

LONDON UK

JPA DESIGN

"What gives me most satisfaction about my work at JPA Design is that, collaborating alongside our extremely talented team of architects, interior, product, industrial designers and trend forecasters, we have the capability to take a project from concept through to completion whilst protecting the integrity of the design in the process." – James Park

Founded by James Park, JPA Design is a multinational design company with an exceptional reputation in the transport and hospitality sectors. Based in London, the design firm offers talent, energy, curiosity and progressive design tools to turn complex challenges into compelling customer experiences. This enables brands to create the environments, objects, buildings and vehicles of the future. We had the pleasure of catching up with James Park to discuss their amazing career.

JPA Design is a multi-awarded world-leader in luxury hospitality and transportation design, primarily for premium hotels and resorts, residential, restaurants, luxury trains, aviation and airport lounge design. Over the last 30 years, the design firm has gained a broad knowledge in designing luxury trains such as the Orient Express and five-star hotel rooms, lounges, spas, restaurants and lobbies for international brands such as the Taj Group, IHG and The Pierre New York. They understand how to make these often tight spaces work through thoughtful and clever design so the high-quality service is enabled seamlessly within them. The firm feeds these insights back into projects like the new Singapore Airlines Business Class seats. Their offices in London, Dubai and Singapore allows them to be on the ground to better understand the needs of each market and region, while working collectively to offer the bests global skill sets.

"What gives me most satisfaction about my work at JPA Design is that, collaborating alongside our extremely talented team of architects, interior, product, industrial designers and trend forecasters, we have the capability to take a project from concept through to completion while protecting the integrity of the design in the process."

During their 30 years of experience, JPA Design has come across several challenges, claiming that their biggest challenge is the fact that they are in a highly-competitive field, alongside several established design firms, as well as numerous small players. They are constantly challenged to innovate and to provide clients with exceptional high-end designs that meet their needs and aspirations.

Credits by JPA Design

Website: http://www.jpadesign.com/

Address: Henry Thomas House, 5-11 Worship St, Finsbury, London EC2A 2BH, UK

"We always work as partners or as part of our clients' in-house design team. JPA Design's understanding of the entire experience of the VIP traveller and our holistic design approach is what distinguishes us from our competitors. Our knowledge is thorough and every detail at every touch-point is considered."

When it comes to their work, JPA Design has a reputation for delivering high-quality design solutions that cover a wide range of specialist areas from private luxury trains, aircraft interiors, and a wide variety of hospitality and residential work. It is within that context that they are bound to respond to the client's requirements and adapt their approach according to the project. However, at a personal level, Park says that he remains "drawn to both high-quality traditional solutions that have matured as time has passed, and to the better contemporary and innovative interiors and products that we see today. As "such, I would define my style as one of intelligent, high-quality design solutions that improve with age, whether they be forward-looking or referring to the past and this can be seen in the work we have done for Venice Simplon Orient Express, the Lake Palace Hotel in India, and the award-winning aviation projects for Singapore Airlines.".

Park defines its clients as global, regional and local companies in the luxury hospitality, leisure, residential and transportation area, along with clients in the healthcare sector. Most of JPA Design's clients are repeat customers, including the Taj Hotels and Resorts, Hilton Worldwide, IHG, Singapore Airlines and Belmond. They have also designed for luxury resorts such as Cape Welligama, voted one of the top 30 hotels in the world (2018) and Taj Exotica Resort & Spa in the Maldives, along with hotels such as the Radisson Blu Hotel in Kolkata and Amara Signature hotel in Shanghai.

When it comes to craftsmanship, James Park admits that "manufacturing is marching into the building industry and has largely replaced what we traditionally understand as craftsmanship. So, craftsmanship has become more about how to cleverly exploit products and manufactured materials. However, there remains a demand for skilled craftsmen and my reference is, without doubt, looking backwards rather than forwards and I would name Edwin Lutyens as the master craftsman who, to this day, still leads the way."

PARIS
FRANCE

JUAN PABLO MOLYNEUX

"My real interest lies in something more timeless. I am deeply convinced that quality and excellence are far more important than these artificial and rather sterile arguments. Any quality product has an inherent capacity to stand out from the crowd, and so, by extension has no need for fashion." – Juan Pablo Molyneux

Juan Pablo Molyneux is one of the most renowned interior designers in the world, thanks to his unique signature style. Molyneux is a committed classicist that created spirited interiors rooted in history without being historical recreations. His work is bold, eclectic, witty and unmistakably his own. Since the United States and France are two countries close to his heart, Molyneux maintains offices in both of them.

After studying architecture at the Universidad Católica of Santiago, Molyneux attended the Ecole des Beaux-Arts and the Ecole du Louvre. With a professional path filled with incredible master artworks, the interior designer dreams to rebuild the Palace of the Tuileries in Paris that was demolished in 1870!

It was in the inspiring works of French architects Louis Le Vau, Ange-Jacques Gabriel, and Claude-Nicolas Ledoux that Juan Pablo Molyneux first acquired his knowledge and passion of historical styles. According to the interior designer, this unique design "allows a permanent cultural enrichment and a constantly renewed openness to influences. One day, you work on neoclassical Russia, the next day on Mogul India and the day after on Palladian villas."

Juan Pablo Molyneux established the New York studio in the early 1980s and the one in Paris in the late 1990s, which is one of the designer's favorite cities. "In my offices, this perpetual movement of the spirit inspires us all to creativity and inventiveness. Enjoying what you are doing is one of the secrets of a successful project", explained the Molyneux.

Working on several countries, Juan Pablo Molyneux has created private residences in South America, the United States, Canada, Europe, Russia, and the Middle East. "My work is not only big in spirit and ambition, but it also relies on excellence to get there I consider that I work with the best craftsmen in the world who put their unique know-how at the service of my creativity." His distinguished design projects include some master artworks like the Pavilion of Treaties in St. Petersburg, the Russian Rooms of the Palais des Nations, in

Credits by Juan Pablo Molyneux

Website - https://www.molyneuxstudio.com/

Address - 4, rue Chapon 75003 Paris, France

Geneva, both for the Russian Federation, and the salons of the Cercle de l'Union Interalliée in Paris.

From an incredible range of projects, Juan Pablo Molyneux considers his work for palatial residence in Canada, one of the most challenging projects of his career, because the client was very refined and knowledgeable about late 18th-century Russian architecture, which was the inspiration for the project.

"This venture to build an 18th century Russian Palace in the 21st century was a real challenge. However, I have only the fondest memories of it. The years spent working on this 3,000-square meter project were a great pleasure. Because of his vision and his background, the client challenged me intellectually and professionally. This began with our first meeting, when he quizzed my knowledge and aesthetics in a way that was more like an oral examination of a doctoral candidate, than a typical business meeting!"

Specialized in high-end residential designs, Juan Pablo Molyneux also creates inspiring institutional projects always inspired by the history behind the building. His name is associated with major renovation and constructions projects in 3 European capitals: Vienna, London, and Moscow.

The goal of these 3 inspiring projects was to create the most luxury design residences in Europe. "In Vienna (Austria), it is the Schottenring Palace, a historical building, which is in the process of being converted in the highest standard apartments, according to my design plans. I collaborate in prestigious constructions operations in Mayfair, in London, and in Moscow in Malaya Bronnaya."

"WHAT I DO FIND TIRESOME IS WHEN, IN THE NAME OF THE LATEST FASHION, THE END OF TRADITION IS PROCLAIMED YET AGAIN AND EVERYONE PRAISES THE NEW TRENDS, PRESENTING THEM AS THE TRUE FUTURE OF INTERIOR DESIGN."

Being a craftsmanship lover, Juan Pablo Molyneux works with the best master artisans in the industry from all over the world. "I look for best in their respective fields, whatever their country of origin. Often, these artisans collaborate in major restoration projects of the most important historical monuments of the world. Many are French but also Italian, Russian, English ... Excellence has no borders", highlighted the interior designer.

"In the field of decoration, we collaborate with clients in a way that is not purely driven by financial concerns but is artistic and creative. A relationship of trust is often established, and it is this trust that can lead to the most successful collaborations. I like to explain to my clients the craftsmanship behind all that I offer them. Haute décoration is a universe that some customers haven't yet encountered. I help them to decipher the codes of its language and make them discover, above all, the world of excellence and the exceptional, that which is no longer customary in common life. I open the doors of the best craftsmen in the world who will make for the stunning marble floors, lacquer paneling, hand-carved woodwork, and unimaginably exquisite decorations."

Currently, Juan Pablo Molyneux is working on the renovation project of one of Georgias landmarks, called Château Mukhrani. Surrounded by a beautiful wine vineyard view, this is an ancient royal residence that was famous at the end of the 19th century thanks to its worldwide recognized wine! "I create for my client's bespoke furniture and objects, custom made. When it comes to a series it is always a limited edition."

Being so close to the world of high-fashion and luxury design, Juan Pablo Molyneux follows all of the best concepts which the industry calls "trends", which is nothing more, nothing less, than the perfect opportunity to sell new concepts.

MOSCOW
RUSSIA

KATERINA GOODWILL

"Sometimes it seems to me that a 100% satisfied artist is a "dead" artist." – Katerina Goodwill

Katerina Goodwill is a top and highly promising Russian interior designer that is conquering a strong space within the Russian interior design industry with her own design studio: The Goodwill Design Studio.

In an informal setting, the first question that we had for Katerina Goodwill is the most obvious question of them all: "What do you love the most about what your work?", and without any surprise, Katerina response was emphatic! She stated that she loves "creating a certain symbiosis of objects, materials, textures in a single new product that can not be repeated twice because too many different factors affect its birth". This love for creativity and her passion for innovation is clearly a part of her design trait.

As one of the most promising Russian designers in today's Russian design industry, Katerina has a lot of projects on her design agenda! In fact, she considers that her strong workload is a strong challenge but one that she loves to have. When asked about what was her most changeling project, the designer recollects the time it was necessary to transform a studio in a very short time, however with some creative time management she managed to accomplish the task.

She still has many goals to achieve and those include continuous professional growth and, probably, a move to a more warmer place, but what really is on Katerina's goal agenda is the desire to continue to work in "her style, in her terms". With the constant desire for self-improving and self-growth, it's easy to understand why she says that "after finishing any project or object, I know for sure what I will do differently in the future in a different way". This mind concept works clearly as one of the most powerful engines of professional growth.

As a professional designer, Katerina founds professional fulfilment in the object proportion of functionality and artistic component. "It is healthy and beautiful, and at the same time unique".

Credits by Katerina Goodwill

1 47

Katerina began her professional path as a teacher in a renowned Russian Institute, giving her the experience she required for communicating with various audiences, a professional trait so much needed in the design industry.

The renowned designer is currently working on several projects at the same time, and most of them are corporate or public projects. She considers these projects as interesting hospitality or private projects because they are special on their own way! Katerina also has some private interiors in her agenda and it's in these projects that she can gain a more creative view by promoting a more personal approach, and work with a specific person.

In her studio, Katerina works with a highly professional team that helps her create some stunning projects. The studio has a department of decor with professional artists, with a classical academic education, that, alongside Katerina, are able to design multi-scale projects and perform a variety of tasks that can respond to all the client's needs. All of the professionals that work with Katerina must obey the unique characteristic of design creativity, which is one of the strongest values for Katerina. She loves to use that creative passion to help others with fewer means to fulfill their creative vision and, by doing that, she manages to provide a top service and fulfill one of her greatest talents.

"THE SUREST WORKING PRINCIPLE IS WHEN YOU KNOW ALL THE STAGES AND NUANCES OF YOUR PROFESSION SO MUCH THAT WITH SIMPLE EXAMPLES YOU CAN EXPLAIN THE PURPOSE AND ESSENCE OF EACH STAGE, IN A VERY STRUCTURED AND UNDERSTANDABLE WAY".

When asked about the future of design, Katerina believes that interior design will continue to grow and to value creative personalities! In the future, Light will continue to grow and to cement, it's position as one of the fundamental parts of design because Light can "be the center of attention, invisible and visible because it creates an atmosphere and helps to change it". However, she strongly believes that the trend in the design world still is (and it will be at all times) the "manifestation of the incredible personality of one person who creates something around him that creates a trend that everyone else simply follows".

Passione for light and lighting designs, Katerina selects L'arte Luce and everything related to Murano Glass as her main craftsmanship inspirations. As for the furniture world, the designer believes that classic carving and painting are probably the most powerful craftsmanship arts around and the ones she values the most in her designs, in fact, in her projects she uses a lot of handmade furniture that is created by local craftsmen.

MOSCOW
RUSSIA

KATERINA LASHMANOVA

"There are no difficulties if you do not think so! This is just a life process of gaining different experiences." – Katerina Lashmanova

Meet Katerina Lashmanova, one of Russia's top interior designers today! This young and massively talented interior designer features an amazing professional journey throughout her years within this industry. With a breathtaking and extremely luxurious style, she establishes the most incredible interiors, that are able to impress every interior design aficcionado.

Russia is the heart of some of the most incredible interior designers in the world, that are able to present the most exquisite projects. In between this Russian talented group, we can find the talented Katerina Lashmanova. This young interior designer has proven, time after time, that the concept of luxury is very well established within every one of her projects. Her portfolio presents stunning settings that share the ultimate luxurious and bespoke pieces you'll ever find.

Interior design is her passion, as you can see through her many ostentatious projects, and the truth is that she does it due for her great love to her clients. The interaction she shares with her clients and potential costumers is what drives her to deliver the most stunning projects of all time. The thought of making her costumers' dreams come true is definitely what she loves about her work. "Interaction with people, embody the dreams of my customers!" With the completion of all her projects, she's able to bring to life the dreams and eccentricities of her clients.

Through her professional career, she has certainly has gone through some ups and downs, but she perfectly states that "there are no difficulties if you do not think so. This is just a life process of gaining different experiences!" So, while concentrating on bringing her design identity mixed with her client's taste, she thinks that there are no obstacles that she can't overcome. She faces every stepping stone as just one of many different experiences, that she's more than open in embracing, in order to grow with the experience.

Credits by Katerina Lashmanova

Website http://www.lashmanova.ru/en/

"The perfect design? A design that has no boundaries, a design that unites all people on the planet and that makes life on earth more beautiful, that takes care of preserving resources and life on earth!"

With every project, she gives 100% of her commitment, which perfectly reflects on every setting she establishes. The unique interiors the Russian designer creates are known for their elegance, luxury, and high attention to detail. Each one is adapted to the personality and taste of each of her clients and the result is always magical. Her "goal is always the same, to make the world around you more beautiful and harmonious!" With that in mind, she focuses on what makes her feel fulfilled professionally, her "costumers and admirers of my work", with whom she shares an amazing "friendly relationship". So, she makes sure to preserve every relationship in a personalized manner, with a specific type of client. As she specifically describes, her clients are within a "high middle class and higher! These are businessmen and officials."

Being a very influential figure in the Russian interior design scene, Katerina Lashmanova has taken part in many interior design projects and has an impressive portfolio to show for it. Right now, the interior designer is in the middle of "10 different projects! They are all different, it gives the opportunity to perform a variety of fantasies and desires!" Nonetheless, she aims to focus on settings that feature a unique and stunning look, always on the bold and luxurious concept. When it comes to the discussion of trends, she firmly affirms that "there are many trends everyone can choose what is closer! Having the ability to make this choice yourself is important! It is necessary to make a choice in the direction of what is needed at a specific moment, it depends on many external conditions, such as volume, budget, time, personal needs".

The Russian interior designer believes that the Portuguese companies are definitely leading the way into the craftsmanship industry, due to their artistic and heritage concept. As far as the future goes into the design industry, she definitely thinks that technology is the only way to move forward. "I think high technology is, above all, smart things that can be programmed, change the color, shape, design. Affordable! Biomorphic forms and ecological design and materials! A design that has no boundaries, a design that unites all people on the planet and that makes life on earth more beautiful, that takes care of preserving resources and life on earth!"

The interior design world is a much competitive area, especially with its divide on so many markets, but it's obvious that the Russian interior design has won a major prestigious status, with the contribution of this young and talented designer. The boldness, uniqueness, and eccentricity of this designer, is something to look forward to.

LONDON UK

KELLY HOPPEN

"With over 40 years of experience at the forefront of the design industry, Kelly Hoppen is one of the most celebrated and sought after interior designers in the world." - Kelly Hoppen Team

Kelly Hoppen MBE is a world-renowned British designer who has pioneered a simple yet opulent style that has permeated interior design at every level. In fact, one of the best things regarding Kelly Hoppen and her studio, Kelly Hoppen's interiors, is the combination of practicality and luxury, resulting in a bespoke design that emphasizes the atmosphere.

Kelly's ever-evolving style is underpinned by a subtly coordinated fusion of East meets West (Title of one of her famous Books); clean lines and neutral tones, blended with charming warmth and sumptuous opulence. Considered one of the most successful and talented designers currently in business, Kelly Hoppen MBE already gave several proofs of her creativity and passion for the design industry. In fact she already won multiple awards for her unique taste when it comes to luxury design.

Currently enjoying the prime of her esteemed career, Kelly Hoppen MBE is also a best selling author with several books of design published. To transmit her talent, Kelly Hoppen MBE also decided to open a design school named Kelly Hoppen Design School, where she shares her extensive knowledge helping young entrepreneurs achieve their dream.

As well as designing apartments, houses and yachts for an ever-expanding international private client list, Kelly Hoppen also undertakes commercial design projects including hotels, restaurants, office spaces and aircraft interiors. Her extensive portfolio is proof of her incredible talent and a showcase of her abilities that can also be extended to the talented team that works with her in her incredible London design studio.

From classic contemporary clean lines to avangard designs with an ever present sense of high luxury, Kelly Hoppen's projects represent an incredible line of quality design that fully showcases this top designer creativity and incredible sense of space and know-how, within this complex industry.

Credits by Kelly Hoppen

Website: https://kellyhoppeninteriors.com/

Address: 3 Vencourt Place London W6 9NU, UK

"Kelly's portfolio boasts a diverse selection of projects spanning the last four decades." - Kelly Hoppen's Team

Her work showcases versatility and a powerful sense of eclecticism that provides any client a vast array of options. And it's this amazing design versatility and balanced signature that mostly speaks to the hundreds of high-end clients that seek the services of Kelly Hoppen Interiors every year. After conquering the design industry, Kelly Hoppen MBE also ventured herself in the production and creation of furniture by launching the Kelly Hoppen Brand that produces furniture and home accessories with that characteristic "Kelly Hoppen Look".

"For many years, I've dreamed of designing my own range of wonderful products for the home to maximise that feeling of contentment. Finally, I've done it and I'm so excited to share it with you, the culmination of my years of experience and of knowing what works well. I hope you agree that the first collection of beautiful luxury products and helpful advice will inspire you, and give you the confidence to create the home of your dreams. You don't need to copy my style, I just want to show you what works and then encourage you to create your own vision" - Kelly Hoppen regarding her Home Collection. As an author, designer, teacher and overall influencer, Kelly Hoppen MBE managed to grow an grandious and impressive business and status that transformed her in one of the most sought out interior designers on the planet.

MADRID
SPAIN

KEISU CONECTA

"Light is one of the most important elements in decoration and interior design. It is what brings shapes, textures, sensations ... We are dedicated to lighting because we like everything related to it." – Keisu Conecta

Keisu Conecta is a company created with the purpose of enhancing the role of lighting, decoration and audiovisual markets with top high quality products. They are a company that works side by side with a wide range of high-level firms and manufacturers with the goal of providing tailor-made and innovative solutions, meant for several architecture and interior design projects.

Keisu Conecta has a team of professionals all of whom have more than 13 years of experience in the lighting sector. Their market type is more of a professional one with architects, interior designers, decorators, engineering studios, distributors and retailers, restaurants and hotels, installers, construction companies and end customers being the main segment to which they work for. In many of the aforementioned types of establishments, lighting is a fulcral element in the display of the spaces.

"Inspiration is the idea that the client has mainly, his style and personality. If it is a company or a hotel chain we are inspired by its corporate image and what they want to transfer to their clients. From that point, we are inspired by our own happiness. Lighting affects our mood: emotions, whether positive or negative, can also be brighter with brighter lighting, while lower lighting softens those emotions. Light affects our life and shapes our mood."

No doubt that lighting is one of the big focuses for the firm, however there's always a certain aesthetic that comes with lighting products. They provide lighting pieces from bespoke brands such as ACB, Almerich, Catellani & Smith, DELIGHTfull, Ferrluce Retro, Iluminia and One light. The vintage trend which has been dominating in fashion and interior design is also expanding its influence in lighting, as well as natural and sustainable products.

"In terms of style and creativity we have seen a tendency to put aside the minimalism, which existed during the crisis, and the idea of sticking to pure functionality, to pave the way to the Mid Century style and art deco of the 50s and 60s. We consider that it has returned to the ornamental, to appeal to the welfare and the experience of the client at the time of making a design. There is also a strong tendency for the natural and sustainable, hand-crafted designs with their own personality."

Credits by Keisu Conecta

Website - https://www.keisuconecta.com/

Address - Impresores 20 P.E. Prado del Espino, 28660 Boadilla del Monte, Madrid, Spain

"The professional client usually knows what he wants and what he does not, although he also knows how to listen."

When it comes to the relationship with clients, Keisu Conecta values the relationship and involvement of the client in the project by keeping a close connection based on trust. Whenever the company takes on a new project, they take on a couple of steps, more specifically a preliminary phase (refering to the first contact with the client as well as establishing the solutions suited for their tastes); a phase of study of the project (in which the team evaluates the technical and economical matters of the interior); a proposal and quotation for the project; and the development phate taken forward until its conclusion. All throughout this phase the firm guides and connects with the customer, and its necessary communication, alongside other factors, such as facing the problems in a decisive and effective way and maintaining a positive attitude regarding new challenges.

When it comes to the future of interior design, the firm believes that ecological and sustainable products will be playing a big role in the upcoming changes that will come in the future of interior design. They have manifested a desire of implementing those same policies in Keisu Conecta in order to help with the ecological trend to help the planet.

"There are more and more design campaigns appearing right now which are committed in a real way to the way we build, decorate and inhabit. We are increasingly aware of climate and environmental problems and the future will be formed by projects that use innovative materials and products with environmental certification, ECO efficiency stamps and that contribute their grain of sand to have sustainable spaces to take care of planet."

MIAMI
USA

KHADINE SCHULTZ

"With a timeless, curated and comfortable design identity style, Khadine Schultz shares a passion for architecture and all things design, where she infuses various cultures, places and architectural styles she has seen into her interior design initiatives."

Khadine Schultz is an architect and interior designer that shares a large amount of innovation, work ethic, and keen eye for detail. With more than 10 years of experience, she considers herself a massive traveler, gaining inspiration every time, for the development of her knowledge on architecture and design.

Considered as one of the most incredible Miami-based interior designers, Khadine Schultz is a Brazilian architect and interior designer whose work has earned her the reputation as an industry leader across Brazil, expanding at a worldwide level. She has gained this prestigious status due to her love of "being able to work closely with my clients. Each job brings a different style and unique vision to life and, at the end, all of that hard work lets us to create backdrops to people's life experiences, and that's pretty meaningful".

By establishing a close relationship with her clients, she's able to faithfully display amazing settings within her projects, transforming it into something that's stunning to gaze at. "When my clients are satisfied with my services and I see/feel this by their referrals to their family and friends". Her loving projects and the fact that she's able to completely satisfy her clients through her creations is the most fulfilling professional achievement that she has in this interior design world.

With a passion for the arts from an early age, Schultz's also took countless drawing and painting classes throughout grade school. Upon graduating high school, she pursued degrees in Fashion Design and Architecture and interned as an architect at a prominent local firm in Brazil. Later she moved to Miami, Florida, to work at another esteemed firm for several years before establishing her own interior design business. Although it was one of the most challenging times, the designer learned to love Miami. "When I first moved from Brazil to the US, I had to restart my life and business connections in a different country with no family and friends support, but obstacles are often a stepping stone and they're designed to point the way to a new route, new possibilities and new doorways. The city of Miami which I now call home has been very gracious to me and I love living here".

Credits by Khadine Schultz

Website - http://khadineschultz.com/

Address - 300 Biscayne Blvd, Suite 203, Miami, Florida 33137, USA

With a timeless, curated and comfortable design identity style, Khadine Schultz shares a passion for architecture and design, where she infuses various cultures, places and architectural styles that she has seen into her interior design initiatives. Through her numerous projects, she inspires her work on design icons such as Ludwig Mies Van Der Rohe and Eeron Saarinen. That inspiration focuses on "a timeless design that, after 60 years, is still in and will continue 20 years from now". She perfectly balances her business and family life, "I still want to create a beautiful family and find a balancing time between business and family life".

In that way, her incredible projects are displayed for every interior design lover, where their relationship is customized due to her ability of being "truly authentic". With that bespoke relationship, her clients are largely broad. "My clients range in age and profession, I have been fortunate to work with some Brazilian clients as well as American, we have a great working relationship and sometimes become friends outside of work". Regarding her future on the design world, the designer is invested in "working hard on scaling my business while making more time for my family and friends". You can perfectly see that her goal is focused on the balance of her prioritized things in life: family and her business.

"WHEN MY CLIENTS ARE SATISFIED WITH MY SERVICES AND I SEE/ FEEL THIS BY THEIR REFERRALS TO THEIR FAMILY AND FRIENDS."

When involved in collaborations, Khadine Schultz shares the credit with other artists, when there are many projects. When she's displaying her own projects, all the built-in carpenter is designed by the interior designer. Every project is embellished with the hottest trends and, right now, she says that the right trend for now sits on the "sustainable building in reference to materials used and re-used. It's great to take the old and merge with the new to create a new harmony in the space".

For Khadine Schultz, "there are too many great skilled craftsmen out there to name any one specifically, but I will say I'm fortunate to have a team around me that helps bring my visions to life in a wonderful way". For her, that means a great value to the team of experts that she works with everyday. Also, for the interior designer, the future of the interior design sits on a "sustainable design/building that is going to grow every year the more we learn about our environment and how to enjoy it better and protect it as well for the future". As wishful thought, she "would love for all forms of recycling, from the job site to everyday use, become more widespread".

SHANGHAI
CHINA

KOKAISTUDIOS

"With our original Italian background, the culture of craftsmanship is deeply bounded with our design practice. We have been committed for a long time to promote and reinvent the use of traditional techniques into a contemporary use and we will continue to explore the incredible possibilities that the tradition and the art of doing things well gave us." – Kokaistudio

Kokaistudios is a company first created by Italian architects Filippo Gabbiani and Andrea Destefanis in 2000, which would later evolve with the creation of a Shanghai office in 2002. This is the perfect example of a truly multicultural firm that has managed to establish a global presence with a series of projects in Asia, the Middle East, Europe, and North America.

Located on one of Shanghai's most beautiful historical streets, in a 19th-century building that overlooks an urban oasis of traditional Chinese gardens, their office stands as a physical testament to one of Kokaistudios' core beliefs and areas of practice.

Their mission is to create spaces and experiences that make the life of people better. Every project they do from private to public, from interiors to architecture, is always focused on creating empathy between people and the environment. They feel extremely gratified observing how people interact and establish a strong empathy with their projects. Kokaistudios believes that it doesn't exist an architect that has achieved everything they wanted in life, for them, the spirit of adventure and the creative lymph never takes rest.

Primarily focused on developing cultural, corporate, commercial, hospitality and retail projects, they have also worked extensively on urban regeneration projects, involving the requalification of heritage locations. They don't have a style, in fact, they always avoid to repeat or reuse formal solutions.

As a firm active in many fields of design, they have attracted a multicultural group of passionate and talented architects and designers, who are all "thinking minds" that work together to drive the creation of innovative projects.

They are very committed to a continuous and straight forward open discussion with clients, audience and, most of all, final users, both in academic or social lifestyle environments. Since their design approach is quite different from the standard professional and technical ones, they use a multimedia narrative way to disclose the dynamics and the

Credits by Kokai Studios

Website - http://www.kokaistudios.com

Address - 3/F, Building 3, No. 600 North Shaanxi Road, 200041 Shanghai, China

ASSEMBLE
BY RÉEL

"My work gives me the possibility to observe the world by different and unusual perspectives revealing the hidden chances to solve problems in innovative ways."

entire creative process, revealing the most "intimate" and interesting aspects of their work.

According to Kokaistudios, their clients need to be very passionate and visionary about their projects and they need to be open to cooperate together into an original design process, with the common target to create something really innovative, focused into the final users' benefits on long terms.

With the strategic focus on only taking projects where they can fully apply their design vision to create interesting and important projects, they have created a platform for their teams to learn and grow and be at the forefront of the design environment in China, while working in a supportive and friendly environment.

Kokaistudios is currently working on a large number of projects worldwide; from the definition of new, innovative lifestyle commercial and mix-use projects, reconnected to the cities where they are located, to sophisticated tailor-made hospitality products. They are also very active in the creation of an innovative retail concept that can adapt to the fast-changing markets and society demands.

When it comes to the future of design, Kokaistudios would like to see the design become really a service to society, considering the real different needs that each different environment express. They would like to see the architects and designers avoiding a flattening process of design approach caused by the use of standard visual references and the globalization of the international markets.

LONDON UK

KRIS TURNBULL

"Every project we design reflects our clients personality and signature style. The combination of fabrics and furnishings is determined by their lifestyle and ultimately the ambience we create is a reflection of their individuality. The diversity of our clients tastes and desires and the projects we work on is just so exciting & why we love what we do!" – Kris Turnbull on Website

In 2007, international designer, Kris Turnbull established the famous Kris Turnbull Studios, an interior & architectural design studio specialized in high-end residential projects throughout Europe & the Middle East.

Set within a stunning converted church, the spectacular interior showroom features a fashionable blend of the finest furniture, most luxurious fabrics and lifestyle products from around the world, in a selection of lifestyle rooms. The boutique-style showroom exhibits more than 200 world renowned suppliers including Covet House, Fendi Casa, Christopher Guy, Rubelli, Donghia New York, Giorgetti, Armani Casa, Minotti, Flexform, Cattelan Italia, Porada, Julian Chichester, Flou, Leolux & Visionnaire. The diversity of brands, design houses and world influences guarantees a unique and comprehensive styling to suit from the traditional right through to the modern contemporary.

The award-winning and leading interior architectural practice creates unique and inspirational residential, super-prime development and hospitality projects worldwide. It is a globally-recognized brand and an expert in contemporary luxury and design.

Dedicated to designing through the eyes of each client, Kris and his creative team approaches every commission in a tailored fashion, backed by extensive property and design experience, award-wining developments and a natural eye for luxury. They take a hands-on approach to every project ensuring each is delivered with love and care to suit each clients desires, needs and requirements.

Approaching prestigious projects and developments by thoughtfully asking the right questions and collaborating closely with clients, the team delivers successful solutions that surpass client expectations, resulting in their lifestyle dreams being fulfilled. The building of relationships and the understanding of a clients lifestyle and desires, including working closely together to create individual design briefs, is the foundation and starting point for the perfect project.

Credits by Kris Turnbull

Website: http://www.kristurnbull.com/

Address: 135 Lisburn Rd, Belfast BT97AG, UK

"The holistic design approach by our designers will translate into design proposals that combine the hopes, dreams, and desires of clients for their home, holiday retreat or even simply that special room!"

Kris Turnbull Studio's expertise is in optimising the potential of every project, from the complexity of period listed residences, to innovative contemporary new buildings, designing, planning and developing are integral tasks in the daily routine. The exciting portfolio of projects, ranging from Presidential residences on Bishops Avenue; to luxury apartment living in Belgravia; basement living in Princes Gate; country estates in Ascot; to the weekend getaway villa in Quinta do Lago; there is an undeniable breadth of styling and scale.

The team also specializes in development projects variable in both size and involvement. From designing one-off investment projects, to full interior design commissions for substantial properties, two recent projects in Royal Wharf and Grosvenor Road show the depth of skill.

MILAN
ITALY

LAURA POZZI

"I am born, professionally, as a stylist. The first rule for me is NOT having a style but KNOWING well how to do different styles. You have to study a lot. The glue of all my projects is minimalism, anyway. Less is always more." – Laura Pozzi

Laura Pozzi created Laura Pozzi Studio in 2003, a business-focused in styling, interior design, set design, and photo production. Laura herself has the role of stylist, creative director and executive producer in an interior design firm currently located in Follina, Treviso and in Milan. Aside from being the author of two books about Finnish decorations, she's taken her 19-year-old career to the max, by mixing her visual moods of design, architecture, and styling into each of her new projects. Her take on projects centers essentially around three main keywords: colors, emotions, and simplicity.

Introducing a top Italian interior designer, Laura Pozzi, who stands out for the most amazing projects, due to her love for the creation of "different forms of projects around design". With this affirmation, the designer means that she feels an absolute love for the variety and authenticity that design brings throughout every project. She describes herself as a "professional stylist", being her rule "not having a style but knowing well how to do different styles. You have to study a lot. The glue of all my projects is minimalism, anyway. Less is always more".

To this day, the interior designer has been creating the most exquisite settings, through different styles, always maintaining the luxurious concept. To get to this stage of her professional life, she has encountered a few challenging times. "I designed and produced the scenery for a worldwide beverage brand main event, 4 years ago. The project, full of colors, in partnership with some iconic design brands, was easy if it was at the ground zero. It was at the 39th or of a skycraper.. with only an elevator. So I thought it focusing on how to put all props and materials into the elevator, at first. The second difficulty was we had only 24 hours for setting, doing the event and unsetting all". Through this obstacle or any other that she might find, she managed to power through it all, being absolutely professional.

Laura Pozzi is certain to describe her clients as "younger than me, they are the second or the third generation of their brand. Determined, strong and with a broad vision of the world today". With that said, the interior designer means that her clients are assertive, pretty certain of what they want and need.

Image Credits by Laura Pozzi

Website - http://www.laurapozzi.it/

"A good designer has to think to the products including how to produce them at low environmental impact. You would say that they already do it. I say that it's really not enough."

The relationship with her audience features a dynamic concept, through "multidisciplinary communication studio so I use to share, with knowledge, my work and what my eyes look every day. I use this since 2008". With a multidisciplinary communication studio, she's able to establish a perfect line of communication, with her clients.

To feel absolutely fulfilled, Laura Pozzi needs to be "drawing by hand a photo or a communication concept. If it works as a sketch, it will work on stage". With inspirations such as Lina Bo Bardi, Gio Ponti, Verner Panton. She continues to grow even more professionally, through her fabulous projects. "I am working on different projects and the inspo depends on the language of the brands. Imagine brands as human bodies, they are all different with different needs. I am new in product designing. I started designing wallpapers for London Art Wallpapers in 2016 and some of my creations were so published in these years. Now, I just finished my first rug collection For Besana Carpet Lab and I am working on a new challenge: tiles design". Many enthusiastic things are coming to the way of this interior designer!

Right now, there are many trends that are displayed in the interior design, whether in different styles or locations. The interior designer doesn't follow trends, so she makes sure to adapt her design identity to each market. "I can't answer correctly. Trends depend from the market and the target of the client you wanna catch. I think there is so much creativity that you no longer understand what is a trend or what is trash sometimes".

She would also like to fulfill her dream of "creating a photoshoot with Coppi Barbieri for Hermes or Louis Vuitton. In that case, would reach one of my goals". Also, she shares some expectations for the development of the interior design. "I only would like that all brands in the world would respect more the planet and that design, designers, and design companies wouldn't think only the lines, industrial costs and final price for their products.

MEXICO CITY
MEXICO

LEMOMBE

"Free, my style adapts to the essence of each person, We design without thinking about fashion tendencies or the usual." – Lemombe

LEMONBE is a Mexican design firm that creates everything from colorful living spaces to fashion-inspired projects, in order to connect you with some positive vibes through the right color tones! Inspired by the personality and lifestyle of each client, this interior design firm seeks to be the first firm to create amazing contemporary design projects full of color and positive feelings. " I love color, I think it is an incredible tool of expression and how human beings have their own interpretation of its meaning.

What started as an online platform of color palette adviser in 2012, throughout these years LEMONBE, created by Lucia Gonzalez Duran has created more than 100 spaces with their unique Color Therapy Methodology in order to inspire and give life and excitement to their home decor. "What I like the most about my work is to design, thinking about the emotions that our space will give to the clients. I greatly enjoy the process of our color therapy design methodology where, together with our clients, we understand the colors and textures that generate positive feelings", explained the interior designer.

The challenge was to create an amazing interior design firm specialized in color shades. The LEMONBE brand, that started as a simple online website specialized in Spanish content for a specific market, began generating valuable information to turn them in a color expert.

After 7 years of experience, the interior design firm created by Lucia Gonzalez has invested in more than 100 design projects through its famous color therapy design methodology. The LEMONBE studio has developed several interior design projects for renowned brands and clients, such as Mies Van de Rohe, Frank Loyd Wright, Zaha Hadid and Yves Klein.

With high-quality services of interior design, custom furniture design and project consulting, the LEMONBE interior design firm feature a wide range of popular contemporary design projects where color is the big star. "This year we have growth plans, we pursuit to reach more people through our online counseling services. We believe that we all have the right to have a well-designed space, a space that excites us and makes us feel proud. It does not have to be expensive or very sophisticated to have harmony and provoke pleasant emotions," explained Lucia Gonzalez.

Credits by Lemombe

When creating their contemporary design projects, LEMONBE's goal is to add a touch of happiness, fulfillment, energy and tranquility to the interior design. Lucia's signature style is all about the free sense of aesthetics. "Free, my style adapts to the essence of each person, We design without thinking about fashion tendencies or the usual."

This inspiring partnership set by the LEMONBE team has the goal to understand the clients' personal path so that the interior design can correspond with his/her expectations. "Our inspiration comes from the history of the person, we care about our customers so that they can feel proud of their space, and we achieve this when we design thinking about them and their emotional needs", she enhanced.

All spaces designed by the LEMONBE design team correspond to a colorful version of the clients' personality, no matter the design trends! "The trend at this moment has to do with principles of well-being, rupture, functionality. (...) If we talk about an inner tendency we would have to talk about the personalized, what is made for you, what makes sense with what you are, what connects with your emotions and makes you vibrate in a positive way, the best reflection of you; environments that make you feel good", explained the interior designer.

"FROM LIVING SPACES OF FASHION TO SPACES THAT CONNECT YOU WITH SOMETHING POSITIVE THROUGH A CORRECT SELECTION OF COLORS."

According to Lucia, LEMONBE's founder, the sequence of patterns or the breaking of formats and sizes changes according to the measurements of the actual space, which these days are much smaller than in the past few years. The contemporary interior designers had to adopt new ways of relating to the environment and present some functional solutions. For example the open kitchen concept replaced the "isolated room integrating to the dining room and allowing to have wider spaces (when removing the wall from the kitchen you generate visual amplitude, although the square meters of space are the same with or without a wall, you make a difference in terms of perception of spatial dimension)."

When questioned about the future of the design world, the LEMONBE founder, Lucia Gonzalez, explained that the industry will be focused on the client's needs, whether they are emotinal or physical, since it is one of the best ways to connect with the human emotions and well-being. The ultimate goal is to improve "the satisfaction of people in relation to the feeling that their space provokes over time. From living spaces of fashion to spaces that connect you with something positive through a correct selection of colors".

BERLIN
GERMANY

LICHT KUNST LICHT

"With our design approach, we are fully committed to the architecture and the architect's design intentions. Nor do we in any way want to impose our signature on the architecture through our lighting design." – Licht Kunst Licht

Licht Kunst Licht is an amazing lighting company that was founded in 1991 by Andreas Schulz in Bonn and Berlin, Germany, simultaneously. The scope of projects encompasses office buildings, administrative buildings, museums, and cultural centers, representative and governmental buildings, buildings of traffic and transport, shopping malls as well as private residences.

Licht Kunst Licht loves to create vital and attractive living spaces for working and staying. The office has participated in over 800 projects in Germany and various foreign countries. The size of the projects spans from freestanding villas to building projects with a total budget of 3 billion euros.

For Licht Kunst Licht there are always new and exciting projects and the associated new requirements. The inspiration rises on the horizon every morning and disappears in the evening. Although the daylight accompanies us every day, it always manages to fascinate and inspire.

Their relationship with their audience is open and friendly. For them, nothing works better than advertising as a visit to a successful project example. Of course, photo and video recordings are a good alternative and can easily be spread via social media.

Artificial lighting and daylight planning are equal fields the scope of work of Licht Kunst Licht. Currently, there are 26 employees from various backgrounds such as lighting design, architecture, interior architecture, scenography, and product design, working as a team on several tasks.

When asked about the future of design, Licht Kunst Licht believes that the digitization of our everyday life, from the wristwatch to the building management and their financial system, will not stop at the design world. A direct link between users, objects and the building offers a lot of creative freedom in the future as well.

Credits by Licht Kunst Licht

Website - https://www.lichtkunstlicht.com/de/

Address - Silesian Road 27, 10997, Berlin, Germany

MILAN
ITALY

LUDOVICA + ROBERTO PALOMBA

Ludovica+ Roberto Palomba are known for searching for essence above all when taking on a new project. Many of their design influences are known to come from the concept of balance of oriental heritage and also from the Nordic style.

Ludovica+Roberto Palomba is one of the design studios that gives Italy the fame it currently has regarding the design area as a whole. After graduating together in Architecture at the University of Rome, the pair created Palomba Serafini Associati in 1994 (based in Verona, Italy) and since then, their career has been rising with both Ludovica and Roberto being involved in their own projects.

Whenever the name of Ludovica and Roberto Palomba are pronounced, they are often referred to as being "the golden couple of Italian design", and with the solid career they've been building throughout the years it's no wonder. Palomba Serafini Associati essentially consists of a company that deals primarily with architecture, interiors, industrial design, exhibit design, graphic design, art direction, communication and even with matters related to media strategies, as well as marketing consulting. The duo has in the past performed as either product designers and art directors for the many clients they've dealt with in the past.

Both Ludovica and Roberto have been involved in incredible projects since starting their aforementioned company. Roberto Palomba, for instance, has also been teaching at the Polytechnic of Milan, within the course of industrial design department, having been involved and engaged in many design workshops as either a visiting professor or a senior tutor. When asked about what they currently enjoy the most about their career right now. The answer transpired with enthusiasm from both designers.

Of course part of the success behind Ludovica+Roberto Palomba's career has to do with their partnerships with bespoke brands such as Bosa, Ceramica Sant'agostino, Driade, Elmar, Flaminia, Kos, Lema, Schiffini, Technogym, Tubes, Zucchett, Foscarini and Poltrona Frau along with the attribution of some relevant awards for their work such as the Elle Decoration International Design Award, the Compasso D'Oro, the Red Dot Award, the Design Plus Award, as well as the Product Innovation Award. Looking back on accomplishments such as these it's no wonder that both designers have admitted to

Credits by Ludovica + Roberto Palomba

Website - https://www.palombaserafini.com/

Address - Via L. Zamenhof, 17/a 20136 Milano, Italy

feeling "truly happy of our 25-year career in architecture and design."

Ludovica+ Roberto Palomba are known for searching for essence above all when taking on a new project. Many of their design influences are known to come from the concept of balance of oriental heritage and also from the Nordic style. By mixing these two elements their main aim then focuses on acquiring an aesthetic result alongside a space which allows well-being of clients. When asked if they have the creative control over their projects their answer was as follows: "Yes, all our projects always come from us, they are follow, modify and defined by us, what we like to do is design, if we let others do it to we will lose the fun part!"

Right now this duo of designers is definitely focusing on more than one interior design project. When asked about what their current planes were, as well as what the greatest inspiration for them is, the duo had this to say: "We are working on many different projects, at this moment what takes us a long time is the research we are doing to identify the guidelines of 25 years of work for an exhibition that we will do next December. The greatest inspiration at the moment is ourselves."

"THE FACT THAT EVERY DAY IT IS A NEW CHALLENGE, IS DEFINITELY SOMETHING REALLY INSPIRING FOR US."

However, Ludovica+Roberto Palomba definitely have a reflective point of view quote regarding the future of design. They point out that the design industry is changing rapidly and that new generations will definitely play a weight role in the future of this industry.
"(...) the time of good designers is ending and we hope that the moment will come with the new generations. Less designer, more design"

The digital era was definitely a strong motivator behind their point of view. The designers deeply acknowledge the impact that social media have in the work of many people these days, most notably designers. For the duo, keeping engaged with clients, followers and fans through social media is vital in these days. As they say: "Social media and instagram in particular are a fantastic way to keep connected with people who appreciate our work, we spend many hours a day answering and interacting with our fan base, and this relationship with our followers is really stimulating and gratifies us a lot."

When it came to any piece of advice given to future and aspiring young designers, Ludovica+Roberto Palomba had this to say: "Surely we all have to seriously look towards more responsible projects without give up emotions.".

Fontana
Fontana luce e colore

AMSTERDAN
NETHERLANDS

MARCEL WANDERS

"I am a proud designer, and as interior designers we are lucky we can do the things we love every day" – Marcel Wanders

Marcel Wanders is one of the leading product and interior designers of the world with thousands of iconic projects under his name. After working with numerous luxury brands like Baccarat and Louis Vuitton, Marcel Wanders' most recent collaborative project is with Barovier & Toso, announced during the latest edition of Salone del Mobile.

Marcel Wanders is quite a versatile designer, with projects ranging from architecture, interior or industrial design. With several exquisite Hospitality and Residential Projects all around the world, Wanders stands out as a renown designer known for mixing color, art, passion, craftsmanship and glass designs.

His modern approach reflects his extravagant style that boosts creative approaches and luxury designs in all of his works! That's why that according to the designer itself, the best thing about his work is being able to do something unique and new every day.

When asked about what makes him happy, the designer compared the design process to a puzzle, where you have all the pieces and you have to make them fit whilst finding the beauty in it. However, his favourite part of the process are the difficulties and obstacles you may find along the way, saying that fixing those issues makes him "eternally happy".

Marcel Wanders and Barovier & Toso have been working together for the past seven years, creating one-of-a-kind, eccentric pieces like rotating chandeliers or glass puppets. But Wanders felt they should create something incredible that went beyond the idea of a simple lamp, thus creating the 'Adonis' chandelier.

The designer saw his creation for the first time at Salone del Mobile 2019 and was blown away. 'Adonis' is a modular chandelier, with several shapes and sizes, as well as different materials and decorations. "We are really looking forward to develop this chandelier to be an eternal icon for the world", said the designer.

Credits by Marcel Wanders

Website - https://www.marcelwanders.com/

Address - Nieuwe Herengracht 119, 1011 SB Amsterdam, The Netherlands

MILAN
ITALY

MARCO PIVA

"Architecture, interior and product design merge in a synchronous process to reach an unitary work, that assure continuity and fluidity of language in both stylistic and functional terms. I feel like a "director of an orchestra ", where music " the project " it is conceived creatively. That's what I love most of my job." – Marco Piva

Marco Piva is currently one of the world's top references regarding Italian design and architecture. Known for having an exciting, fluid and functional language transpire through his architectural creations, product design and interior design, his studio is a good example as a project that values differentiation and innovation in many areas of design.

Piva is a top reference regarding Italian architecture, interior design and product conceptions. He was a part of the establishment of Studiodada Associates (known for its impact as one of the most representative companies of the period of Radical Design) having thereafter moved on to open his own interior design studio during the 80s. From this time period to today, Marco Piva's work has had an impact worldwide, proving once again that the Italian touch, when done right, is always special for an interior design project.

More than an architect or an interior designer, Marco Piva is an innovator who describes himself as being very much in love with what he does. He has a typical Italian approach to everything he touches, by giving his all in directing the many projects he has. Be it the project or the conception of the furniture and complements for many a-listers in this industry Studio Marco Piva manages to play and fuse a series of elements in a successful Italian take.

Marco Piva is known for having a careful approach to his projects, by studying and creating innovative design solutions best described as having a unique compositional sobriety and stylistic freedom to them. Of course, he's always has the care to adapt to the to the culture of the location of the project in order to create a relationship of respect with the client. We are talking of locations such as China, United States, India, Montecarlo, United Arab Emirates, Algeria and Albania. However despite the differences of location and culture, all of Piva's clients contact him for the same purpose: "What they expect from us is a "special touch" some "genetic design contribution" generated by our Italian Culture, link to an idea of life Style that is exclusively Italian. Our studio develops its

Credits by Marco Piva

Website - http://www.studiomarcopiva.com/

Address - Via Achille Maiocchi, 9, 20129 Milano, Italy

"I do believe that the roots of the Italian approach to Architecture and Design come from giants like Leonardo Da Vinci, Brunelleschi, Leon Battista Alberti, Palladio."

activities starting first from the "background"of a specific territory if we talk about Master Planning, of a specific character of the surrounding city if is an architecture, of the mean of a new product if is the case of a piece of industrial design."

When it came the time to pick a marking project in Marco Piva's career he knew the answer straight away: Excelsior Hotel Gallia in Milan. The main reason the architect gave for this choice was related to the fact that it was the one project where he had the chance of working on it as a whole, more specifically in factors such as its Architecture, the Interior Design, the Landscape, the Lighting, its Industrial Design and even on the choices for Art works. Asfor challenges, Marco Piva stated, "The biggest challenge was to preserve its historical background, formally linked to the Belle Epoque architectural style, and at the same time connecting it to the modern buildings around, such as the Pirelli or Torre Galfa, symbols of modern Milan architecture and to the new development of Milano Porta Nuova in the background. My intention since the beginning was, respecting the design timeline, to bring back this famous Hotel to its past splendor, launching it in the contemporary era, searching for a balance between the old and the new within a dynamic relationship of shapes, spaces and materials."

When asked about what changes he predicts or would like to see in the design industry his anwer left no doubts: the fusion of technology and creativity is a focal point for the survival of contemporary design. He also pointed that concepts such as sustainability, alongside sobriety and simplicity, are concepts that will remain essential regarding present day design concepts. As he stated, "It does not make anymore sense, today, to talk about design as an end in itself. The trend of the future will be to put creativity and technology at the service of the more general expectations creating new cities, architectures and design products that will be conceived and realised starting from ethic to achieve aesthetic and function. The all world is here to be redesign for better."

LOS ANGELES
USA

MARMOL RADZINER

"We draw inspiration for each project from the unique characteristics of the site, especially any natural surroundings." – Ron Radziner

Marmol Radziner is based in Los Angels and was founded in 1989 from the partnership between Leo Marmol and Ron Radziner. The firm offers a full range of design services, including architectural design, programming, master planning, historic restoration, landscape design, interior design, and furniture design. Marmol Radziner specializes in residential, restoration, multifamily, commercial, retail, hospitality, educational, and community projects.

When asked about what he loves the most about what he does, Ron Radziner, one of the founders, promptly started by saying that it is the experience of working with great clients and arriving at elegant design solutions that perfectly accommodate their unique lifestyle. He hasn't achieved everything he wants in life yet, since he would still love to design a hotel or a museum. Professionally, he feels fulfilled when he sees his clients enjoying the spaces designed for them

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In terms of projects, Ron stated that, at Marmol Radziner, they try not to inundate their audience with their work. Aside from a minimal social media presence, they prefer to let the work speak for itself and let the media outlets organically communicate their work. At the moment, they are working on a number of new projects. Their largest project is a 64-story residential tower in downtown Los Angeles, where they are serving as the design architect, landscape architect, and interior designer. They are also designing the interiors for multi-family developments in West Hollywood, San Francisco, and Brooklyn, and private residences in Santa Monica, Beverly Hills, Malibu, Laguna Beach, New York, Connecticut, and on the island of Kauai. Commercial projects include interiors for Luxottica's U.S. Corporate Headquarters in New York.

Credits by Roger Davis

Website: www.marmol-radziner.com

Address: 12210 Nebraska Avenue Los Angeles CA 90025, USA

When it comes to craftsmanship, they see the best craftsmanship among the individual artisans and craftsmen they work with on their architecture, landscape, and interior design projects—from furniture makers to stone masons.

They draw inspiration for each project from the unique characteristics of the site, especially the natural surroundings. Their new book, Site: Marmol Radziner in the Landscape (Princeton Architectural Press, 2019) illustrates how the landscape inspires, and becomes a part of their designs. Ron continued explaining that all of their products are also designed by them. However, if they get to collaborate with another brand, they usually share credits. Regarding the client type, they have a diverse clientele that includes prominent figures in the art, fashion, film music, and technology industries. Many of their clients collect art, entertainment, and like to spend time outdoors. They are experimental, with a penchant for the designer's interpretation of the California Modernist aesthetic.

When it comes to craftsmanship, they see the best craftsmanship among the individual artisans and craftsmen they work with on their architecture, landscape, and interior design projects—from furniture makers to stone masons. Ron thinks the focus in the design world will be on using higher quality materials that last longer, hopefully a lifetime. By doing so, he believes that we all can reduce waste and live a more sustainable lifestyle.

MOSCOW
RUSSIA

MARIA BOROVSKAIA

"See the result of your labors and the smiles of your customers, gradually moving from an idea and layout to a dream home. Each interior has its own story, its own characteristics, and in the course of our work we create and make the whole organism breathe, called a house." – Maria Borovskaia

Meet Maria Borovskaia, a top Russian interior designer that has been delivering us the most amazing interior settings you'll ever get to admire! Her luxurious interiors are meant to impress every interior design aficionado, that lives for the exquisite lifestyle.

The interior design world is filled with talented and expert designers, that are capable of establishing absolutely incredible settings. Every designer shares their own design identity, style, and trend preference, but the result is tremendously amazing. Maria Borovskaia is the ultimate proof that that is real, within the circle of the top Russian interior design. Her amazing projects and the feedback of her clients are definitely the best part of her everyday work because they "understand the amount of invested effort on your part". She also claims that each project sits on a specific concept and story, and always presents a different yet exquisite result.

Maria happily states that she loves her job. No, it's not correct to say the job. A calling!". It's with that mantra, that the designer is able to overcome all of her obstacles, and it doesn't matter which project it could be. "Each of the times is complicated in its own way and beautiful in its own way. After all, how to live without difficulties? This is boring". She believes that every difficult time is a test to make her better as a designer! But even with that motto, there are some difficult phases to overcome. "But seriously, the most difficult period for me is when I left a large company, where each project was brought to me on a silver platter and went on a free voyage. When I created a set of studios, without understanding how this is done. When I was looking for a team. But this is truly the most wonderful time because professional meaning is in the "process" and not at the endpoint of the result".

The interior designer questions if it's possible to be satisfied with every result while being an artist because every artist is constantly searching for something bigger and better. But on a more serious and dreamy note, Maria Borovskaia would like to to do a large-scale modern city. Although she has not achieved everything she wants in her professional life, she is completely fulfilled by each customer that appears as happy

Credits by Maria Borovskaia

and satisfied as they can possibly be, due to her incredible interior settings. With that, her goal is to break through the common and normal standards and achieve the most spectacular spaces, that every interior design lover enjoys. And, to achieve that fulfillment, she maintains a "very warm relationship with the audience, but with a share of subordination. I love to laugh at myself, and generally have a good sense of humor (I hope), and occasionally make my readers laugh with humorous sketches".

By keeping a close relationship with her clients, she's able to pay attention to them all, and assess their personality and tastes. The interior designer shares a specific style of clients, that are mainly focused on their quick and lavish lifestyle. "First and foremost, our customers are amazing people. Basically, they work a lot and are passionate about their work. Each individuality, but all the selection - successful, travel a lot and work too much. "I myself work seven days a week, and sincerely get pleasure from it. I'm not one of those people who come and complain about life in the evening". She also likes to keep up with every kind of information from clients, designers, and contractors, in order to perform her job in the best way possible. "But I also show my expertise at the proper level, I am interested in polemics with all kinds of figures, with clients, contractors, designers. I like to talk about the urgent, painful and show all the building dust that flies into the eyes of customers (I'm conditional). I am a certain exposer of myths in the design field. And I will continue".

Right now, the interior designer shares a total of eight projects in development, and with that, she's able to travel a lot, where she finds a great amount of inspiration, from every place and also her clients. "And for all my workload, I manage to travel. This is part of my job. After all, it is during travels that I take impressions and ideas, which I then embody in design. My clients inspire me as well, and my ability to read, see and notice every detail in order to subsequently develop a very special style for each customer. She's also able to create amazing projects thanks to her team of experts that she's happy to teach. "I have a team where I am the chief architect and designer, and there are also apprentices whom I teach and which instill a taste in design. For visualization, we are responsible for an individual person, as in any other design studio. We complete all projects from idea to implementation and finale ourselves".

"PEOPLE ARE MY INSPIRATION. EVERYONE WHO SURROUNDS ME BRINGS A PIECE OF HIMSELF TO MY LIFE, AND, ACCORDINGLY, GIVES ME A REASON FOR THOUGHT AND REACTION."

When it comes to her opinion on trends, she believes that minimalism and the environment are the ones that will prevail in the interior design world. "People were tired of sparkles and rhinestones, people wanted minimalism. But it's not standard minimalism in its presentation, but with gloss elements, where against the background of a minimalist interior there are key points around which an interior is tied that attracts your eye. Among other things, one of the main trends is environmental friendliness. But like any trend, this is an occasion for lies. Now everyone is obsessed with recyclable materials, the recycling of materials. It is fashionable, cool and at the peak of popularity". As far as craftsmanship goes, she's happy to say that Portuguese brands such as Boca do Lobo, Luxxu, Rug'Society, Essential Home, BRABBU, DelightFull, Maison Valentina, Circu and many more, are leading the way in the interior design world.

When discussing the future, the interior designer firmly believes that it belongs to the millennials, because they "are different, they look at life differently, do not understand many things, they are restrained and calm, and even children who have grown up in wealthy families look at the interior in a new way". She also states the technology will play an even bigger role in our lives, especially within the interior design industry. "Houses will be created without human help, which minimizes human errors and errors, but absolutely eliminates individuality, as the Kartel recently introduced a chair that was completely created by the intellectual brain (under the direction of Philip Stark). In my opinion, in such things, there is no main thing - the soul. It is difficult to replace creative professions with a robot, although everything goes to this".

GONZAGA
ITALY

MATTEO BRIONI

"The earth is part of everyone's past. however, mine in particular. growing up in gonzaga, among the history, the fields and clay quarries can have a strong impact on your choices, especially if you spend your days around an 18th century industrial building that closely resembles a farm." – Matteo Brioni

Matteo Brioni is a unique type of Italian designer with a huge specialization in natural finishes for architecture and interior design using a unique material: raw earth. With a very ecological and ethical message regarding the fate of the earth, this studio has managed to produce some of the most remarkable clay pieces one has ever seen in Italian pottery.

Matteo Brioni is an Architect who matured his expertise on clay and bricks all thanks to the advantage of having the knowledge, experience and passion that the family gathered over four generations as a solid backup. This special experience that the Brioni family accumulated for generations was born within a furnace in the fields of Gonzaga, owned by the Brioni family since 1922. The family has produced bricks since that decade, which is heavily related to the strong connection that Matteo himself has formed with raw earth.

In his projects Matteo Brioni, more than conceding and creating new and innovative projects and objects from the material, he has an aim to go beyond the limits of this material, by doing daily research and continuous development, for how to use it use in architecture and design.

There is a heavy environmental factor that also moves Matteo Brioni: the aim to provide high performance with low environmental impact. Earth a "sustainable" and "healthy" material, which is why the architect aims to take full advantage of this natural material in design creations.

Among some of his solutions, Matteo Brioni has found three types of solutions: Vertical, Horizontal and Tridimensional Surfaces. All of them work particularly well in interior architecture and interior design. The materials conceded, be them for the architecture of decoration are without a doubt a perfect example of how well the Earth's resources can be properly taken advantage of without harming the planet. Matteo Brioni has conciliated an incredible portfolio thanks to his unique talent and material of choice. You can find projects of him in areas such as retail, restaurants, hospitality, private residences, showrooms and many more.

Credits by Matteo Brioni

Website - http://matteobrioni.com/

Address - Strada Comunale Ronchi, 77, 46023 Gonzaga, Italy

MILAN
ITALY

MATTEO NUNZIATI

"I hope that the future of design will always be greater awareness and responsibility of all of us designers to look for real beauty in our products." – Matteo Nunziatti

Matteo Nunziati is a good example of a person who's had it in him for the arts since the beginning. Born in Bologna in 1972 he's currently regarded as one of the most influential designers and architects with Italian origins that the two industries have ever seen.

Nunziati is proud of telling the story of how he dreamt of becoming a top designer: "When I was a boy during high school, my teachers got angry because I was drawing during class hours. For me, drawing has always been a passion and a pleasure. For this reason I consider my work to be the most extraordinary, because I do what I like and someone pays me to do it!

It was with this very same mindset that Matteo Nunziati decided that architecture and design were the future for his career. He began giving his first steps into the industry when he opened his own interior design studio in Milan all the way back in 2000. Alike many of Italy's top interior designers and architects, Nunziati is the perfect example of a person who definitely manages to transpire the best of the Italian style into his projects, by providing his clients with the best luxury furniture and finishes with the Made in Italy mark well present.

Matteo Nunziati, aside from having potential partnerships with top luxury furniture brands such as Molteni & C., Poliform, Lema, Flou, B&B Italia, Poltrona Frau, Giorgetti, Flexform, Minotti, among many other top-players, he's been handling a variety of establishments such as Luxury hotels, Residences, Wellness Centres, and Spas. Amongst one of the main highlights of his career, it's important to mention his work on the take on the Trump Towers which earned him many compliments from the current President of the United States himself.

When it comes to present projects Nunziati is currently busy with the design of the Trump Towers in New Delhi and Kolkata in India, The Oryx Tower by Qatar Airways

Credits by Matteo Nunziati

Website - http://www.matteonunziati.com/

Address - Via Varesina 162, 20156 Milano, Italy

Although I believe that dissatisfaction is fundamental for an artist, I sometimes stop and looking back and I am deeply grateful for what I received. I come from a simple family from a small town in the Italian province and now I travel around the world to realize extraordinary projects and I have among my clients the President of the United States of America. I receive extraordinary gifts!

in Doha, Aston Martin Residences in Miami, the renovation of the suites at the Four Seasons Hotel London at Park Lane, the renewal of the Trump National Spa in Doral, Miami, as well as other relevant projects within three villas in Oman, one villa in Singapore and one in Dubai. Regarding the design product the designer has revealed that he's preparing new products for Molteni & C, Lema, Fiam, Rubelli Casa and other top bespoke brand names. Despite the fact that these are very different projects in more than one design are, Matteo Nunziati revealed to us the general take he usually gives to these projects.

They are all different projects. In general, I can say that I am looking for the soul of the project. I find this soul in the tradition and the emotion transmitted from the place where it is built. In the product, I find it in the history of the company and in its specific ability to create a piece of design.

The conversation with the Italian designer was long and productive, however, when it came to pointing to what he believed would be the main focus of the design world in the future, Nunziati gave a hopeful reflection regarding the impact he hopes interior design will still continue to make worldwide.

MILAN
ITALY

MATTEO THUN & PARTNERS

"In my offices in Milan and Shanghai, we work on architecture, interior and product design. We esteem a multicultural, holistic approach both in small – and large – scale projects. I enjoy my work in all different segments. Whenever I start to sketch something new, I just love it. I don't feel I'm at work. I do have fun with what I do." – Matteo Thun & Partners

Matteo Thun is another top example that pretty much defined many of the trends seen today in regards to Italian Architecture. Currently living and working in Milan city and with a very multicultural background, this top architect has created a solid legacy that turned him into a top reference today.

Matteo Thun was born in Bolzano, Italy, in 1952. He started giving his very first steps into this industry when he studied at the Salzburg Academy under Oskar Kokoschka. He took his degree in architecture in Florence in 1975. When he moved to Milan in 1978, he met and started working with Ettore Sottsass which had a great influence in his professional course. In regards to his way of handling the difficult moments in one's career, Thun replied that the simplest solution is to "… take a new white piece of paper and start out again".

He's also often mentioned as the man who was a co-founder of the Memphis group, known for being a design movement that shaped events in the eighties, not to mention the fact that he was the Creative Director of Swatch in 1990-93. However, the pinnacle that still remains today in regards to his career came with the creation of Studio Matteo Thun in Milan in 1984.

Right now Matteo Thun and Partners is a company that has its offices in Milan and Shanghai, where the team works on a large scale of projects regarding architecture, interiors and product design. Matteo Thun, Antonio Rodriguez, partners of Matteo Thun and Partners and the team are the types of designers who have a multicultural, holistic approach both in small – and large – scale projects. Having a large clientele from many backgrounds of hospitality, the team is used to dealing with a variety of matters in that regard, such as private residences, headquarters and other corporate e buildings, as well as designing their own products from tableware to bathroom collections.

Encompassing a team of 70 interdisciplinary architects, interior, product and graphic designers, Matteo Thun & Partners is the type of company that works from micro to macro scales with a special focus given toward the management of highly complex projects. Another area that the company focuses on in all

Portait credits: Nacho Alegre | Photo credits Elle Decor Grand Hotel by © Marco Bertolini.

Website -https://www.matteothun.com/

Address - Via Appiani 9, 20121 Milano - Italy

"Our clients range from all the fields of hospitality, we realize private residences, headquarters and other corporate buildings, we design products from tableware to bathroom collections and create our own products via Matteo Thun Atelier. Our work stands for timeless simplicity."

their projects, in general, is deeply related to Wellbeing. Being directly applied to their design philosophy, it's a philosophy in which the relationship between patients and the physical environment around them becomes the primary concern in the conception of living space.

When it comes to achieving everything he wanted in life, Matteo Thun replied that his path in that sense is always ongoing. He admitted to being the type of person who likes "to always look for new solutions, to always learn". That tendency of his is also shown particularly in the way that he communicates his projects: "In general, I do a watercolour to visualize the architectural idea of the project or the main features of a product – but the sensitive approach to our client's vision and a strong and close dialogue is essential: finding the soul of the place (in architecture) and the soul of the company (in design)."

From Matteo Thun's point of view regarding design, trends are elements that come and go. The way the Italian architect sees it, designers don't pursue design modernity, instead opting to go for consistency in all scope of their work. As a matter of fact, the "Made in Italy" brand is still relevant, seen as the company just launched "Nudes CH seating collection produced by Fratelli Levaggi, a small manufacturer in Liguria, Italy".

Among some of the most relevant awards that came into Matteo Thun's way, we definitely need to mention one of his most recent ones: this year he won the Red Dot Award for Product Design in the category: Interior-Architecture and Interior Design thanks to his take on the Waldhotel Health & Medical Excellence. However, his very first prize came all the way back in 1987, when he won Design of the year in Austria thanks to his conception of Via Col Vento for Campari.

Thun was recognized when his Side Hotel in Hamburg was chosen as Hotel of the Year in 2001, his Vigilius mountain resort won the Wallpaper Design Award in 2004 and the Radisson SAS Frankfurt was chosen as the "best hotel opened in the year" in the Worldwide Hospitality Awards in 2005.

When it comes to conclusions regarding the future of design for Matteo Thun, he emphasized that "The survival and innovation of crafts", is definitely the change he hopes to see in the design community.

LOS ANGELES
USA

MERVE KHARAMAN

"Merve Kahraman is able to impress her audience through the authentic description of her designs, with the stories behind them as well as her inspirations, whether they are coming from nature or from mythology or space."

Merve Kahraman doesn't need an introduction to let every interior design lover know that she's one of the most inspiring interior designers in North America. Her Mid-Century with a Modern twist unveils the most luxurious and authentic projects you'll ever get to see in the design industry.

Merve Kahraman is one of North America's top interior designer that shares a curriculum that you would be absolutely jealous of. It all began when the designer entered the education path, where she studied Interior Design at the Istituto Europeo di Design, in Milan. After some successful years, she moved to London to take an MA in Product Design from the Central Saint Martins College of Art and Design. During her educational experience, she worked in several architecture and design studios in London, New York and Istanbul including Tom Dixon and Tord Boontje.

It was after grad school that Merve Kahraman found some challenges on the construction of her career. "After finishing grad school, I decided to create my own brand instead of working in an architectural office. It took some courage to make that decision. Knowing that it was the right decision encouraged me". The designer found her inner strength and empowerment, and took the right step towards her amazing success, which is now a great part of her as a professional within the interior design world.

It's through the humour that she practices her art, either on interior design or even industrial design, an area where she is specialized. Conceptualizing her work style as "unique, daring and nostalgic", she displays the most incredible projects, that are able to demonstrate bold settings, as well as a Mid-Century style decor, that is embellished with some modern twists. With that style base in mind, she focuses on placements with custom pieces of furniture, typically retro, with their geometric and asymmetric features.

Her decision to specialize in industrial design comes from the thought and desire of wanting to include furniture

Credits by Merve Kharaman

Website - http://www.mervekahraman.com

Address - 7209 Santa Monica Blvd, West Hollywood, CA 90046, USA

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C
D
JANE

and products as an integral part of her designs for spaces. That means that the search for customized pieces, that you won't see anywhere, are what really transforms every space into the style that's desired by potential clients. "When my designs make people happy and when they develop an emotional attachment towards them". That's why she does what she does everyday so magnificently, to create special and personalized projects that evoke an immense satisfaction. Merve Kahraman is able to impress her audience through the authentic description of her designs, "with the stories behind them as well as my inspirations, whether it is coming from nature or from mythology or space".

The interior designer establishes herself through design icons such as Achille Castiglioni and Piero Fornasetti, who are the perfect icons to inspire her into new and exquisite projects. Those projects that she embraces, are usually due to "inquiries for the client's personal space where they share it with their families, which makes it more intimate". That makes Merve Kahraman the go-to designer to establish familiar and sophisticated settings, where a family is perfectly capable of feeling comfortable and safe. In her works, she explores the relationship between her products and their users.

One thing that really stands as an ideal within her interior design business is definitely the sustainable design. According to Merve Kahraman, this ideal redefines character, due to its execution through masterful craftsmanship. "I am seeing a lot of ombre colours, handcrafted sculptural furniture, curves, arcs. But I believe the most important trend right now is sustainable design".

"WHEN MY DESIGNS MAKE PEOPLE HAPPY AND WHEN THEY DEVELOP AN EMOTIONAL ATTACHMENT TOWARDS THEM."

Although she's able to observe and admire exciting trends in the future, she believes that the most important is sustainable design, and also believes that that's the path to follow in the future. "Definitely sustainable design. I would love to see more designs with a concept, story and a message rather than just another beautiful object".

The interior designer is working on her own industrial design and interior design projects between New York and Istanbul. She has also launched a new collection of incredible furniture, "Cassini Lighting Series and I am working on designing tables within the same concept right now, experimenting with the traditional material of rattan. After the completion of these series, I am planning to do some designs with neon and glass". Although she's planning many exciting projects ahead that she wants to enjoy in the present, she has yet to fulfill her dream of working on a film set design.

Her studio offers a full interior design service, that includes concept design, project design development, architectural drawings and 3D visualization, brand identity and graphic design, on-site inspections and interior architecture applications. All of her products are designed by her, and the production is made by her team in Istanbul.

The interior designer firmly believes that sustainable design is something that's definitely necessary to talk about, and the world is quickly adapting and creating space for new and exciting elements. Merve Kahraman is making sure that this design method arrives and stays for good!

NEW YORK
USA

MESHBERG GROUP

"My favorite part is problem-solving for my clients by finding new and creative ways to repurpose a space with unexpected design elements." – Adam Meshberg

Meshberg Group is an Award-winning, architecture and interior design firm that specializes in new construction and historic restoration. Based in Brooklyn, New York City, this is a team of experts conducted by founder, Adam Meshberg.

This incredible architecture and interior design firm has stood out with their Award-winning projects. Specialized in new construction and historic restoration, they are based in Brooklyn, New York City. Before its transformation into what it is today, the founded had his fair share of adversities. "When I first founded Meshberg Group, I had a small portfolio of projects under my belt so building rapport with larger potential clients took extra effort, while I worked on building credibility and scaling sustainably. My team at the time was also quite small and played multiple roles, when necessary, but I stayed determined and hustled to get more and more projects and eventually I did. We now work on projects ranging from three units to 500 units with a staff of nine people". Fortunately, they had the ability to overcome those problems and succeed, becoming one of the top New York design firms.

Adam Meshberg prides himself to have achieved many of his aligned dreams, but as a "true entrepreneur, we're never satisfied". He's constantly looking "for the next big project and the next problem to solve, while I seek to secure inspiring projects that fulfill my own and my team's passions. I believe everyone needs to be inspired by their work". Nevertheless, he dreams big and succeeds, hoping to design a "large public project, like a museum or a train station". Of course that with the maximum dedication to each project, there's a massive feeling of professional fulfillment, through the satisfaction of their clients. "It's most gratifying for me when my clients feel good in the spaces we design and in return that my staff is proud of the work they do and enjoy it too. At Meshberg Group, we're always developing innovative practices that push the design envelope".

Everything that they accomplish, they are able to do it due to the "the satisfaction that comes with coming up with a concept then sketching a design on paper and seeing it come to

Credits by Meshberg Group

Website: https://www.meshberggroup.com/

Address: 247 Water St Suite 404, Brooklyn, NY 11201, USA

life. Afterward seeing people live in these designs and raising families or growing businesses. My favorite part is problem-solving for my clients by finding new and creative ways to repurpose a space with unexpected design elements". These lucky clients range from private owners, families, to developers. Every potential client looks for their recognizable "modern industrial aesthetic look, attention to detail, creativity and the way we approach design. Private owners typically request Meshberg Group to design a townhouse, a home or an office space. Developers ask us to design developments consisting of luxury residences, rentals, mixed-use spaces and more". Their approach and method are definitely what distinguishes them from all the other design firms.

For the Meshberg Group, the relationship with their audience shares a massive role, being described as an important part of their business. They deeply care about their clients, and they "focus on the little details we know to make them happy. We have so many loyal clients who come back for the design of their next home and refer us to their friends and colleagues". While they think that social media is a great and effective tool, they also believe in the power of word-of-mouth and human interaction. "At the end of the day, relationships and new business are best fostered in person. I enjoy attending conferences and speaking on panels—It's a great way to engage a new audience and share intel on the current design trends and methods, while also communicating my passions". Establishing personal relationships are an absolute focus for this company, in order to succeed in this industry.

Right now, Meshberg Group is focused on two massive projects, the Wynwood 25 and the 575 Fourth Avenue. The Wynwood 25 features a 289-unit mixed-use rental in Miami's art district. "The first-of-its-kind in the area, this project represents the design style of my New York projects brought down to South Florida. I was inspired by the colorful neighborhood and local artist influence in Wynwood that I wanted to blend the Brooklyn modern industrial vibe with Wynwood's eclectic art scene to create the perfect balance of art and sophistication". On the 575 Fourth Avenue, it sits on the "70-unit mixed-use condo project is one of the newest and most sought after buildings in the area. Inspired and influenced by the lifestyle of the Park Slope community, 575 Fourth Ave is designed for families and young professionals. The materials and the design of the units and amenities are clean, fresh and timeless."

"AT THE END OF THE DAY, RELATIONSHIPS AND NEW BUSINESS ARE BEST FOSTERED IN PERSON."

Adam Meshberg firmly believes that the vintage elements are coming back, with a modern twist. "Everyone is loving lights with vintage roots re-worked with LEDs, wall paneling and tile floors that have patterns of the past and made with modern materials and scales". These elements that are coming back, are done by amazing designers that are definitely "taking the lead in sourcing sustainability and locality. According to the founder "designers sourced all their products from Europe such as high-quality Italian cabinets and Italian tables. Now, we support local and source well-made products like tables and cabinets from our very own city, Brooklyn".

Reserved for the future, Adam Meshberg really hopes that "the future for designers is more environmentally conscious. Staying sensitive to our natural surroundings and repurposing standing structures can alleviate or at least slow down some of the climate change and global warming effects that continue to rise. It's more important than ever for designers to use and build more sustainable. At Meshberg Group, adaptive reuse design is one of our signature design approaches". He asks for a more environmentally conscious interior design world, where it is also possible to achieve excellence.

MIAJA DESIGN

"I consider myself very fortunate to be able to do what I love every day. Being an artist isn't something you can switch off, and it is a lot of hard work. (...) It's essential to learn each day and be innovative. I am very proud of my career achievements to date, and I know my children are too. Ultimately, I want my designs to connect with people and to bring joy... if I achieve that, I have done what I set out to do." – Miaja Design

Miaja Design Group was founded in 1995 by Isabelle Miaja. The interior design and architecture firm has grown into a strong business headquartered in Singapore. Miaja is an international interior design firm providing hospitality design solutions for luxury brand hotels and resorts, corporate developments and high-end residential clients across the world. Quality in design, service and relationships with all people involved are key to Miaja Design Group's success.

Miaja's principal focus is interior design services for leading hotel operators, including Accor, Minor International, Tata Group, InterContinental Hotels Group, and Carlson Rezidor Hotel Group. These developments include projects based in the Middle-East, Central Asia, South-East Asia and South Pacific.

Isabelle Miaja claims that she enjoys the design process from start to finish. "Being a designer gives me a creative outlet", she says, "I love thinking of unique new concepts and working on bespoke designs. Seeing my completed interior design projects such as beautiful hotels or private residences is very rewarding!"

Miaja doesn't like to define her designs with a particular style, allowing each project to define itself with "its own unique signature and be sensitive to the environment, local culture and a have a good sense of time and space". space. Miaja Design Group creates unique art collections for each project, bringing in a local creative inspiration by tapping into the country's cultural background and its unique artistic translation. These personalised art pieces become a part of the essence of the project and a fundamental element of the final vision.

When it comes to design trends, Miaja thinks there is a focus on well-being, with designers concerned not only about comfort, but also about true peace and relaxation. "There is a lot of research on the importance of living in a space that is attentive to the rhythm of your body; that allow you to think better and feel better. Recently, we have been integrating mental and physical well-being aspects into our designs", says Miaja.

Credits by Miaja Design

Website - https://www.miajadesigngroup.com/

Address - 9 Muthuraman Chetty Rd, APS Building 238931, Singapore

Chai
LOBBY LOUNGE

"In interior design, we are creative but 60% of what we do is also about designing with practicality in mind. The work of great Architects inspires me, iconic buildings such as the Sydney Opera House or The Shard in London."

Miaja Design Group Group has specialised in hospitality interior design solutions for luxury brand hotels and resorts. They work on corporate development projects, high-end residential and with clients across the world. More recently, they have also branched out to healthcare and other sectors. Some of their biggest projects include the Sofitel So Singapore, the Pullman Central Park Hotel in Jakarta and the Sofitel Mumbai BKC in India, for which Miaja has gained international recognition. "In interior design, we are creative but 60% of what we do is also about designing with practicality in mind. The work of great Architects inspires me, iconic buildings such as the Sydney Opera House or The Shard in London. They really have the 'wow factor' and are a design dream! This is why I am starting to branch out to Architecture as part of the services we offer at my firm."

Regarding craftsmanship, Miaja feels that David Boucher (Boucher & Co.) keeps alive the wonder and secrets of true craftsmen such as Boulle Ruhlmann. "I personally celebrate the beauty of this style of work, there is so much charm in the detailing that only the hand can produce", she says. For the future, Miaja hopes for a greater focus on green buildings, renewable materials, and preserving nature.

SYDNEY
AUSTRALIA

MORRISCO DESIGN

"Life is continuously evolving, and I grow and accept new challenges on the way. I am proud of my achievements both professionally and personally, however as an interested person the goal posts will always move and I will continue to learn, improve and challenge myself." – Morrisco Design

Meet MorrisCo Design, an Australian-based interior design company that is able to establish the most incredible settings on retail spaces, restaurants, bars, cafés and workplaces. Embracing these projects, they offer more than fabulous spaces, but also and most importantly, a creation of stylish and bespoke experience through decor furnishings. Alexandra Morris is the founder and director of this emerging studio, along with her team of expert designers.

Located in Neutral Bay, and near North Sydney, Australia, you can find a promising and extremely talented design firm, MorrisCo Design. They specialize in "creating luxury and bespoke experiences for our clients across a diverse portfolio". With their diverse portfolio, they're able to present exquisite and several options to their clients. They like to think as themselves as a company that takes a lot of pride "in taking the time to listen and gain deep insights from our clients and turn these insights into spaces that people want to be in. At MorrisCo. Design we are fortunate to have many clients come back to us to work on new projects". Through their work method, they're able to capture the clients, and give them the need to come back to work with them.

They are able to display these amazing settings due to their ethos, that being an interior designer is a privilege. "Whether it is a retail, commercial, hospitality or residential project, interior designers have the ability to make the everyday for end users a better experience. It is a joy to see a project come to fruition and exceed client expectations, which is achieved with our finely-tuned skills of eliciting the needs and desires from a client and understanding functionality of space. MorrisCo. Design possess a deep understanding of the usability and aesthetics of finishes and are masterful with colour selections intertwined with the ability to create exact plans for construction". With that privilege, they perfectly understand the client's taste and personality, so they reflect it in the most luxurious way possible.

During their professional career this design studio has faced many ups and downs, especially when a partnership with their firm ends, as they explained in this interview. "In this

Credits by MorrisCo Design

Website - http://morriscodesign.com.au/

Address - 118/40 Yeo St, Neutral Bay NSW 2089, Australia

life's better nude

instance it was the severing of a business partnership, albeit an amicable separation for Morris Selvatico. The transition from a partnership to running the helm solo and changing to MorrisCo. Design was a time of growth as a business leader. With the support of loyal clientele and having highly-skilled staff, MorrisCo. Design is flourishing and we continue to push boundaries and take pleasure in realising projects across a diverse portfolio". Despite some difficulties, they keep on growing and embracing the most magnificent projects.

As a prestigious design company, their goal is grow more each day and participate in new challenges, so they're never satisfied, due to their healthy ambition of creating perfection in each of their projects. Throughout their career, they intend to learn and apply their learning skills into the development of the design projects. Through that insight they have also stated that they don't share a particular style but yet "maintain that quality design should appear to be effortless. As the quote by Joe Sparano goes "Good design is obvious. Great design is transparent"".

With a specific and bespoke client relationship, they are focused on exploring that relationship, expanding to many offline and online channels that will help them to approach the clients in the best way. "MorrisCo. Design produce a bi-monthly newsletter highlighting our projects and achievements. We also provide analysis of various aspects of interior design through our blog which can be accessed on our website. We have organically grown a loyal following by embracing social media channels: Instagram, Facebook, Pinterest and LinkedIn". And with that, they capture a large spectrum of clients, with a different set of tastes and personality, which is something that they're specifically looking for. "MorrisCo. Design is fortunate to have a vast array of clients and portfolios. We have been able to and continue to realise projects across the spectrum of restaurants, bars, cafes, retail, work and educational spaces, medical and health practices, gymnasiums and residential".

"OUR DESIGN INSPIRATION IS SO DIFFERENT FOR EACH PROJECT. WE ALWAYS FOCUS ON THE PRODUCT, BRAND AND CUSTOMER WHEN WE ARE DESIGNING RETAIL AND HOSPITALITY SPACES."

Despite the large number of commercial projects, they have designed many private residences with many inspirations, based in many design icons. "The designers that I admire, and follow are usually smaller local firms like Carol Whiting and Arent & Pyke that both reside in Australia. Carol Whiting's sensitivity to materials and the ability to restrain from over complicating design is something I have great respect for. I love Arent & Pyke for their skilful use of colour and pattern; their ability to mix patterns and colours is first class! If I had to choose a real design "icon" then it would probably be Ilse Crawford – a true virtuoso of design". With those inspirations, they observe many trends such as "rich colours, textures and materials that evoke a sense of luxury". In order to display the most amazing settings, they aim to perfectly balance comfort, functionality and sophistication.

At the moment, they are involved in many projects, which is something to look forward in the future of the interior design world.At the essence of all this studio design's work is a strong connection to simple contemporary design with the use of honest materials that depict the emotion they are trying to convey. In each project, they aim to please the client to the fullest, being able of having an exclusive and personalized relationship with the client. In the future, they believe that the sustainable design is the way to go, along with the development of technology. "There will be a continued focus on sustainable design that can be integrated with the ever-increasing technology aspect of the world we live in. Paradoxically, there will be an increasing need for people to feel that they can disconnect and recharge in their given environments and as such interior design will play an integral role in addressing this need".

GUIMARÃES
PORTUGAL

MUSA DECOR

"I would say I have a romantic style, full of emotions and positive energy, the main intent with Musa Décor projects is to create spaces with that sense of Home, where you can raise your family, and you can variate between having a family gathering or hosting a cocktail party with your friends." – Soraia Pereira

Musa Decor is an interior design firm created in 1999 by Soraia Pereira. What first began as a project more focused on the display of many world renowned design brands, eventually would evolve to an interior decoration initiative with the goal of creating interiors filled with passion, love and life. As she states: "The beginning of a new business is never an easy step, so I would say that opening a luxury interior design studio and furniture showroom in a little city, was the most challenging time in my career so far. However, with the time passing, Musa Decor quickly turned into a place that could turn people's houses into homes, filled with love, life, and passion."

Musa Decor can be best defined as a type of firm that dares to step out of its comfort zone many times with the goal of creating unique interiors. It's a company specialized in the combination of both architecture and design services in order to reflect the inspirations and desires of each of its client both on the inside and on the outside the house. This mix of two distinct areas has granted the brand creator a unique reputation both inside her own country and also throughout other countries and cultures.

Musa Decor's style is one that's often characterized as being a unique style sustained by a variety of emotions and positive energy. There's no doubt that Soraia Pereira has a talent for turning simple spaces into more complete and multifunctional rooms where one person can either have a cosy family gathering in one day, and then easily set up the scenarios for an elegant cocktail party with friends.

Soraia is definitely the type of person who admits that despite having a long career that started in the late 90s and continues to progress today, she feels that all her dreams are yet to be accomplished. Among those dreams she aspires regarding her career, she has admitted that designing a palace would be a wonderful challenge to take on. She also admitted to being a very emotional person who loves seeing the faces of her clients when the times comes to deliver the final project. When allowed the freedom and space to innovate many of the resulting projects can feel like walking into an art gallery

Credits by Musa Decor

Website - http://musadecor.com/pt/

"I do love everything about my work. From carefully choosing materials and finishes, designing each space, however I would say that my favourite part is delivering the project, see the client reactions and the look of surprise in their faces!"

atmosphere effectively mixed in with an intimate place for hosts and guests to chill and relax.

Musa Decor is also a firm that firmly believes in brand empowerment and partnerships with the right companies, as well as communicating in a stylish and particular way with the audience. When it comes to product design, the company is known for designing some of their products while at the same time using some furniture pieces from other top bespoke brands and even some art pieces from renowned artists. One particular residence that they've designed for a client in Portugal, for instance, featured some contemporary art elements from two the most acclaimed plastic artists in Portugal: painter Pedro Guimarães and the sculptor Pedro Figueiredo.

Attention to detail is indeed a deciding element that makes Musa Decor's style look and feel unique and carefully planned. Inspired by other design icons such as Frank Lloyd Wright, Frank Gehry, and the late Zaha Hadid, Soraia values the careful attention to detail in her new challenges, especially seeing that the firm has a variety of clients. From business owners, royal families, to small budget clients, the company has its doors open for all types of styles, budgets and project types.

Regarding future projects the company is working on, for now, Soraia plans on keeping her plans as a top secret topic. When it comes to future changes that she predicts will be coming to the interior design world Soraia shares the opinion of many bespoke interior designers having no doubts that "Vintage design is coming again anytime soon!".

FUNCHAL
PORTUGAL

NINI ANDRADE DA SILVA

"When a client doesn't like an idea I think I'm in the right path! Because you can tell he never saw it. When we show our work to the client we've been through a careful study of the process, and if we've studied it, then we're already sure that that is what we want to show." – Nini Andrade da Silva

Nini Andrade Silva is definitely a figure that doesn't pass by unnoticed when it comes to Portuguese design. With her origins and heart set in Madeira, this bespoke designer is definitely an international force when it comes to promoting Portuguese craftsmanship.

Nini Andrade Silva is a person whose path definitely took her in several directions especially to countries such as New York, London, Paris, South Africa and Denmark. She's been known for having many interior design projects all over the world, projecting the name and fame of Portugal's quality design and craftsmanship in that regard. When it comes to describing her style she states that it's definitely "minimalistic with a little bit of soul to it".

Madeira is definitely one of the main inspirations for her work and design. That can definitely be seen in some examples of her work such as the Garouta do Calhau collection, heavily inspired by the pebbles on that island. She confessed that she feels a sense of peace unlike any other place in the world she's been to.

The fact that Nini Andrade Silva has worked in different countries and dealt with different cultures has given her a unique sensibility to distinct cultures. She even recalled a past client who had a reading room in a bedroom and a pantry within a room with windows. From that experience, Nini became more aware of some cultural differences from country to country and from culture to culture.

Nini is a definite defensor and promotor of Portuguese craftsmanship, believing that every design of craft piece is special, either if its' being shown in its country of origin, or in a foreign country. During the interview, she recalled an episode in which she introduced some of the best examples of the arts and crafts from her country to Colombia, a whole different country from the Portuguese.

Credits by Nini Andrade da Silva

Website - http://www.niniandradesilva.com/

Address - Estrada da Pontinha, Forte de Nossa Senhora da Conceição, 9000-726 Funchal - Madeira

Madeira has always given me much peace, much freedom, not to mention the sea, the light. And I think a person who's in this environment has to create.

The designer also criticized the fact that many designers dream too much in making their "piece of a lifetime", emphasizing the importance of keeping the focus on producing a simple yet usable piece. Having defined herself as a person who "doesn't follow any trends", seeking "to create them" instead, Nini Andrade Silva is an example of a person who appreciates a challenge even to the hardest of clients.

In regards to the future of Portugal when it comes to preserving their arts and crafts, and also regarding the recognition from other countries the designer feels happy regarding the confidence that many people in the country have gained. She feels that more and more Portuguese involved in that industry are becoming more confident in their design work, feeling that it's very good that they can get to defend both their history and their work.

PARIS
FRANCE

NOÉ DUCHAUFOUR LAWRANCE

"Noé Duchaufour-Lawrance approaches design with an instinct and sensibility that gives form to projects ranging from architecture to furniture, interiors to bespoke, limited edition collections." – Noé Duchaufour Lawrance

Noé Duchaufour-Lawrance is a renowned French designer who works across a wide range of disciplines and materials to create a unified body of design projects with a narrative deeply rooted in nature.The French interior designer shares two passions in his professional life, contemporary interiors and creative furniture design. He has worked with some of the best design brands in the world From incredible interior design projects to unique and functional furniture designs, the designer's contemporary design approach is the perfect inspiration for stylish yet functional creations!

Noé Duchaufour-Lawrance approaches design with an instinct and sensibility that gives form to projects ranging from architecture to furniture, interiors to bespoke, limited edition collections. His sculptural contemporary work showcases respect for the past, combined with a simplicity of line and an honest desire to create pieces that last. In other words, the French designer's unique design approach celebrates the coming together of heritage, materials, industrial design, natural forms, and fine craftsmanship.

Featuring an incredible portfolio, Noé Duchaufour-Lawrance not only participated in many exhibitions and cultural institutions, but also designed unique products for top design brands in the world. As for his footprint in the interior design world, his work includes global boutiques for Montblanc, Air France or SFL business lounges.

Born in the south of France in 1974, Noé Duchaufour-Lawrance followed the footsteps of his father, with academic training in sculpture from the École Nationale Supérieure des Arts Appliqués et des Métiers d'Art, followed by a degree in furniture design from the renowned Les Arts Décoratifs. The renowned interior designer has been distinguished with several design awards throughout the years, such as GQ Men of the year 2012 "Best Designer" in 2012, Designer of the year « Scènes d'intérieur », Maison & Objet, Paris in 2007, "Talents du luxe et de la création 2010" and NeoCon Silver Award, category Lounge Furniture Collections, for Modern Family Collection edited by Bernhardt Design in 2016.

Credits by Noé Duchaufour Lawrance | Projects: St. Louis; Tai Ping

Website - https://www.noeduchaufourlawrance.com/

Address - 8 Passage de la bonne graine 75011 Paris, France

MEXICO CITY
MEXICO

NOMADE ATELIERS

"By using Mexican materials of the best quality and the most practical solutions to complement the artisanal manufacture of each object, the Nomade Atelier gives special value to work and crafts that use manual tools and medium machinery." – Diana Quintero Vallejo and Ismael Bachri

Founded in 2012 by Diana Quintero Vallejo and Ismael Bachri, this exclusive design and production workshop called Nomade Atelier counts with a team of distinguished artisans, architects, and visual artists. "We love that we can be creative together, that we can imagine an object, or space and then start talking about it, looking for inspiration, work one on one with the exchange of ideas that are very personal and come from very special places in our visual culture", explained Vallejo and Bachari.

Inspired by their rich cultural baggage, they are dedicated to the design ideas that take shape with the manufacture of custom objects and furniture for residential, public and commercial spaces, as well as artistic, scenographic and museum installations.

Originally from France, Ismael Bachri moved to the busy Mexico city to pursue his dream of becoming a renowned designer. "I am very happy and proud to have achieved one of the most important goals for me, but I hope to be young enough in mind to say that I have not achieved everything." Through this crazy life-changing experience, the founder of Nomade Atelier faced several obstacles in her journey when he decided to quit his job in an architecture office and move to a country where he had to learn a new language! "I overcame it by working with Diana and finding this creativity synergy where we had no limits or fears", explained Bachri.

On the other hand, Diana Quintero Vallejo main obstacle was to forget her old professional habits and routines, to embrace new challenges and learn new production methods and "languages" in the design industry. The co-founder of the renowned Nomade Atelier confesses that she "always liked to work and learn new media, so little by little I was overcoming the fear of the new challenges that arose, and of course, I wasn't alone I had the best partner to do it". Luckily Vallejo has fulfilled most of her childhood dreams thanks to her hard work and commitment skills. "Although I have fewer dreams on the list, I think it is very important to always have dreams to give us drive in life."

Credits by Nomade Ateliers

Website - https://www.nomadeatelier.net/

LUXXU
MODERN DESIGN&LIVING

By using Mexican materials of the best quality and the most practical solutions to complement the artisanal manufacture of each object, the Nomade Atelier gives special value to work and crafts that use manual tools and medium machinery. "It is one thing that we are still learning, we are not stuck to our social networks because we consider that it takes a lot of time away from what we really care about doing, so we consider ourselves a bit old school in this sense", explained the Nomade Atelier team.

Always working with a network of local family workshops, Nomade Atelier is specialized in materials that are falling into disuse due to their synthetic or industrial substitution. "We work a lot on residential projects, space planning, and tailor-made pieces. Our main client is someone who already has a certain culture of art and design, who appreciates the history, the materials and the quality in the making of each piece. It is someone who wants and values each piece as unique." Inspired by their massive cultural baggage and artistic and architectural experiences, they believe that their signature design style is simple yet elegant!

All of the bespoke product designs that the Nomade Atelier team used in their inspiring projects result of their hard work and dedication. When questioned about the most inspirational personalities in the design world, the Nomade Atelier team didn't share the same opinion. Ismael considers that Jean Prouvé is one of the most inspiring names in the industry thanks to his research in the science of materials, which allowed the development of new technologies, forms, and concepts to create innovative industrial products.

On the other hand, Diana thinks that Clara Porset, founder of the School of Industrial Design at UNAM, is one of the biggest role models for the new generations since she was the pioneer of modern design in Mexico. "She developed beautiful and comfortable pieces using traditional craftsmanship in an environment that sought then to identify and reformulate aesthetically, industrially, socially and culturally", explained Diana Vallejo.

"WHEN WE COLLABORATE WITH ANOTHER BRAND OR PRODUCER, IT IS IMPORTANT TO KNOW THAT IT IS A JOINT WORK, WHERE EACH ONE PUTS THE BEST OF THEMSELVES."

They believe that the line between arts and design is starting to be quite thin, since, in today's industry the final product has its own narrative (no matter the brand) thanks to the reassessment of design and its production method. "The design of sculptural objects with functionality and spaces or renders that are more like paintings than living spaces is very fashionable", clarified Diana Vallejo.

Currently, they are working on several new projects with the goal to search for new ideas. "New ways of experiencing a piece of design is in our DNA as a studio and we would love to collaborate with new producers to experiment with new materials and production processes".

High-quality craftsmanship techniques are one of the biggest foundations of these designers inspiring work. "We love to think that Italy continues being the leader in terms of craftsmanship since they have a very old knowledge of all the processes of production of objects of very high quality and their capacity to reinvent these artisan processes from generation to generation in a highly globalized world." For the near future of the design industry, Nomade Atelier would like to have a re-evaluation of the artisan, the conscious reduction of fast design that will return us to the use of natural materials that did not go through a very strong industrial process, without so much waste, that would make us own fewer objects with more value in itself."

LONDON UK

O&A DESIGN

"When you create a project for a person, you must understand his rhythm of life, what he does and what he really needs. At the same time, in my opinion, the interior should not be a visible designer. After all, we do not express ourselves in the profession, we create beautiful space and beautiful things for very specific people". - Oleg Koldt

Oleg Klodt and Anna Agapova are, respectively, the Founder and Creative Director of Oleg Klodt Architecture & Design with offices in London and Moscow. Even though they are Business Partners they describe their Work Process in different manners, but with the same purpose. Koldt is fully involved in the process of creativity and enjoy both the process and the result equally. On the other hand, the Creative Director Anna Agapova "experiences catharsis at the moment when I am already in the finished interior. I am a tactile person, it is important for me to physically experience the interior, to enjoy shades, textures, semitones and nuances"

Even though the Oleg Klodt Architecture & Design (O& A) is, nowadays, a Solid Design Studio in a fast-growing expansion things weren't always so brightly, Kold remember that in 2008 during the Economic Crisis that affected the World. During these year, the number of orders decreased which led to some complicated times, but despite the harsh times that led to some sacrifices, Koldt is now very grateful to this crisis because during this period he realized what he like to do and this made him work harder to salvage the business. In this tumultuous time, the Studio managed to implement a project that immediately got on the page of the leading interior publications and received a number of professional awards, which gave a qualitative impetus to the development of this top architectural bureau.

Oleg Klodt Architecture & Design (O& A Design) accomplished in 2018 one main Business Goal when they released the first textile collection with Holland & Sherry, whose nearly two centuries of experience in the production of exclusive fabrics have no analogues in the world market. This first collection, that includes nine different designs, was devoted to Scotland and tells the story of a journey through this amazing land. Led by Agapova, this inspiring project his engaging in the second collection called "Cities", in which she will try to convey the feeling of every beloved city throughout the master of fabrics. Proud of this accomplishment, Koldt continues to look further and is still searching for new ways to grow the business. "It is incredibly exciting to solve new problems, to communicate with different types of customers", explained Olek Koldt.That's why Oleg and his Studio are starting to grow from private projects to cooperate with developers to do more commercial projects and even public spaces.

Credits by O & A Design

Website: https://oa-london.com/

Address: 22 Grosvenor Gardens Belgravia London SW1W 0DH UK

BERLIN
GERMANY

PARIS 56

Maybe our style is timelessly modern, a combination of everything and skillfully mixed. Detlev Böhnke

Paris 56 Fine Interiors it's a Berlin-based showroom, studio and workshop all at the same time. The design company was founded by Detlev Böhnke. The trained architect has specialized himself on interior and furniture design at an early stage of his career. He gained experience with internationally renowned interior designers before he started his own business over 12 years ago. Since then, Detlev Böhnke has realized private and commercial projects all over Europe.

Detlev and his team carry out projects from the first sketch, through all stages of construction, to the completion. During planning, the team works with 3D animations and photorealistic renderings, so that the client can have a very exact idea of the final project right from the beginning. You will notice at first glance that Paris 56 never relies on standard solutions. Their work impresses with originality, attention to detail and a special sense for the people for whom they are intended. After all, you should feel more than just comfortable in the rooms that they design for you - you should recognize yourself in them. Paris 56 loves to take on challenges, as Detlev says, "when you have achieved everything, the work is boring! With every new work, project or client, it brings a new fresh challenge. The most beautiful feeling is to finish the completion of a project and see its result."

The firm's design style is not really defined since it changes according to the client's wishes and what the project requires. "Maybe our style is timelessly modern, a combination of everything and skillfully mixed," says Detlev. Every project is based on the perfect chemistry with the client, otherwise, the cooperation doesn't work. Most of the good projects become good friendships, because of the need to talk about a lot of private details of everyday life in order to achieve the perfect result.

When it comes to design trends, Detlev follows a mixture of classic contemporary design, retro-styled and glamorous with exquisite colours and finishes. New high-modern luminaires, as well as geometric and naturalistic elements in shape, print and colour, are always present in their projects. For the future, Paris 56's will continue to be retro-leaning and organic, naturalistic, with geometric shapes and colours - reinterpreting traditional materials in a high-end new version and quality.

Credits by Paris 56

Website - https://paris56.de/

Address - Pariser Str. 56, 10719 Berlin, Germany

MILAN
ITALY

PARK ASSOCIATI

"We don't like the word style, we prefer to use the word method. Ours is made of listening, intuition and experimentation to face the project in a more open way to new solutions, without the constraints and the limits that binding to style necessarily leads you to suffer." – Park Associati Team

Park Associati is top Italian architectural firm that was founded by Filippo Pagliani and Michele Rossi in 2000. This prestigious company is defined through three major keys that highly contribute to the development of their projects, as well as their professional ethos and journey throughout the years, which are Listening, Intuition and Experimentation. They share an amazing portfolio in many different areas such as workplaces, retail, residential, hospitality and many more.

As stated, Park Associati is a top Italian architectural company that's defined through their ability of listening, intuition and experimentation, which are the main trademarks of their design culture as professionals in this industry. Their incredible abilities gave them sensitivity to recognized that "each project is different, has its own path and its own autonomy. Every new project it is an opportunity for us to learn and experiment".

The main goal of Park Associati is definitely to deliver the most authentic project, and more than that, to perfectly reflect the vision of every client with precision. They are able to perform it very clearly, through the interpretation and analysis of every factor, depending on the project. They commit 100% to each project individually, because they want to "create projects that become a reference point not only for those who commissioned it but also for the community where the project is inserted".

This authentic and extraordinary company does not appreciate the concept of the word style, in order to describe themselves. Instead, they firmly believe that they share a unique method to perform their work, which meets their mains trademarks of their design culture.

Those three major keys are important to this company, due to the fact that it stands as an anthem to excel in their work. For the listening skill, it sits on the power to understand the elements that highly contribute for each project. Their intuition serves as the factor that brings all the quality needed to finish a project. As far as the experimentation goes, Park Associati likes to tackle the most diverse projects with a broad spectrum of interventions, ranging from urban planning to design.

Credits by Park Associati

Website - https://www.parkassociati.com/

Address - Via Garofalo, 31, 20133 Milano MI, Italy

Design will increasingly focus on aspects of a social and political nature and less on order aesthetic and functional. It will relate more to the collective aspects of our life, linking up with new ones technologies and sciences

With an incredible and large portfolio on many different areas such as hospitality, retail, residential and many others, they have delivered incredible and proud projects, but have yet to fulfill the dream of "designing a museum". Of course that, through their professional journey they have encountered many difficulties, "whenever the studio has had to face a change of project and scale, through the consequence of organization". But it's in those moments that they stop to clarify their goals and being reminded why they started this company in the first place.

They insist on using communication with their clients in order to improve their company, because they "care a lot about the communicative quality of our work, so much so that communication is part of the project itself. We try to use all communication tools the most appropriate". With that in mind, they also clarify that their client type does not need a" precise typology because the customers have different cultural and national backgrounds". They are able to adapt to each client, creating amazing results, in many different styles, maintaining always the authentic and eclectic concept.

Right now, Park Associati is "experimenting design fields related to new ways of living and evolution of urban lifestyles, especially for the age group ranging from 19 to 35 years: therefore students, and residences for teachers and young professionals". They are adventuring on the design area that's so broad and perfect to experiment with many different and exciting tools.

For the future, this Milan-based design firm firmly believes that "design will increasingly focus on aspects of a social and political nature and less on order aesthetic and functional. It will relate more to the collective aspects of our life, linking up with new ones technologies and sciences. We will have to think less about objects and more about environmental systems, or a microstructures". Design will be all around, and it will also bring awareness to many issues that the world faces nowadays.

MOSCOW
RUSSIA

POLINA PIDTSAN

"Understanding that the interiors are made in this style, not only beautiful but also comfortable for life, recently comes to many of our customers. We pay special attention to the planning solution and the color palette of the interior, carefully thinking over the engineering systems. The result of the work is the interior that meets the wishes of our customers." – Polina Pidtsan

Always travelling between Moscow and Saint Petersburg, the talented and prestigious interior designer, Polina Pidtsan has been impressing many interior designer aficionados through her incredible and authentic projects. Specialized in luxurious private interiors, the renowned interior designer has been creating incredible interior design projects in two of Russia's most famous cities.

Everything began with the love she had for the interiors and architecture from a young age. "After several years of work as a translator, I realized that I wanted to do what I loved. Since early childhood, I was fascinated by the architecture and interiors of the palaces of St. Petersburg, that we often visited with the family. When I realized that it was interesting for me to immerse myself in interior design, I graduated from the International School of Design, followed by an internship in London and the implementation of a large project". The interior designer rediscovered her passion for interior design during her many years as a translator and decided to pursue her first love.

In order to go after her professional dream, then she graduated from the Saint Petersburg Branch of the International Design School which is a member of IIDA – International Interior Design Association. After that, she did her internship in the KLC Design School in London, and easily became one of the few Russian architects and designers to be watched in competition. So, through her professional background, you can see that the interior designer entered in this artistic world to offer an exquisite view of several settings, especially if they share her "passion for an elegant and rigorous Art Deco Style".

The interior designer makes sure to improve her designing skills by extending her eye on the latest trends and observing the exhibitors and seminars at Design and Art international fairs. While keeping in check the hottest trends, her customers are grasped by Polina's "passion for elegant and rigorous Art Deco style".

Credits by Polina Pidtsan

Website: http://www.polinapidtsan.ru/

Address: Kazarmenny Lane 8, Office 3 Moscow, Russia

Polina discusses her creative process when she's relating to her clients, in order to understand their vision and taste. "Understanding that the interiors are made in this style, not only beautiful but also comfortable for life, recently comes to many of our customers. We pay special attention to the planning solution and the color palette of the interior, carefully thinking over the engineering systems. The result of the work is the interior that meets the wishes of our customers". Through this process, her intention is to meet their needs, while implementing her design identity throughout.

Polina Pidtsan's interior design projects share a concept that is complex and simple at the same time, due to its focus on comfort, functionality and a high style, that is a modern version of the classic style. With this modern meets classical setting, there's a not so subtle hint of style, elegance, and sophistication. " I do projects in these styles with special pleasure and enthusiasm. They are both fairly versatile, which allows them to be combined with each other, and with modern styles. You will often find classic and timeless combinations of forms and materials in my projects". This definition perfectly sits on the Art Deco Style and American Classics, which are the designer's personal favorite

As you see through her incredible projects, her interiors share a concept of bright, mixed colors, textures and details that are extremely cautious, and thought to the inch. "For American-style and Art Deco interiors, we try to use furniture from American and English representatives to maintain the spirit of the interior. Over the years of our work, we have created a database of suppliers, of which we are sure. Here there are items created by my personal design, for example, a canteen in the dining room, shelves in the living room, a bar, a console. Doors have a bright accent in this interior: they are tall and made of mahogany, triple glass, and brass". For her specific projects, Polina has been creating a well-built contact list, with every connection that she requires to embellish every setting.

IN ORDER TO ESTABLISH THIS SPECIFIC STYLE, THERE ARE MANY TECHNIQUES THAT A PERSON NEEDS SUCH AS A "SELECTION OF FURNITURE FROM GOOD DARK WOOD, EXPENSIVE AND HIGH-QUALITY TEXTILES, GLOSSY, MIRROR AND GLASS SURFACES AND ACCESSORIES MADE OF BRASS AND BRONZE.

Every artist/designer is rewarded, and Polina Pidtsan was highly recognized by her peers for her outstanding work. "The work was difficult, but the result was worth it. The work on the bar in the living room was also interesting, when I designed it, together with the customers, we looked for an Art Deco Style for the front doors, so gilded figures appeared that decorated the object and made it an ornament to the whole living room. The result of our work was highly appreciated by the judges of the international competition and the project became the winner of the prestigious European Property Awards in London". Thanks to her bespoke interiors and Art Deco inspirations, the Russian interior designer has been rewarded with several prizes and honorable mentions.

Polina Pidtsan's main goal is to create comfort and sophisticated environments, by displaying the most incredible and luxurious settings. "For me, it's important that people feel comfortable living in their home. Therefore, I always ask clients in detail about how they spend their day, what they like to do on weekends and where their children like to play. This is how it is possible to understand how it is better to arrange the sources of illumination, where the story is multimedia devices and what size tables to offer to customers". She also rejoices on her "love for geometric forms and natural wood" which is something that she loves to use when establishing and Art Deco Style settings.

Polina's latest project sits on an incredible "apartment with an area of 200 meters has a rounded shape on the front side, this moment imposed certain decisions on the design. We selected such a drawing of the parquet so that it would level out uneven forms of the premises. They decided to make the front area of the living and dining room with access to the terrace. From the master bedroom area, you can get through the wardrobe to the master bathroom. The layout has become convenient for the family as a result of clear planning zones". Through this new statement, you're able to see that new exciting things are coming into Polina Pidtsan's professional journey!

HONG KONG
CHINA

PTANG STUDIOS

Seeking for the finest quality and innovations, PTang Studio Limited fresh and unique style that transcends existing boundaries and widens the horizon of design in the visionary future.

Established the business in 1997, PTang Studio Ltd engages in a diverse scope of projects: ranging from small scale residential, show flat design to a large scale of commercial works, for example, corporate headquarters and movie launching functions. As professional consultants, the design studio engages in a wide range of design projects in Hong Kong, China, Japan, and the United Kingdom. These last years, the inspiring design studio expanded too quickly and becoming a partnership rather than a one-man business. Featured with interior designers of their respective styles, the scale and the type of design projects are various and diversified.

The interior designers from PTang Studio Limited create spaces bringing out to their clients the most comfortable atmosphere through the understanding of their individual preferences. They believe that getting to basics in each design project is the secret to create a successful design.

Seeking for the finest quality and innovations, PTang Studio Limited fresh and unique style that transcends existing boundaries and widens the horizon of design in the visionary future. Their excellence and quality of work can be reflected from our well-deserved reputation established.

The design studio is organized around a series of teams, each of which is managed by experienced interior designers. They believe their aggressive and energetic designers with professional experiences are able to provide the best services for their clients. Besides the awards, Ptang also edited a book , entitled “Home Decor”, and is divided into two sections: residential and commercial, with a total of 20 design projects.

Credits by PTANG Studios

Website - https://www.ptangstudio.com/

Address - Room 5 - 6, 4 Floor, Hopeful Factory Centre - 10 - 16 Wo Shing Street, Fo Tan, N.T., Hong Kong

LONDON UK

RETROUVIUS ARCHITECTURAL DESIGN

"Photographs only tell part of the story: beneath the inventively applied wood and stone, the lovingly hand-dyed and reclaimed textiles, lie larger tales of transformation, and relationships with clients that stretch over multiple projects." – Maria Speake

Retrouvius is driven by the belief that good materials and well-made things are precious. Founded 25 years ago in 1993 by Adam Hills and Maria Speake, the destination salvage company and its acclaimed design studio are based across two buildings in Kensal Green, London.

Overseen by Adam, the changing stock in the Harrow Road warehouse ranges from tropical hardwoods, architectural elements, eye-catching one-offs, rugs and lighting. The Retrouvius Design studio, lead by Maria, applies the Retrouvius ethos to select interior and architectural projects, both domestic and commercial.

One of the studio's missions is sharing their experience of informed handling and salvaged material they've gathered over the years. They aim to demystify the re-use process and inspire the use of specific materials in your own project.

Retrouvius turns respectfully re-used materials into distinctive, contemporary ends. Taking only a few projects each year, in properties ranging from contemporary penthouse to medieval priory, yacht to boutique, each is attentively tailored to the evolving needs of the client as well as the demands of the site.

Photographs only tell part of the story: beneath the inventively applied wood and stone, the lovingly hand-dyed and reclaimed textiles, lie larger tales of transformation, and relationships with clients that stretch over multiple projects.

Credits by Retrouvius Architectural Reclamation & Design

Website: https://www.retrouvius.com/

Address: 1016 Harrow Rd, Kensal Green, London NW10 5NS, UK

NEW YORK
USA

RICHARD MISHAAN

"What makes me fulfilled professionally is when my clients look around their homes and tell me that they love everything about it. That they are pleased brings me joy. I also get the same feeling when I look in a magazine or on Pinterest and see others drawing inspiration from my work or having used my furniture or lighting in their work. I also love interacting with craftsmen and artisans. That really is fulfilling." – Richard Mishaan

Richard Mishaan is a famously recognized interior designer that leads the industry at an international level. For 25 years, his design company has been revolutionizing every interior, from residential, hospitality to commercial settings.

Richard Mishaan is a world leader when it comes to interior design, due to his timeless and artistic interiors, within residential, hospitality and commercial projects. For the past 25 years, the interior designer has been gracing us with unbelievable interiors. To achieve this kind of success, Richard relied on the love he feels for the industry. "My work is what forced me to learn. I learn by doing research, by traveling and just by interacting with the people I need to work with. I studied Architecture because of my love of history and geography. My job brings those things into focus daily. The entire design process requires you to draw inspiration from somewhere, I usually find it in history and cultures from varied geographic regions". It was through that massive and continuous learning that he became one of the top interior designers.

To get to the place where Richard Mishaan stands today, he had to overcome many challenges throughout his career as an interior designer, in the context of his design firm. "There have been many challenging times in my career. They say that when things seem to look like the path has narrowed, the only way out is to go all the way through. It's supposed to be funny but it makes sense. I think that not measuring myself up to others and to keep my eye on the job has kept me focused on the important aspect of what needs to get done". By saying this, the designer establishes a focus of looking ahead and giving it his best, without comparing himself to others.

Recognized in AD 100, as well as Elle Decor A-List, the designer says that he has not yet "achieved everything I want in life, I am not even close to doing so. I am however grateful that I have been able to do as much work as I have. I have designed projects for residential, commercial (stores and restaurants) and hospitality clients (hotels). I have run a retail shop that was part shop, part gallery, that sold collectible

Credits by Richard Mishaan

Website - https://www.richardmishaan.com/

furniture and objects. I first showed the work of designers such as Herve Vander Strateen, Olivier Gagnere, Eric Schmidt, Christophe Delcourt, Thomas Boog, to name a few. I design lighting, furniture, textiles, and accessories. I have had a far-reaching career. What dreams are still in the cloud? There are too many to mention". Although he has been developing many exciting projects, he has yet to fulfill many dreams, that he'll easily succeed.

His design firm has featured the most innovative and stunning residential, hotel and retail projects. "What makes me fulfilled professionally is when my clients look around their homes and tell me that they love everything about it. Knowing that they are pleased brings me joy. I also get the same feeling when I look in a magazine or on Pinterest and see others drawing inspiration from my work or having used my furniture or lighting in their work. I also love interacting with craftsmen and artisans. That really is fulfilling". In order to feel professionally fulfilled, he loves the feeling of the positive feedback of his clients when they admire the amazing projects that are created.

He had many projects published in major magazines and newspapers, that transmits every stunning element. With that dedication, he aims "that the readers have loved the projects as much as I have. It's funny to think about this as I don't ever really look for feedback. If someone compliments me that's great. I am loving social media because I get to show my point-of-view on art, architecture, food, design, and lifestyle by photographing things and putting them online. Books are also another way to have gotten my message out there". He aims to reach out to clients that "are avid collectors. They collect art, furniture, homes and whatever they are drawn to. I have had a great time finding context and order to very eclectic collections".

"MY WORK IS WHAT FORCED ME TO LEARN. I LEARN BY DOING RESEARCH, BY TRAVELING AND JUST BY INTERACTING WITH THE PEOPLE I NEED TO WORK WITH."

Right now, he's working on a "particular home in Palm Beach Florida that I am obsessing about. I love the location of the home which is on the beach. I like the clients and love the style of the project". Besides that stunning interior, he's "also working on furniture for a line I design for Theodore Alexander as well as some lighting for Visual Comfort". The particular home in Florida features a "color scheme that I derived from Andrew Wyeth's artwork. The furniture is modernism meets elegance and the lighting is a bit cutting-edge as I'm looking to incorporate a bit of futurism into fixtures that are of today".

As an actual and hottest trend, Richard Mishaan thinks that sustainability is the way to go, along with the establishment of a Zen environment. As far as craftsmanship goes, the designer thinks that "many artisanal crafts are emerging now. I love Stephen Cantonson's plasterwork. I like Peter Lane's porcelain. I am Colombian and love the wicker and the baskets from different regions. I love textiles from all around the world".

In the future, the interior designer says that "the focus of design will be to produce things that don't interfere with the Earth's survival. Things will need to be energy efficient and not produce toxic by-products in their use and means of production. In terms of aesthetics, they will become more tailored or streamlined. The changes I would like to see happen in this trajectory is that things are still handcrafted and artisanal. I know from experience that there are places in the world where artisans are being offered jobs doing work in factories so that the interest in doing handicrafts will be lost. I am working with organizations to prevent this from happening as well as trying to help keep the artisans employed wherever I can".

Through this rich conversation, it is possible to see that the interior designer is focused on preserving the artisanal and craftsmanship method into this industry, as well to produce eco-friendly products and projects. Richard Mishaan has the interest of interior design at heart and that is the best thing to ask for an experienced interior designer.

NILE HILTON
HAPPY BAZAAR

NEW YORK
USA

ROBERT COUTURIER

"Being completely aware that everyone is different, with different approaches, Robert Couturier knows that every interior project must be completely adequate to the architecture, to the clients and to the setting within." – Robert Couturier

Meet Robert Couturier, an incredible interior designer that stands out for its most amazing projects. The designer made history in 1987 when the billionaire financier Sir James Goldsmith trusted him with the re-conception, execution, and continuous embellishment of Goldsmith's 20,000-acre kingdom on the Pacific Coast of Mexico.

Robert Couturier is a prestigious interior designer that impresses through the constant innovation of the interior design world. He has already taken over the United States, as well as Europe, South America and Russia. His name has been included in Architectural Digest's prestigious annual list of the best decorators and architects in the world, and he has become synonymous with continental and international style. He surrounds himself with constant challenges and he's able to overcome them successfully because "there is no time that is less challenging than another, challenges are all different and all get overcome in different manners. Every morning you wake up hoping for no problems and they all come no matter what, always in an unexpected way".

His talent for design began in Paris, during his attendance at Ecole Camondo, still inspiring on incredible experts such as Renzo Mongiardino, Frank Gehry, Charles LeBrun, Serge Roche, Robsjohn Gibbings, Robert Mallet-Stevens, Jean Michel Frank, and many others. During his learning process, he found the love for design, due "to the opportunity to know people, and make them happy where they live". For the designer, he realizes that "we are all different and have different approaches to life and our surroundings which gives us many opportunities to change and be as fresh as possible. Every day is a different challenge bringing surprises, joys and sadness, disappointments".

Being completely aware that everyone is different, with different approaches, Robert Couturier knows that every interior project must be completely adequate to the architecture, to the clients and to the setting within. To feel

Credits by Robert Couturier

Website - http://www.robertcouturier.com/

Address - 271 Madison Avenue, Suite 1108, NY 10016, New York, USA

absolutely fulfilled with his work, the interior designer must have "happy clients... There is nothing more satisfying than a family living happily and proudly in a place, you have designed". So, his main goal is to guarantee the client's satisfaction at 100%, creating stunning settings that are able to impress you at its maximum.

The best way for every potential client to discover his work, according to the designer, is definitely "word of mouth, not that publications do not help but they support the choices a client makes rather than determines his choice". Through the traditional and effective method of the word of mouth marketing technique, he makes sure that he achieves his client type which is "couples in their forties, men in finance, ladies raising children but with leading active lifestyles". So with that audience in mind, it's a certainty that he makes his goal to impress cosmopolitan clients, which means that he looks for people that live in the city. "We are doing city apartments and second and third homes as well" - it's a typical event for this certain kind of public.

The designer has established himself in the history of architecture and design books, and of course got the opportunity to lecture at galleries and arts and antique fairs, amongst other charitable and design-industry events. His work has been featured in such publications as Architectural Digest, Vogue, Vanity Fair, Town and Country, the New York Times, Conde Nast Traveler, House and Garden, and other honourable mentions.

"ROBERT COUTURIER SETS AN AMAZING TONE FOR THE ABSOLUTE SENSE OF CONNOISSEURSHIP AND EXPLORATION OF THE TRADITIONAL LANDSCAPE."

Inspired on the rich interiors in which he spent his childhood and youth, Robert Couturier commits to creating amazing settings, that can function comfortably, as well as luxurious, establishing amazing and sophisticated ambiences. He focuses on creating spaces that share the most incredible trends. According to the designer "the trend is generally to large spaces light and airy; there is infinitely less focus on entertaining. Creative things are getting simpler more monochromatic and more textured, forms softer and rounder".

When it comes to artistic/design collaborations with other artists, Robert Couturier is absolutely certain that he gives "full credit to those who design objects or furniture for me.
If there is a meaningful collaboration we both get credit". On his creations, he takes the opportunity to present his design identity, admitting that "quality still belongs to French craftsmen, there is a tradition of excellence there that makes what is produced perfect". The designer also believes that the interior design world will be filled with "more green products with a focus on environmental concerns and cruelty-free as well".

Robert Couturier sets an amazing tone for the absolute sense of connoisseurship and exploration of the traditional landscape, because he's "always working on new projects, as well as current ones, and finished ones that require refreshing". That is one of the reasons why Couturier is one of the best interior designers in this competitive world, although he "would have loved to have had a PHD in literature or history".

NEW YORK
USA

ROTTET STUDIO

"Through thoughtful design, we deliver environments that not only satisfy their clients' needs, but allow them to achieve a level of enjoyment and success beyond their expectations because they create more efficient, less expensive, healthier, and in the long run, much better investments through timeless sustainable design." – Lauren Rottet

Founded by Lauren Rottet, Rottet Studio is an international architecture and design firm with an extensive portfolio of corporate and hospitality projects for the world's leading companies and brands.

Rottet Studio is known in the marketplace as innovators, not followers. Reflecting a desire to improve the human experience through the built environment, Rottet Studio provides innovative architectural solutions characterized by precise detail and direct response to the client's goals.

As Lauran Rottet once said "Through thoughtful design, we deliver environments that not only satisfy their clients' needs, but allow them to achieve a level of enjoyment and success beyond their expectations because they create more efficient, less expensive, healthier, and in the long run, much better investments through timeless sustainable design."

Rottet Studio is one of the finest interior design practices in the United States, which is consistently ranked among the corporate and hospitality Top 100 Design Giants by Interior Design magazine and was recently recognized as one of the Top 3 Most Admired Design Firms in the World.

With best-of-class design professionals in Houston, Los Angeles, New York, and Shanghai, Rottet Studio is ideally positioned to exceed clients' expectations.

Credits by Rottet Studio

Website - https://www.rottetstudio.com

Address - 29 West 30th Street, 9th Floor, New York, NY 10001, USA

BARCELONA
SPAIN

SARA FOLCH

"I have achieved a lot, but every day I gain more dreams. Because life is meant for dreaming and you work so that dreams are fulfilled. One of my pending dreams, on which I am working, is to create a foundation related to interior design." – Sarah Folch

Sarah Folch has been creating an incredible interior design for over 25 years in Spanish Barcelona. Sarah herself has been building a career into being considered one of the top interior designers of Spanish origins out there who's been involved in a variety of interior project types.

Throughout the years, Sara Folch Interior Design has been widely recognized as one of the best interior design studios in Spain. The studio has been proven to be able to take on a variety of elements such as apartment design as well as urban building designing. Among Sarah Folch's greatest accomplishments we can point to her team's take on projects from several places. Among them is a luxurious restaurant for Hotel Arts in Barcelona, the expansion and refurbishing of an old 1,000 m2 chalet to a modern mansion in the heart of Paris and their involvement in the construction of a business complex of more than 15,000 m2. You can find this company as well in Colombia and México interior design studios.

When asked about what she loves the most about her work, Sarah Folch answers that she enjoys creating for other people, enjoying a feeling of fulfillment every time she helps someone's dream to be brought to life and becoming a reality. However, curiously enough this was not the biggest challenge that the Spanish designer has ever managed to conquer.

Folch has admitted to feeling fulfilled whenever she sees that creativity has become a reality along with witnessing the client's reactions whenever the final product is revealed. Sarah Folch's style is best defined as being polished, elegant and timeless. Whenever she and her team take on a new challenge one of the cares she takes is adapting to the style of the projects. With the aforementioned features, she manages to easily please more than one taste. From her point of view, each decor style is timeless and dignified, yet she finds every style of interior decor wonderful.

Credits by Sara Folch

Website - https://sarafolch.com/

Address - Avinguda Diagonal, 491, 08029 Barcelona, Spain

At the level of interior design, many of us work with this human passion.

In order to help her achieve the desires of the clients, Sara Folch Interior Design counts with a team of technicians, architects, engineers, and craftsmen who provide a complete servicing for all project phases. From production to delivery of the final product the team manages to take care of many details in order to achieve the ideal vision of the customer. The designs presented throughout the projects are all made by Sarah Folch, who works under the philosophy that each client is unique and his project is also unique.

Right now Sara Folch Interior Design is working on a series of interior design projects in different countries. One of the measures she usually takes in different jobs and cultures is she studies the culture, and adapts her work to its way of living. Communication, for her, is an essential element for the future of the industry. As a communicator, the Spanish interior designer manages to keep her networks up to date regularly.

From Folch's point of view, it's important to create a union between technology, craftsmanship, and sustainability. Inspired by past idols such as Wright, Mies Van der Rohe or Gaudi and currently Peter Zumthor, Nouvel and Zaha Hadid she above all define "human passion" as one of the main elements behind her work.

NEW YORK
USA

SASHA BIKOFF

"Using a keen understanding of design and culture, Bikoff creates spaces based on her clients' passions and inspirations. For Bikoff, interiors represent more than just living spaces: They evoke a distinguished lifestyle, offering individuals the unique opportunity to turn their homes into an eclectic, creative oasis and a place they can truly call their own." – Sasha Bikoff Website

Sasha Bikoff's aesthetic is 18th Century French Rococo mixed with 1960s Space Age Modern, 1970s French Modernism, and 1980s Italian Memphis Milano – which she executes with colorful fabrics and rare antiques. It is a combination that highlights the best of the best from the coveted aesthetics of New York, the Hamptons, Miami, Palm Beach, and Palm Springs. Using a keen understanding of design and culture, Sasha Bikoff is surely a bright star in the interior design universe!

One of the most prominent names in the world of interior design, the interior designer Sasha Bikoff has a special talent that no one seems to grasp – and she's keeping it hidden. From fabulous design projects filled with colour and a tad bit of play on the maximalist style to new york interior designer has a lot to teach us.

Bikoff is known for her balanced understanding of design, flawless execution, and technical knowhow sculpted from her vast worldly exploits and experiences. This top designer has exhibited her work in leading industry events, including Salone del Mobile in collaboration with Versace, DIFFA, Lenox Hill Neighborhood House Gala, Holiday House Hamptons, AD Show or Holiday House NYC!

As it is easy to see, New York is one of Bikoff's places to showcase her work. In fact, her style is heavily influenced by the multicultural flavors of this city that's also her hometown! She's a popular and high-performance designer with a grandiose ability to develop and promote colorful spaces!

Images courtesy of Versace

Website - https://sashabikoff.com/

Address - 200 Lexington Avenue, 10016, New York, USA

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BERLIN
GERMANY

SEBASTIAN HERKNER

"Our generation is quite privileged thanks to technology, we can access lots of information and we can travel more. But we have a digital life and an analogue life. On the one hand, we have the digital where everything is transparent, and on the other hand, at home, we want to have the quality, like leather, glass, marble. That's why there has to be a resource for reality, which is important and also part of my design approach." – Sebastian Herkner

Currently, the head-designer of his studio in Offenbach, a small town near Frankfurt, Sebastian Herkner is the new sounding name in the world of product design. In the midst of celebrating his distinction as Designer of the Year 2019, the designer sat down with us at his wonderful stand at Maison et Objet 2019.

At 37 years-old, Sebastian describes himself as a really privileged person since he enjoys what he's doing and can do anything with his passion. "I'm a privileged person in general, I can travel the world." For the designer, traveling is one of the most important things one can do, because it allows you to understand cultures. "Discovering all senses of culture is really amazing and that's also a really huge influence on my work," discloses Herkner.

Becoming a designer wasn't exactly his childhood dream. Since a young age, he was always a creative person, but he never had the idea of becoming a product designer, since it was never a topic of discussion at school or in the media. "There's was fashion, art, culture, and painting, but never product design." It was through a purchase on a flea market that Herkner learned what was product design. The designer was determined to use his skills to create products, so he started right in his home town of Offenbach, where he's still based. After graduating, he opened his own studio. With a five-person team, the studio does everything from furniture to lighting, accessories, and mirrors. It has even spread to tiles and sunglasses now. The designer enjoys the diversity and looks at it as a challenge, always focusing on high-quality products and good materials.

"Our generation is quite privileged thanks to technology, we can access lots of information and we can travel more. But we have a digital life and an analog life. On the one hand, we have the digital where everything is transparent, and on the other hand, at home, we want to have quality, like leather, glass, marble. That's why there has to be a resource for reality, which is important and also part of my design approach."

Credits by Sebastian Herkner

Website - https://www.sebastianherkner.com

Address - Geleitsstraße 92, D-63067 Offenbach am Main, Berlin, Germany

"Dialogue is very important in my work but it's also a very important message for our generation, to talk to each other, to be curious and open-minded."

The designer prides himself on his high-quality products and the work he has done with craftsmen, claiming that he wants "to create companions for our lives". Herkner also has a really sustainable approach to design and that's why he focuses on creating long-lasting products, as he further explains, "We don't have the money or the time to produce more waste. We have to take really good care of our resources. Marble is somehow ending one day. It's really important that designers think responsibly."

When it comes to types of projects, the designer can't choose, stating that he enjoys the variety. When working with a new company, his design process is really about getting to know the company itself, its work methods, their DNA. "At the workshops, I really get a lot of inspiration because I see what they are doing." For Herkner, every project needs to start with dialogue and observation, a collaboration between him and the client, requiring the need for a compromise on both ends. The designer's style is always evolving, but one thing remains the same is quality while mixing traditional crafts with new technology.

The designer sees the influence of traditional craftsmanship in today's design as a paradox between the digital world and the analog world, connecting it to the importance of having quality products. He associates that with the European culture, claiming that the continent has a culture of quality and craftsmanship, as he concludes, "if you think about the watches from Switzerland, the chocolate from Belgium, the fashion from France, shoes and porcelain from Portugal… This is our European culture and we have to really take care of it. It's our identity."

LONDON UK

SHALINI MISRA

"Shalini's style is maximalism, carefully curated with an eclectic mix of vintage and contemporary layering. Keeping ergonomics, function, and wellbeing at the heart of the design."

Shalini Misra is a multi-award-winning luxury interior design studio based in London, specializing in bespoke interior architecture worldwide. Using her imagination, playing with spaces, volumes, and energy and delivering her clients the home they have always dreamed of is what she loves the most about her work.

Shalini is a respected designer and principle of the company that she founded in 1996, specializing in residential and commercial property design, interiors and property development. The company, Shalini Misra Limited, has been the recipient of a number of international awards for its work and Shalini herself has built a notable reputation for her creative, erudite and artistic approach to interiors.

"For any interior designer, the biggest commercial challenge will always be that you are selling an idea and not a product. Your client has to believe in you and of course, that's built over time and experience but recommendations and examples of your work always help a great deal."

Shalini's style is maximalism, carefully curated with an eclectic mix of vintage and contemporary layering. Keeping ergonomics, function, and wellbeing at the heart of the design.

What makes Shalini feel fulfilled professionally is a happy team of designers and satisfied clients. But, these are only possible if the design created is comfortable and beautiful. They work closely with a team of consultants including structural engineers, mechanical and electrical engineers, planning consultants, quantity surveyors, and party wall surveyors to provide a complete architectural solution.

Credits by Shalini Misra

Website: https://www.shalinimisra.com/

Address: 4b Lonsdale Rd, Queen's Park, London NW6 6RD, UK

"Natural and sustainable materials are the trends at the moment in the design world. There's a huge emphasis on responsibility for the environment so we see more and more beautiful pieces being made from natural materials such as ethical cottons, bamboo, seagrass, and natural paints."

They love to collaborate and always make sure to credit all parties involved. One of their most memorable collaborations was "SQUAT", a property they acquired in Mayfair. They collaborated with Nilufar Gallery for furniture and curated artworks from Italian art galleries Robilant and Voena and Gio Marconi. They then opened up the space to the public whilst the property went on sale. It worked so well that the property sold in record time! Currently, they are working on a collaboration with Aspreys for their interior products.

According to Shalini, natural and sustainable materials are the trends at the moment in the design world. There's a huge emphasis on responsibility for the environment so we see more and more beautiful pieces being made from natural materials such as ethical cottons, bamboo, seagrass, and natural paints.

When asked about the design icons, Shalini told us that although she loves and admires Frank Lloyd Wright and Charles Jencks, her ultimate favorite is Steve Jobs.

Currently, they are working on several London and overseas projects which include a family home in Notting Hill, a private office in Dover Street Mayfair and a penthouse apartment in Los Angeles.

When asked about the craftsmanship, Shalini says that although they work with many amazing craftsman and local artisans, her favorite is Aspreys. They bring together heritage craftsmanship and British design effortlessly, offering an electric mix of the finest materials and skilled techniques which creating crafted pieces designed for longevity.

When it comes to the future of the design, Shalini wants to see more attention to the energy of the home such as Vatsu, Feng Shui and Ergonomics. I also think the importance of science and the principles of design can be perfect to focus on energy and the home.

KARNATAKA
INDIA

SHERNAVAZ INTERIORS

"I think we should collectively strive for a harmonious relationship with the natural environment – whether, by minimal lighting or employing sustainable materials, the design community is steadily moving towards an unprecedented confluence between conservation and creation. Interior design and art are in a constant state of flux and evolution, as we're continuously fine-tuning and reimagining our notions of beauty." – Shervanaz Bharucha

Shernavaz Interiors is a Bangalore based team of professional interior designers with over 30 years of experience in delivering world-class projects. It's lead by the incredible Shernavaz Bharucha who specializes in creating state of the art residences, commercial and hospitality projects in south India.

Shernavaz Bharucha has firmly established herself as one of the most talented interior designers in Bangalore. Her style is defined as classic meets contemporary. For her, the inventive and experimental process of realizing an individual space is the most gratifying part of her work.

"There's something almost sacred about transforming a client's artistic spirit and persona into physical terms. Traveling is also a crucial part of my job, and I like to think of each destination as a medium through which I can reconceive design. Observing semblances of a place's culture and translating them into my own visual narrative has become instinctual to me. Whether it's artefacts or ceiling installations, the objects of a land and how they can be recomposed always take hold in my memory."

It was at the age of 17 that Shernavaz Bharucha entered in the world of interior design working at Talati and Panthaky, a Mumbai-based architecture and interior design firm. Years later, she'd established herself as a prolific designer but was navigating the intensity of being a working mom. Being meticulous, committed, and authentic helped her keep her footing and do justice to the often-conflicting aspects of her personal and professional lives.

While so many of her aspirations have been fulfilled, a career of designing such an assortment of spaces has led her to appreciate the necessity of simplicity and lung space within a residence, and she'd like to embrace this more. For instance, she has a persistent vision of a modest home built against the sprawling and dreamlike backdrop of the mountains or sea. Another hope she has is to own an old, time-worn home and rescue its rustic charm. I'd also love to decorate a space with my favorite works and objects, a poetic ode to art and life.

Credits by Shernavaz Interiors

Website - http://www.lazuli.in/professionals/shernavaz-interiors

Address - No. 2, 2nd Cross, Nandidurga Rd, Bengaluru, Karnataka 560046, Índia

When asked about what makes Shernavaz Bharucha feel fulfilled professionally, she said that she tries to immerse herself in the versatility of design, switching between contemporary, contemporary-classic, and modern styles. Being spontaneous and organic during the creative process keeps things exciting. Above all, she values turning a house into a home for her clients, along with helping them conceive their ideas into tangibility, with comfort and sophistication imbued into the final piece.

Her relationship with her clients is grounded in an intimate understanding of their vision and the emotional connotations attached. If she is working with a family, she tries to weigh in their individual artistic inclinations and desires during the brainstorming process. For Shernavaz Bharucha it's essential that a client's image of the finished space isn't lost among the intricacies and logistics of design.

She is known for going the extra mile for her clients, finding exactly what you need for your next project. She carries this philosophy with every project they work on, a team of professionals that is sure to bring the refinement and elegance that Shernavaz Bharucha is known for. Delivering premier luxury design in a professional manner without compromising on quality and client comfort is the motto of this interior design firm.

"FOR SHERNAVAZ BHARUCHA, TRENDS SEEM TO BE GRAVITATING TOWARDS PLAYING WITH HUES AND TEXTURE IN THE FORM OF FABRICS, ART INSTALLATIONS, AND LIGHTINGS."

Shernavaz Bharucha usually handles about seven to eight projects at a time, most of them being residential homes or resorts. Right now, she is designing a spacious villa that is focused on lifestyle, with features like a spa, pool, home theatre, and even a putting track. Besides that, she is also working on the Serai line of resorts by the Café Coffee Day group.

For Shernavaz Bharucha, trends seem to be gravitating towards playing with hues and texture in the form of fabrics, art installations, and floorings. She thinks that experimenting with light installations and shadows is also popular right now.

When asked about the craftsmanship, Shernavaz Bharucha believes that Italian design culture is unparalleled in its sophistication and modern creativity and finishing especially in regards to furniture, lighting fixtures, furnishings, and natural stones. In recent years a number of Italian designers have been sourcing a lot of natural eco friendly and sustainable materials like fabrics, be it silk or cotton or handcrafted wooden furniture /artifacts from India due to their accessibility here. Hence, would love to cultivate this in supplying more to international brands and adding value to Indian products.

SYDNEY
AUSTRALIA

SMART DESIGN STUDIO

"At Smart Design Studio our architecture is inspired by pure Modernism, but believe not that "form follows function" so much as "form has a function." – Smart Design Studio

Smart Design Studio is one of the Top Design Studios of Australia. Based in Sidney, Smart Design currently has a forty-five plus team that produces the most exquisite design projects with the most rigorous outcome possible by applying layers of significance, embedding hidden meaning and building up surface texture that adds poetry to the finished design!

Working with a multi-story building or the interior of a private home, Smart Design's team knows exactly what the clients seek and they offer exactly what they need! Each new project presents a new set of opportunities to make the most of the site in question and harness them to the personalities and requirements of their clients. To achieve this, Smart Design works from the macro to the micro, from the entirety of the overall structure, right down to the hinges on doors, millimeter-precise joinery or the colours on bedroom walls.

As they claim, Smart's Design's main goal is to provide a unique solution that responds to their clients' vision of their interior. In essence, the Philosophy of Smart Design Studio's architecture can be summed up in three words: Excellence, Innovation and Collaboration.

They take care of the interior, but they also take care of the exterior. Their style philosophy defends that buildings have a duty to contribute positively to the public domain, and have a responsibility to respect the environment in which they sit, both in an immediate visual sense and with regard to sustainability! In their projects, they try to highlight the best that any building may offer to the clients, but also to society and they accomplish this by employing the latest technology, coupling that with the art of light, outlook, interior well-being and the craft of building. That's why they say that "buildings are best when they work effortlessly for the passerby and are at the same time intensely engaging to their occupants: we aspire to create both".

As leaders and influencers of the Design and Architecture Industry in Australia, Smart Design is clearly one of the Design Studios with the biggest demand in the Southern Hemisphere, having done some massive projects in Australia and all around Asia!

Credits by Smart Design

Website - http://smartdesignstudio.com/

Address - 632 Bourke Street, Surry Hills, NSW 2010, Asutralia

TORONTO
CANADA

SPACES BY JACKFLASH

"I love the satisfaction of creating a finished project and seeing how ecstatic my clients are during the reveal. It is easy to get emotionally involved in a project, so to see someone love their new space as much as I do is extremely fulfilling." – Spaces by Jackflash

Spaces By Jacflash is a Canada-based top interior design firm that was founded in 2013 by Jaclyn Genovese, an interior designer, that is absolutely passionate about fitness and nutrition. She started first with a fashion boutique, that easily transformed into a luxury design and decor studio. Once a fashion boutique, Jaclyn Genovese transformed her life's work into an amazing luxury interior design studio! This top interior designer rejoices on the embellishment of every project, for every client that she embraces. She takes on an emotional feeling once she sees the final results within every project.

One thing that really fulfills the interior designer on a professional level, is the ability to establish designs that perfectly reflect their client's taste and personality. "I love creating designs that reflect my client's personality. When my clients reveal how much they love their new space and how it truly feels like them, this is the most fulfilling aspect of my job. Nothing beats the final day of staging and the client reveal"! Once their feedback about the project is amazing, she's completely satisfied with her work method, also being able to join her design identity. Her design identity easily resembles her inspiration on top designers such as Christian Liaigre, Kelly Wearstler and Christine Dovey.

Jaclyn's love for fashion allowed for an obvious and easy transition to interiors. Where she once connected with retail clients and suggested outfits suitable to their personal style, she now chooses furniture and accessories that reflect her client's design taste and lifestyle. "We have worked with many clients and every single one is entirely different than the last. One client that we are working with wants his condo to essentially look like a showroom. He does not want a toothbrush out, things like cooking and laundry are not a priority to him. He doesn't require a lot of storage space and everything in the condo is designed around entertaining. It was quite surprising that functionality was not his main concern, but his overall goal is to be able to bring clients to his space to host. Alternatively, I also have a client with 3 children, whose main concern is functionality, organization and keeping their space as homey feeling as possible".

Credits by Spaces by Jackflash

Website - https://www.spacesbyjacflash.com/

With the amazing virtue of balancing different types of clients, as well as design styles, Jaclyn Genovese carries a style that's constantly evolving and in touch with the latest trends: "I would describe my personal style is constantly evolving, but I gravitate towards clean, modern spaces with organic touches, combined textures, and lustrous touches. I believe the most unique thing we do at Spaces by Jacflash is to design a space according to our client's style, rather than creating projects in our own style. From modern and industrial, to shabby-chic, to eclectic, our designs reflect the personality, taste, lifestyle, and culture of our clients". From a large range of decor styles, she's able to meticulous select the one that's adequate for each client.

Of course, every industry sometimes suffers from external or internal aspects that could be challenging to the company's growth. No company is strange or immune to it, and it doesn't matter the industry, it is normal when things get a little rough. "As it often is for most entrepreneurs, the most challenging time in my career was when I first started Spaces by Jacflash. Although it was difficult, it was very exciting exploring my style and design techniques, making contacts, building a good team, and growing my portfolio. I overcome these challenges by starting small and taking everything day by day. I started with simple decor projects on my own. I hired a subcontractor to make my floor plans at a flat rate and, as I gained the knowledge and experience and progressively more clients, I was able to hire a bigger team. I learned the ins and outs of renovations by doing my own house and made sure that I was on site every day, all day, watching every contractor and taking as many notes as I could. Now the technical side of the job is more like a formula so I can focus on the art and design of the space". Jaclyn demonstrated that she's able to perfectly overcome every obstacle, by taking it day by day and focusing on giving 100% commitment to her work.

Spaces by Jacflash has completed a wide range of projects, from residential design to commercial pop-ups, and worked with celebrity clients like Youtube's Jus Reign and Ask Kimberly. "We are working on multiple projects at the moment. To name a few - a new build guest house that is very minimal and features a lot of white oak and clean lines. We are also working on an office on Richmond that is masculine and modern with black mullion windows, light oak floors, white walls, and rich furniture. We are working on a large house in Ajax that includes a movie theatre, a glass-enclosed gym. The entire home has been gutted. Another project we are working on is a more traditional decor project in a home uptown where the client loves colour and character". So, right now, she's working on new and exciting projects!

"MY INSPIRATION CAN DIFFER DEPENDING ON THE CLIENT'S STYLE, NEEDS, WANTS, BUDGET AND THE SPACE ITSELF."

Although she has achieved many prestigious awards, including the Interior Designer of the Year at the 2018 Notable Awards, she affirms that she will never achieve everything she wants in life but "at the same time, I am very content with where I am at in my career. There is always more to accomplish! I would love to design a boutique hotel in the near future"! With her success, we're sure that she'll get the opportunity to explore within the interior design world.

The interior designer really thinks that the "light and minimal but still warm and organic is very in. Less glass and white stark minimalism and more rich stone and light woods". Based on that thought, she thinks that minimalism is leading the way. "With Marie Kondo's decluttering methods taking over the world, and the wave of sustainability, less consumption, and environmental and space concerns, people are really starting to stick to the essentials. With this being said, people are going to focus on fewer items but increased textures and tactility".

Genovese believes that the craftsmanship is being led by Europe, especially with Poliform, that she considers as a top brand. Jaclyn Genovese, the head designer for Spaces by Jacflash, firmly believes in the development of "optimal quality, reliability, and innovation" within the interior design industry.

Fashion District
ICHMOND ST. W.
357
LIVING ARCHITECTURE
THE NIGHT OF PARIS

MILAN
ITALY

STEFANO GIOVANNONI

"In my work, I designed everything a designer could want: from objects to furniture, from the bathroom to the kitchen, from appliances to electronics, we recently designed electric scooters, wind turbines, and robots to charge electric cars. We have developed interior and architectural projects, branding projects and art direction projects. What I like best about my work is the possibility of always dealing with different topics. Our context is constantly evolving and consequently our customers and the prerequisites of our work." – Stefano Giovannoni

Stefano Giovannoni is a top Italian interior designer that stands out for his eccentric designs that are recognized at an international level. Born in La Spezia, he lives and works in Milan as an industrial, interior designer and architect.

It was in La Spezia that the talented and emerging artist, Stefano Giovannoni was born to transform the world of interior design. Before taking the industry by storm, he proudly invested in his education in order to establish himself as an amazing designer. To that end, he studied at the University Of Architecture in Florence at the age of 23, where he also taught, and conducted research until 1991. It was in 1984 and 1985 that he collaborated with Ettore Sottsass and Alchimia-Mendini, which were major milestones for the development of his professional journey.

As an industrial designer, interior designer, and architect, he got the opportunity to teach everything he knew at Domus Academy in Milan, SPD Milan, at Universtità del Progetto di Reggio Emilia and at the University of Architecture in Florence and in Genoa. During his career, he's already achieved many accomplishments, especially the design of some of his masterpieces, that have granted him with many successful awards. It seems an effortless job, but the designer takes on a great pleasure because he's able to bring all of his creativity into his pieces.

He's a very well established interior designer, but as every designer that has made his mark in the world, he has shared his amount of professional struggles. "The most difficult period was when I was just over 30 years old. I had just moved to Milan but I had lost my father and the girlfriend I had been with for a decade had left me. Milan was a very expensive city, it was a really tough time. I managed to react with great willpower, and thanks also to Alessandro Mendini who introduced me to Alberto Alessi and to the positive influence of Milan, the city where social lifts still existed, I quickly managed to overcome that period". Although he has gone through some obstacles, he has been able to overcome them thanks to the mentorship of Alessandro Mendini, Alberto Alessi and of course the magical

Credits by Stefano Giovannoni

Website - https://stefanogiovannoni.com/

Address - Via Enrico Stendhal, 35 20144 Milano, Italy

touch of the city of Milan. It was this city that really improved this designer's life both personal and professional.

Despite all his ups and downs throughout this personal and professional career, Stefano Giovannoni has had a large number of projects that present themselves through an incredible and eccentric concept. The social issues that occurred have made him stronger as a designer, as well as more open to new challenges and exciting projects. "From the most difficult moments since the end of the 80s, after a decade of intense work and great commercial successes, I reached a stage in which I felt I had arrived. I must say it was a pleasant feeling of omnipotence that lasted a few years. From 2008, on the one hand, the economic crisis was becoming stronger and stronger, changing relationships with our clients, on the other, I felt the need to open new challenges. The relationship with the companies I had been working with for some decades did not satisfy me anymore: in the moments in which I felt the need to relaunch the company with ideas at a strategic level I felt a deep frustration in being limited to the role of designer for which in 2016 I decided to launch my brand: Qeeboo realizing what was my dream for some years". He firmly states that dreams, hopes, and challenges never end, because we're always looking for more. "However, each goal achieved becomes the basis for a later stage, so dreams and challenges never end".

During his design career, Stefano Giovannoni has embraced many projects that have proudly established him as a prestigious interior designer. "In the 90s the East became the most interesting reference point for our work, in the early 2000s I worked a lot with big Japanese companies (NTT Docomo, NEC, and KDDI for mobile phones, Nissan for automotive, Seiko and Pulsar for watches, Kokuio for the office). In the following years with the eclipse of the Japanese economy the design demand moved to Taiwan (where I collaborated with the National Palace Museum) and then to Korea (Samsung for smartbox and vacuum cleaner, LG for televisions, air conditioners and refrigerators, Amore Pacific for perfumes, SPC and Baskin Robins for the food industry and Coway for extractors) and finally in China (Jadea for electric scooters, ZTE and Nubia for mobile phones, Envision for wind turbines and robots for charging electric cars)". Right now, since he created Qeeboo, the interior designer claims he has so much going on, that he's "no longer interested in collaborating with other companies except in terms of art direction or completely new and exciting technology projects". This means that Stefano is fully invested in his dear project unless they're exclusively original projects, that makes sense to him from an art perspective.

"TODAY THE DEMAND IS FOR UNIQUE AND EXCEPTIONAL PRODUCTS, IMMEDIATE AND RECOGNIZABLE COMMUNICATION PRODUCTS."

According to the top interior designer, Korean companies are his favorite type of client, due to their capacity of perfectly demonstrating the idea they want to reflect on their projects. That affirmation comes from a long time of working with many different companies, that have shown different lines of thought and creative process.

When it came to discussing the trends within interior design, the interior designer believes that today, the market is overwhelmed with a variety of products. "We live in a time when the market is saturated with products of any kind. The question has shifted from the best seller of the past that was the real "product" design where industrialization allowed to bring down the price to reach the large audience towards an increasingly identifying, iconic, strong and exclusive product that tends to combine the imaginary evolved with the assumptions of production and the market. Today the demand is for unique and exceptional products, immediate and recognizable communication products". He also states that now it's imperative to request products that feature uniqueness and eccentricity.. As far as craftsmanship goes, the interior designer is sure that "there's often confusion between industrial projects, which often require large investments that must be offset by the commercial success of the product and limited edition artistic objects with high price targets". Although there seems to be a confusion on that matter, Stefano Giovannoni makes sure to excel in this industry, creating the most innovative and exciting projects.

PARIS
FRANCE

STUDIO CATOIR

"Whether a private residence, a hotel room or a piece of furniture, from the first step to the last, they make sure that they guide the client through every moment, reflecting their creative vision to its full potential."

Elisa and Michael are the core of the Studio Catoir brand. Having displayed a great number of projects, they focus on modern and colored settings. Through that creative and eccentric process, they guide every client through every step of the way, reflecting their vision on the ambiances.

Studio Catoir is a design firm that's based in Paris and Milan, which is responsible for incredible projects for international clients in the field of interior design, product design and graphics. They specialize in residential and hotel projects, where they offer full design services, from objects to interiors.

Whether a private residence, a hotel room or a piece of furniture, from the first step to the last, they make sure that they guide the client through every moment, reflecting their creative vision to its full potential. The combination of their design identity and the client's vision, are what really transform the room into a finished project.

Elisa & Michael Catoir share a great amount of professional experience in Paris, through the work at Studios Architecture, Habitat and Andrée Putman, and in Germany - Sieger Design. Once they partnered in the context of the interior design world, they opened the doors to create the most amazing projects.

Over the 8 years collaboration with Matteo Thun and Partners, they were responsible respectively as the project manager and head of the interior design department, for prestigious private residences projects and innovative hotel and corporate design developments. Some of the best projects include the Side Hotel Hamburg, the Radisson blu (Sas) Hotels in Frankfurt and Birmingham, the Airport Hotel Stuttgart, the first Missoni Hotels in Edinburgh and Kuwait, the Vigilius Mountain resort Lana, the concept stores for Hugo Boss and Porsche Design, the competence centre Colderio for Hugo Boss, as well as the first Vapiano restaurant in Hamburg.

Since 2006, Studio Catoir beautifully completes every project with a focus on private homes, the hospitality sector, and luxury products, embellishing them with an amazing contemporary design with a touch of inspiration from the past.

Credits by Studio Catoir

Website - http://studiocatoir.com/

Address - 29 Rue des Favorites, 75015 Paris, France

VALENCIA
SPAIN

STUDIO MONTANÃNA

"Our work is vocational. What we most like, no doubt, the projection, where start shaping the project by solving those functionality problems that mark the scheme of needs of each project." – Studio Montanãna

Headquartered in Valencia, Studio Montanãna is an interior design studio that is focused on integrating functionality, communication, and luminosity into every design project. Their team takes a careful approach to the division set to be decorated and transformed into distinct forms in order to provide a personal and distinct finish to the space in question. This Spanish interior design studio has already been engaged in a couple of interesting interior design projects in the country.

Throughout their career, Studio Montanãna has shown their versatility in their approach to all of these distinct types of establishments. "The worst moment that the studio has gone through was during the economic crisis of our country. The studio overcame those moments by opening internationally thanks to the opportunity to develop an important project in London, which marked a path and opened the way for others new projects in cities like Moscow, Minsk or Tel Aviv." By overcoming numerous obstacles, the renowned design studio has built a strong image in the world's design industry.

Although they have already accomplished incredible things, the team of Studio Montanãna believes that they still have many goals to conquer. Their dream of growing with quality, improving design projects and offering our customers maximum satisfaction is what keeps them motived to achieve greater things.

This inspiring design studio features two types of interior design projects recognized as Vivienda (a word which refers to private residences, and as the name implies these are the projects made inside private homes) and Contract (which refers to places where certain types of services are provided for people, such as hotels, museums, nightclubs, clinics, among others).

With a clean and minimalistic style, Studio Montanãna is famous for developing a design project that adapts and coexists in time. "The style of study sticks and worries about solving execution problems in the purest way possible." With carefully detailed constructive details, looking for its good execution and adapted to the premises of each project, the interior design

Credits by Studio Montanãna

Website - https://studiomontanyana.com/

Address - Carrer de Sant Josep de Calassanç, 15, 46008 Valencia, Spain

A work completed and delivered, with customer satisfaction with the work done by the studio and its professional recognition, and even when published in media such as this.

studio has continue to impress all of its clients with their creative design ideas. Their clients are normally private people of cosmopolitan character, who want to improve their habitat and are open to any concept that implies improvement.

Some of the furniture picks by Studio Montanāna are also quite extravagant, however, they avoid overreactions in that sense. At Loft San José de Calasanz, for example, there is a red chair with a peculiar design to it, but somehow it manages to fit in fine with the rest of the ambiance style.

All of their incredible design projects are inspired by iconic and classic style icons from the Bauhaus to our times, especially the great masters of the 50's design. Currently, Studio Montanāna is working on several housing and restoration projects. In housing works, the inspiration is the functionality, while in the restoration it seeks to create a nice atmosphere.

For Studio Montanāna believes that craftsmanship is one of the most important foundations in today's industry. "The studio, which defines and draws every detail that has to be carried out, but always from the hand of the artisan who dominates the technique." When asked about the future of design, they believe that globalization will not to remove the personality and identity of each country. In other words, each place will maintain its essence of product, style, and customs in order to enrich and personalize all the arts that make up the world of design.

PARIS
FRANCE

STUDIO PUTMAN

"The settings established by this Studio are amazingly contemporary with a modern twist, being the perfect choice for every interior design aficionado, that thrives on exquisite rooms, filled with bespoke furniture pieces."

An eccentric and sophisticated style décor are some of the characters that Studio Putman looks to establish on every project. Through the choice of luxurious pieces of furniture and high-quality materials and fabrics, he stuns with the most amazing results. Keeping up with the latest trends at all times, the style easily defines itself through modern and contemporary, with a lot of bold choices.

Studio Putman is an interior design agency created by Andrée Putman. Since 2007, her daughter, Olivia Putman, has been running the company. They have designed hotels, offices, private residences, commercial spaces all over the world, as well as the creation of objects for prestigious brands such as Louis Vuitton, Christofle or Lalique. They stand out for exclusivity in each project, and that's why they're recognized as top designers. The settings established by this Studio are amazingly contemporary with a modern twist, being the perfect choice for every interior design aficionado, that thrives on exquisite rooms, filled with bespoke furniture pieces.

It all started with Andree Putman, an atypical and free creative spirit that looked always for connections between arts, fashion, and design. With that creative mindset, she was able to break through every design challenge, being recognized for its amazing accomplishments all around the world, through hotels, private residences, offices, stores and imagines objects and furniture.

Since 2007, it has been Olivia Putman that's behind this top French design studio, being the artistic director and coordinator of Studio Putman's projects. She has won several major contests and prizes, including the competition for Nespresso, in 2009 and for Latam in 2012, "Best design award" in L.A for her Métamorphoses taps collection in 2015.

For the development of the design studio, Olivia Putman keeps in mind the taste for challenging adventures within the industry. Combining pleasure and innovation, the Studio Putman is able to articulate creative ideas with concrete reality.

Credits by Studio Putman

Website - https://studioputman.com/

Address - 16 Rue de l'Arcade, 75008 Paris, France

TORONTO
CANADA

SUPERKUL

"My motivation in life comes from - to paraphrase Madonna - a deep fear of being mediocre. I am driven to experience life as deeply and fully as possible, which for me means making and building a life and a body of work that is honest, beautiful and profoundly connected to the world and people that inhabit it." – Superkul

Superkül it's an amazing Toronto-based architectural studio that features head designers such as Meg Graham and Andre D'Elia. Founded in 2002, they are a big part of Canada's architectural development, where they present incredible projects.

This studio was founded in 2002, and throughout the years, the studio has easily been recognized as the leading Canadian design practice. Their success is due to the love they have for "the deep creative process that pulls everyone in to achieve our clients' dreams". That translates into a meticulous method, where they guide every client from the first step, through the creative process and to the final result, which is completely worth it.

It's through their commitment to excellence, pragmatism, and advanced building technologies, that they are able to gain several and incredible architecture and design awards and recognition in several esteemed publications in local, national and international contexts. In order to get these accomplishments, there's a constant motivation and a need for professional fulfillment around every project, to achieve the perfect results.

The architectural studio features a large range of projects, all designed by the studio in "collaboration with their contractors and engineers", from residential, commercial, to institutional buildings and master planning and feasibility studies. It doesn't matter which type of project it is, the studio makes sure to stay true to their design identity which is "timeless, with a side of delight and surprise". They make sure to be bold on their projects, surprising every client in the best way you could imagine. With that strong image of their studio, they affirm that they "don't advertise, and tend to let the work speak for itself". So they establish their goal to complete every project with a 100% commitment, focusing on the establishment of projects with absolute perfection, without the concern of transmitting their work through other channels.

Image Credits by Superkul

Website - http://superkul.ca/

Address - 5 Golden Ave Suite 101, Toronto, ON M6R 2J5, Canada

Each project counts on the immaculate attention to detail and searches for the highest quality of materials and fabrics. Of course, the architectural studio has found some challenging times throughout the years, because "challenges arise every day, and I've realized that overcoming them is all about a belief in the process and the goals and perseverance". With the help of that perseverance and belief, they are able to create authentic projects for a specific type of client, "that are deeply motivated to create rich and inspiring spaces and places, and we work closely with them to build their goals and their future". Since they're devoted to absolute perfection, there are some icons that they inspire themselves such as "Alvar Aalto, Atelier Bow-Wow, Tadao Ando, John and Patricia Patkau, Sheila O'Donnell and John Tuomey".

Always performing a "relentless search for what is authentic", they believe in long-term sustainability, that is able to guide the direction of the firm towards creating a brighter future. Right now, they are involved in many exciting projects such as "infill micro-housing, a University Student Centre, bespoke small retail projects and a 500,000-square-foot mixed-use building, comprising residential/commercial/retail functions. In other words, a diverse set of projects". As they continue to grow throughout the years, they gain a lot of experience, with a hope on the future to raise awareness on "the sustainability (economic, social and environmental) of our buildings and spaces. There is just no excuse to do otherwise".

"EACH PROJECT COUNTS ON THE IMMACULATE ATTENTION TO DETAIL AND SEARCH OF THE HIGHEST QUALITY OF MATERIALS AND FABRICS."

Craftsmanship is a very important element within the world of design and architecture because it shares a great and amazing contribution to every project that's created by these artists. With that in mind, the studio considers that "advances in product and component design abound "are leading the way through this aspect". The studio is interested "in components that help advance sustainable objectives – components that are recycled, reused, highly energy-efficient, along with low-impact natural materials".

Superkül stands as a perfect architectural studio that has already been featured in many recognized publications throughout the years, as well as the awards they have received for their outstanding projects. Their projects are innovative and are the perfect choice for every type of settings, such as residential and commercial. Superkül is Toronto's best choice to enjoy Canada's finest architecture style.

GIRONA
SPAIN

SUSANNA COTS

"Every product used on a project is designed in-house, that way the team can guarantee its quality and the finishing touch they seek." – Susanna Cots

Susanna Cots' work transcends the interior design universe. Her never-ending quest for the perfect balance is the pivotal subject in any of her projects. Deleting the boundaries of contrasts is the bedrock for her comfort-focused philosophy.

What Susanna likes the most about her work is the client's satisfaction when he sees the project finished and realizes all of his wishes and needs were met. For the designer, the most challenging time in her career was at the very beginning after she got her degree. She had been working on several architecture practices, but Susanna was convinced she had to have her own studio, one where she'd be able to share her own vision with the design world. The clients were pleased with her work, and most importantly, her confidence.

Susanna believes she has become an overachiever. All the goals she had set for herself have been surpassed and Cots believes she is at a blissful place in her life, both personally and professionally. Susanna gets fulfilled by going onwards with her work. The constant improvement of her work is what drives the designer. The emotions that space delivers to her and her ever-developing perception motivates her to always keep going.

The Catalan designer states that the studio's continuous work towards the goal of achieving a timeless style is what defines their signature. She plays with the light and fine materials and the layout of the projects in order to get the right emotions out of the place. Susanna says that she analyzes very carefully all the feedback she gets from the communications where the studio's work is shown. The Catalan designer considers herself a very down-to-earth person and she takes into consideration any thoughts of her work. For her, social media are the true propellers of her work nowadays and through them, the studio can achieve and communicate with a broader audience.
Every product used on a project is designed in-house, that way the team can guarantee its quality and the finishing touch they seek. They also design for other architectural and design practices, always maintaining the studio's signature, such as a new lighting collection they will launch really soon. As for the new trends, Susanna believes that, right now, the

Credits by Susanna Cots

Website - http://www.susannacots.com/

Address - Carrer Pi i Ralló, 2, 17255 Begur, Girona, Spain

For the Catalan design, the future lies in sustainability. For her, it is not a trend, it is a way of living, that will reshape the design industry completely.

design world is going back to its roots. She sees natural and sustainable materials as a necessity rather than a trend, and that the design world is all rowing in that direction. For the designer, sustainability is way over fashion, materials, and trends.

Her studio prides itself on having a diverse portfolio of clients from all over the world. All the clients have two rather important trades in common: an acute sensitivity in appreciating the beauty and the functionality in design and the desire to share a space where they can lie, work and becoming better with themselves.

Despite following many design icons from where she draws inspiration, Suzanna prefers listening to her intuition and going with the flow. She is currently working on some residential, clinical spaces and hotel projects, and the designer loves them all in the same way. However if she had to pick one in particular, she would go with a new and personal one, The Eleven House. It is a 1700 house in a medieval town in Catalonia, Peratallada, in which she has refurbished and turned into one space where people share their passion for art, literature, design, and wellness.

As far as craftsmanship goes, Susanna isn't sure, but she believes that the world of ceramics is taking a step forward and innovating in design, techniques and above all returning to the origins to help develop this honourable "métier". For the Catalan designer, the future lies in sustainability. Since it is a way of living that will reshape the design industry completely.

PARIS
FRANCE

SYBILLE DE MARGERIE

"Our story is made of encounters, clients, projects and partners. Together we give meaning to our action through the values that drive us." – Sybille de Margerie

With more than 25 years of experience, Sybille De Margerie is one of the most renowned interior designers in France, thanks to her natural and cultural predilections and tailored projects. The interior architect is famous for its luxurious hospitality designs that are spread across the world, however, she is also the perfect inspiration source for any luxury design project. When creating her inspiring luxury interior designs, Sybelle De Margerie is moved by excellence and an invaluable savoir-faire in order to modernize the traditional, and design a project that is harmonious and comfortable.

With an exceptional path in the interior architecture industry, Sybille de Margerie became recognized as the "lady who dresses up the palaces" with elegance. One of their most recent hospitality designs was Dubai's Royal Atlantis Hotel, a luxurious project with "haute couture" vision enhanced by the refined accomplishments of five women artists' craftsmanship techniques: ceramics, leather, embroidery, and enamel.

Be creative with simplicity, make technology attractive and colors elegant, is the main addition of Sybille de Margerie interior architecture studio, where creativity is stimulated by creation. Her impressive counts with some of the world's best luxury design hotels such as the Mandarin Oriental in Paris, Old and New Cataract in Aswan, the D Hotel in Strasbourg, The Grand in Amsterdam, among other private hospitality projects.

Credits by Sybille De Margerie

Website - https://www.sybilledemargerie.com/

Address - 52 Avenue Victor Hugo, 75116 Paris, França

LONDON UK

TARA BERNERD

"Though each project is unique, Tara Bernerd & Partners' handsome signature style is one of approachable luxury with an industrial edge and each space possesses a masculine, and ultimately timeless, elegance." – Tara Bernerd

Tara Bernerd is one of the most well-known interior designers in the UK. She is the Founder of Tara Bernerd and Partners, a firm dedicated to interior architecture and design (currently based in London's Belgravia) in 2002. Today, this group has a team of 25 architects and designers highly trained to take on many types of interior projects. She gained her talents thanks to the fact that she worked for Starck at his YOO design studio during the 1990s, an experience that would make her and set her up for the challenges she would be facing throughout her unique career.

Tara Bernerd is known for helping many billionaires to fulfill and overhaul their penthouses, hotels and yachts. Despite the fact that the designer once dreamed of being involved in the cinema industry, it was evident that her path would eventually lead her to the design industry. Her creativity is known and acclaimed by many clients throughout the years, often referring to her "intelligent space-planning" and elegance felt regardless of the decor style. According to her home page, the British designer aims to create interior spaces for a variety of clients that are "worthy of today and embraced by tomorrow." She draws heavy inspiration from contemporary architecture and tends to favour industrial elements within her projects. Another element often mentioned in association with her interior design projects is a "masculine elegance" she manages to give to her interiors, more specifically an environment that can look and feel both warm and seductive for the host and guests.

It's no wonder that Tara Bernerd is a favourite of fashionistas. Tara Bernerd & Partners has been building up a dedicated following from those with a taste for the eclectic. Tara is also known for designing furniture for furniture emporium Andrew Martin. Among her most notable interior clients, we highlight the likes of Chelsea Football Club, Aspinall and Marco Pierre White.

Right now Tara Bernerd's studio has a lot on her hands, among them a luxury resort in Mexico; a deluxe villa in Ibiza and a 56m Perini Navi yacht. She's also working with Frank Gehry (a personal inspiration for the British designer) in the

Credits by Tara Benerd & Partners

Website: http://www.tarabernerd.com/

Address: 1 Hans St, Knightsbridge, London SW1X 0JD, UK

Women
Design

conception of a new hotel for Equinox in Downtown LA. Tara has confessed that she feels fulfilled in every aspect of her work right now "from the design and development of a project, to managing a team of talented individuals and collaborating with inspiring clients".

When asked about what she loves most about her work, Tara Bernerd mentioned the mix of having the freedom to create and the responsibility to encapsulate a lifestyle and atmosphere. Not to mention the challenge to make that dream happen. For Tara each project is different as well as the challenges set for them. Which is why problem-solving is an essential element for creative thinking the way she sees it.

When she began her company fifteen years ago and she had no idea that she would be working on projects alongside remarkable brands such as Equinox, Rosewood and Four Seasons, and making friends with Aron Harilela, The Hari, and Wan Chai. She looked back at her accomplishments with joy: "(...) as a studio, we will always have goals we'd like to achieve. I had always wanted to expand on our work in Asia and have had the opportunity to design in Japan. We are terribly proud to now be working with a prestigious hotel group to bring the first hotel of their new brand to Osaka which will open its doors later next year, so it's an exciting time."

When it comes to the future, Tara doesn't hide the ambition of carrying on making a mark in the hotel sector and resorts, having a set of projects lined up in that way. Tara also highlighted the fact that she feels fulfilled in all aspects of her work "from the design and development of a project to managing a team of talented individuals and collaborating with inspiring clients." She also mentioned the importance of having a certain proximity to her work: "I am very close to all my projects and each is as valuable as the next. We currently have live projects all over the world so, much of my time is spent travelling. Without question, this plays an enormous part in my design ethos and I draw upon the sensations, feelings and attitudes wherever I am."

"Proximity" is also a concept she takes to heart regarding the relationship with clients. Tara believes that her success, as well as the contacts she has gained throughout the years, are due to the "Communication" factor, an element she considers to be vital to both maintain the relationships with customers and also to know exactly what they are looking for regarding an interior design project. "As with any relationship a clear line of communication is essential, and this must be maintained throughout. Communication should start with listening to the client, understanding them so they feel that you thoroughly grasp what they are trying to achieve, before you then move on to communicating your thoughts and ideas."

"I DON'T TEND TO FOLLOW TRENDS AND STRIVE TO CREATE SPACES THAT ARE INDIGENOUS TO THEIR SURROUNDINGS. HOWEVER, THERE IS A DEFINITE THREAD THAT RUNS THROUGH OUR WORK THAT LINKS THEM ALL ON AN AESTHETIC LEVEL."

The interior design world is changing trends minute by minute, however, when asked about the matter of trends, Tara prioritizes quality materials over trends: "I don't tend to follow trends and strive to create spaces that are indigenous to their surroundings. However, there is a definite thread that runs through our work that links them all on an aesthetic level. Perhaps it's a slightly more handsome feel, or the fact that we tend to incorporate raw, more architectural materials within our work. The use of industrial elements such as exposed brickwork or structural ironmongery with softer, warmer tones and textures is a great way to attitude and character to a space which I think we'll see more of as people continue to experiment more with unusual design finishes."

When asked about craftsmanship, Tara Bernerd points out that there are many fantastic brands producing great quality fabrics, furniture and finishes that can definitely add a new edge to any type of space. Regarding her perspective about the future of design, she had this to say: Design is constantly evolving to keep up with the demands of our ever-changing lifestyles whether it be in a home or hotel. Good design is so much more accessible these days that it's inevitable we will find new ways to approach things. Perhaps it's using more sustainable materials or integrating technology further into our homes but, for me, the most important aspect of design is seeking components that are authentic and will stand true in time. Tara Bernerd finished the interview with this reflection regarding the ever-changing design industry, prioritizing a quality that will remain in time over a trend. One thing is for sure: Tara Bernerd is definitely set to be remembered as one of Britain's most remarkable and influential designers of the 21st century.

BERLIN
GERMANY

THE INNER HOUSE

"From his experience perspectives on and expectations from life tend to change. So he feels that he can't tell today what dreams he might have in ten or twenty years from now." – The Inner House

Markus Altvater discovered his passion for interior design around the age of 12. After working as a project manager in several industries, he decided to pursue his dream and studied Interior Design in London. Afterward, he dove into this world and launched The Inner House.

For Markus, the connection to his clients is of the utmost importance. He considers designing residential spaces a very intimate job that requires a mutual liking for each other in order to make the results unique and tailored exactly to the client's needs and lifestyle. And some clients have even turned into good friends after the project was already finished.

Starting his own business was challenging in the beginning. It worked out well with a mixture of commitment, drive, luck and believe in himself. Furthermore, the designer thinks that if he already had achieved everything he wanted it would feel bored these days. From his experience perspectives on and expectations from life tend to change. So he feels that he can't tell today what dreams he might have in ten or twenty years from now. Creative challenges make Markus feel fulfilled. Especially when his clients have ideas they consider themselves "crazy" or eccentric and that they would like to bring to life with him.

He is a supplier providing design or consultation services. For residential spaces, as he said before, Mark considers it essential to growing a stronger connection to the clients in order to design for them exactly what makes them happy. That way he'd consider himself more of a confidant, a friend or sometimes even a coach. As for marketing and communication, the designer believes that good photography is ''Good photographs are essential to advertise design work. And in personal meetings, I like to tell stories to go with the photos. What were the challenges of the particular project? Which details have been incorporated that might go unnoticed by someone else, etc. ''

At the moment, Markus is redesigning a 1960's bungalow in Tucson, Arizona. He has always been fascinated by the desert

Image Credits by The inner House

Website - https://innerhouse.net/en/home/

Address - Pappelallee 57, 10437 Berlin, Germany

SMEG

I have achieved two very essential things though – having very good friends all over the world and the freedom to think and work independently.

lifestyle and the ability to connect the indoor and outdoor living to a harmonious full experience. As for the pieces used in his projects, Markus only takes part in designing the unique, bespoke pieces.

From Markus' creative point of view, the new design possibilities for lighting by the use of high-quality LEDs have been the biggest trend lately. His clients are as diverse as his projects. Some are in creative industries themselves, some are entrepreneurs, some are celebrities, some are people next door that might be your neighbors. What they all have in common is that they were great to work with.

When it comes to craftsmanship, Markus thinks about furniture and lighting and how Italy and Portugal traditionally are constantly leading the way. As for textiles, the designer believes that Turkey and India are still the strongest players in the game. As for the future of the design industry, Markus would love to see a focus back towards a more sustainable product and project design and the return to a valuation of good craftsmanship – rather than short-lived trends and the tendency to deliver them with low-quality products, wasting resources and exploiting cheap workforce.

ONTARI
CANADA

TOMAS PEARCE

"What I personally find fulfilling comes more from how our clients react to our designs: from tears of happiness to the looks of sincere gratitude displayed on their faces upon completion of their project. These are the type of reactions that to me, speak volumes." – Tomas Pearce

Tomas Pearce is one of Canada's most precious acquisitions when it comes to design! Based in downtown Toronto, this interior design company is ambitiously led by main partners Melandro Quilatan and Tania Richardson. Together, they feature a team of experts that stand out through the most amazing settings, on a large spectrum of commercial and residential interior design services.

Located in the heart of Toronto, you'll find an inspiring interior design company where a team of experts is led by Principal Partners Melandro Quilatan and Tania Richardson, along with talented Interior Designers, Project Managers, Project Coordinators, Architectural Technologists, Stylists, and Procurement Agents. This company exists due to their love for design and endless possibilities, which translate into the joy for the "discipline of interior design, designers are given opportunities to literally create something that doesn't previously exist. What we create also has the power to enhance people's lives, and heighten the enjoyment of their environments. My favorite part about working in the industry is that invention involves problem-solving, so we have to vet each and every design possibility. Plus, each project we tackle at Tomas Pearce takes us on a different journey".

They proudly provide a massive range of commercial and residential interior design services, space planning, project management and interior styling to a multinational client base. In order to achieve this incredible status within the interior design world, they had to overcome many obstacles throughout the years, especially at the beginning of their careers. "Evolving our inner-workings as a firm was challenging, especially during the first few years of our practice. As Tomas Pearce experienced rapid growth and took on additional clients, we found ourselves reacting in 'high gear' to the demands of an overflowing workload. Stepping back to assess the office culture clarified that, by instilling universal processes, we could take a more healthy and proactive approach to manage our multiple projects".

Credits by Tomas Pearce

Website - https://www.tomaspearce.com/

Address - 131 Miranda Ave, York, ON M6B 3W8, Canada

The interior design firm recently celebrated their 14th anniversary and they couldn't be more happy to achieve these many years of experience, that granted them so much knowledge within this industry. Although they're very happy with their journey, they would be over the moon if they could embrace luxury hotel projects, since they've established their value with exquisite commercial and residential spaces.

With the need to create absolute and magnificent settings, their main goal is to see the client's reaction in every project. "What I personally find fulfilling comes more from how our clients react to our designs: from tears of happiness to the looks of sincere gratitude displayed on their faces upon completion of their project. These are the type of reactions that to me, speak volumes. It's a humbling testimony to know that we've made an impact on our client's personal lives by helping them design spaces that actually improve their lives, and these moments are extremely fulfilling".

Absolutely fulfilled through that feedback, they are proud to say that they build a personalized relationship with their clients, with no exceptions. "When working with our private residential clients, it is a vital part of our process that we more than know them – we need to understand how they live, entertain, and interact in the privacy of their own homes to create a design that truly suits their lifestyle and needs". By creating a bespoke relationship with their clients, the interior design firm believes that word-of-mouth referrals are the greatest way to attract potential clients, as well as social media, so everyone that's interested could follow their work.

At the moment, the interior design firm has more than 50 projects on the pipeline. "These residential and commercial projects are often in varying scales and stages of design and construction". With that in mind, they feel absolutely grateful to work in so many inspiring projects, with amazing people, which fills them with endless creativity, to set up the most exquisite spaces. "Our inspiration comes from a number of specific sources. All of our inspiration comes from our desire to create a signature product that is unique to that residence or development. A few types of inspiration that we draw on for our residential clients include the client's style and profile, their wants and needs for space, their current life stage, and/or their future life stage in the home. For our commercial projects, we also look to the client profile, and incorporate inspiration from the surrounding neighborhood and community, while taking into consideration desired programming, site location, and the overall architectural flavor of the development".

"OUR INSPIRATION COMES FROM A NUMBER OF SPECIFIC SOURCES. ALL OF OUR INSPIRATION COMES FROM OUR DESIRE TO CREATE A SIGNATURE PRODUCT THAT IS UNIQUE TO THAT RESIDENCE OR DEVELOPMENT."

This firm is also responsible for many bespoke private vacation homes, winter chalets, summer homes and exclusive ranches. In every project they embrace, their goal is to complete it with the latest trends and most exquisite pieces of furniture. Nonetheless, they think that "it is more desirable to attend global design shows. Not only are they a fantastic reason to experience and explore different parts of the world, but they showcase the newest and most innovative products, brands, and projects. That said, we believe that most trends are seasonal and have a short shelf life. For Tomas Pearce and our clients, longevity is extremely important. Rather than searching outward for inspiration, we always encourage our team to BE the inspiration". By being the inspiration, their level of standards and expectation for quality and craftsmanship is extremely high.

Within the company's ideals, in order to become a top interior design firm in this industry, they must be aligned with "trades, craftsmen, construction teams, fabricators, and artisans who are all at the top of their respective games". When it comes to talking about the future, Melandro Quilatan really thinks that it will be "technology-driven". As an interior design company, Tomas Pearce is a firm that believes in the "ease of life, escapism, and adventure are some words that I believe will continue to be on the pulse of design inspiration in the future".

LONDON UK

TOM DIXON

"Rich in narrative, we nurture a fast-growing international portfolio that ranges from hospitality and retail to co–working spaces and monumental complexes." - Tom Dixon Team on Website

Tom Dixon is a British designer who is known across the world, his works have been acquired by museums across the globe including the Victoria and Albert Museum, Museum of Modern Art New York and Centre Georges Pompidou, Paris. With a commitment to innovation and a mission to revive the British furniture industry, Dixon is inspired by the nation's unique heritage and produces extraordinary objects for everyday use.

Having dropped out of Art school, Dixon spent two years as a musician, playing bass guitar in a disco band until another motorcycle accident left him unable to play for a period. He spent two more years in the burgeoning London night club and warehouse party scene. This nocturnal lifestyle left plenty of time in the day to start experimenting with welded structures. Necessary bike maintenance had required welding skills, which a friend supplied in one quick lesson.

The new found welding skills were soon put to work as Dixon explored the decorative and structural potential of recycled materials and industrial scrap. It was a very hands-on period, working from his own workshop. Each piece evolved in a built form with no need for design sketches. Some of Dixon's favoured materials at this time included railings, concrete reinforcement bars, car inner tubing and saucepans.

As Dixon's international reputation grew, he was approached by Italian furniture design company, Cappellini. He began to be taken seriously on the international stage as Cappellini worked to put some of his designs into major production. The "S" chair made Tom Dixon's name, evolving from early prototypes in his Creative Salvage days. It was initially woven with recycled rubber inner tubes, and then covered in rush, a material traditionally used for drop in seats.

Credits by Tom Dixon

Website: https://www.tomdixon.net/

Address: 4-10 Bagley Walk, Kings Cross, London N1C 4DH, UK

"Tom Dixon the designer is particularly well known for his earlier designs such as the S-chair, designed for Cappellini, and the rotationally moulded Jack Lamp which gained the Millennium Mark for Great British Design in 1998."

Cappellini was attracted by its sculptural form and amazing legless structure of bent steel frame. Launched by Cappellini with a vibrant felt upholstered covering in 1989, the "S" chair quickly reached iconic like status and now has a permanent place in the Museum of Modern Art, New York. Dixon has since collaborated with Cappellini on many other projects, including the Bird Rocking chair, the Pylon table and chair and the tub chair to name a few.

Tom Dixon the company was started by Tom Dixon and David Begg in 2002. Since its inception, the company has developed its own collection of contemporary lighting and furniture including the acclaimed Mirror Ball Collection of lights and more recently Copper Shade.

Tom Dixon designs have entered the international major league through renowned shows at major venues like the Milan Furniture Fair and the London Design Museum, where Tom Dixon is currently nominated for Designer of the Year. Tom Dixon the designer is particularly well known for his earlier designs such as the S-chair, designed for Cappellini, and the rotationally moulded Jack Lamp which gained the Millennium Mark for Great British Design in 1998. He was awarded the OBE for services to British Design in 2000.

In 2004 a partnership was established between the Tom Dixon founders and the venture capital company Proventus, forming Design Research, which today owns and manages both Tom Dixon and Artek, the Finnish modernist furniture manufacturer which was established by Alvar Aalto in 1935. Additionally, Tom Dixon has also been the creative director for major furniture retailer Habitat.

MOSCOW
RUSSIA

VADIM MALTSEV

"I'm a perfectionist so I can never be fully satisfied. For example, I'm always worried before presentation of new project to my clients and this feeling keeps until the final day. I put so much attention to details like a doctor while surgery. And only after when it's done I can breathe freely. But I'm always satisfied with the good job and smile on customer's face." – Vadim Maltsev

For Vadim Maltsev, his life is his job. Even though he still values his personal time, Maltsev considered important to include your job in your life and that's why he spends most of his free time looking for new experiences and inspiration that he need to take a fresh look to his designs.

Besides being a top interior designer, Maltsev is also a talented product designer. He works with noble materials and his passionate about creating projects and objects from them. Most times, the renowned designer creates some special pieces for his customers that highlight their characters and the project. This unique touch is part of what makes Maltsev so popular and special, but also his complete focus on details that help his clients to feel the quality through the way of the art and unique design.

In today's Russian Design Industry, Vadim Maltsev is a name to be reckon with, but he recollects that this wasn't always the case: "The most challenging time of my career happened when I decided to open my own studio. It was a time of high risks and all responsibility belonged to me. In our country not everyone would open the studio because its complicated – our legislation doesn't cover that field. I think I'm still fighting for ability to show the unique design instead of mainstream and cheap fakes. In our country for a long time there was a Soviet Russian Design which means that everyone had the same style, and even the same chairs and tables made on one manufacture. It was called standart. But nowadays everything has changed but people's mind still live in that epoch."

That's why one of Maltsev first goals in the design industry was to revive Russian design and show it all over the world because it has a significant history. While analysing today's Russia, Maltsev reflects that Russia has a lot of young designers who can be competitive to western colleagues but they need help with legislative system which they don't have in Russia and this is one of his battles. Aside from create beautiful places to make people live with happiness in theirs homes, the renowned Russian designer is also pushing for better and more efficient laws within the Russian design industry.

Credits by Vadim Maltsev

Website: https://maltsevdesign.com/

Address: ul. Letnikovskaya 5 Moscow , Russia

"The trend of the future is a timeless interior filled with collectibles.A minimalist and simple space should be functional along with the overall design"

As a self named perfectionist, Vadim Maltsev supervises all of his projects and pieces from scratch. His studio has a well educated team in design and he usually delegates projects to his staff, but he reiterated that all the projects that come in must be followed by him so he can be assure that is touch, style and name is well defended in the final result.

Maltsev expects that in a near future the design industry will require a kind of virtuality, mobility, modernity and functionalism that only machines can provide. Eco-friendly technologies will come to new levels and they would be affordable for everyone. He hopes that pretty soon every house will have a eco-friendly technology that also follows the minimalist trend!

If we are talking about living space, the Russian designer defends that high ceilings and natural light will continue to grow as a top trend, as well as personalization and a more valuable individual approach. If a person is mobile, emotional, the interior should be the same, afterall, the variety of visual images from all over the world is reflected in the interior design. "You should never let trends suppress individuality."

However, despite the advances of technology, Maltsev considers important not to forget about the value of Craftsmanship.In some of his furniture pieces, he uses ancient techniques that he believes value the piece. the renowned designer recalls his partnership with Lison De Caunes, a French professional in the marquetry world that collaborated with Maltsev in a creation of stunning and unique wood piece for his furniture collection.

For Vadim Maltsev, a handmade item always has the right energy and gives the space a fullness and a certain spirit. "When you enter a flea market, antique shop, you always feel the mystery. So the same is here. The object which has created by hand is extraordinary, masterful, unique." The interior has life and atmosphere, and Maltsev believe in it.

XFORM

"I love the feeling of satisfaction in witnessing the materialisation of my conceptual design into reality. I take pleasure improving the lifestyle of the occupants or the end users through my works. I also enjoy using the creative freedom of imagination to solve spatial puzzles in my design compositions." – XFORM

XFORM Design Studio is a company mostly known for its complete and innovative take on residential and commercial projects. They have a very complete range of services regarding interiors, among them project management, space planning, furniture design and fabrication and even cooperation in exhibition and gala events.

XFORM is known for having a "limitless flow" of design ideas, giving a unique, transformative touch to spaces they intervene on. They have a contemporary and modernist take on their interiors while adding a special touch of colour to many of their projects. The ultimate dream of XFORM is to create a building typology that offers affordable housing and healthy lifestyle for every family. They believe that building a good community should start with cultivating healthy families because each family can potentially make an impact on the entire community.

Sleek and elegant are the common characteristics of XFORM design. They adapt from different styles including modern, minimalist, Scandinavian and others, while matching the client's backgrounds, needs, habits, and contextual references, often creating final results that are not strictly traditional or classical but creative and refreshing.

They treat every single project as an important, high-quality commercial entity and give emphasis on a high level of detailing and delivering the best design production customized to our client's needs. According to XFORM, seeing the happiness and appreciation of their clients' faces when they show them the design solutions to their space problems make them feel fulfilled.

"Each client is like a friend to me. My aim during initial discussions is to understand the client's lifestyle preferences, habits, etc while sharing my design interests and ideas. I seldom advertise my work directly - many new clients find out about me from their friends who have engaged my service previously."

Credits by XForm

Website - https://xformds.com/

UB. One, 81 Ubi Avenue 4, #09-04, Singapore 408830.

XFORM design and manage all the projects on their own, from the conceptual stage till completion of works. When they collaborate with other teams, they will have XFORM's name on the projects. If the collaboration is done on a personal capacity, then their name will be on it.

For XFORM, the design trend at the moment is all about using space-saving ideas to create an efficient layout, especially for small apartments in major cities around the world. Projects inspired by international styles such as Bohemian, Scandinavian or Japanese are also becoming more common.

XFORM has both residential and commercial clients. The residential clients include single working adults and married couples wanting to upgrade their lifestyle by transforming their old houses into a trendy new design. Wealthier clients expect major overhauls to the entire unit and are willing to spend on expensive joinery details. Clients with limited budget can have parts of their units renovated with certain rooms or areas reconfigured into a more efficient layout. The Commercial clients are mainly business owners planning to expand their business operations.

Their talents have earned them a couple of design talents such as earning First Class Honours in Bachelor of Architecture at RMIT University Melbourne Australia, submitting the winning entry at the Bandar Sunway Master Planning & Architectural Design Competition and being awarded the honour of Best Bank Interior Design Merit Award by Institute of Interior Design Malaysia.

"THE ULTIMATE DREAM OF XFORM IS TO CREATE A BUILDING TYPOLOGY THAT OFFERS AFFORDABLE HOUSING AND HEALTHY LIFESTYLE FOR EVERY FAMILY."

Currently, XFORM is working on transforming an ordinary HDB (Singapore public housing) flat into a spacious, Scandinavian gallery house. Projects like this use minimal colours and elements to create a greater impact. Besides that, they are also working on a contemporary-eclectic interior design that combines luxurious and artistic materials to create a lavish yet relaxing space. Their inspirations include paintings, fashion, furniture and daily objects, as well as ideas from design magazines.

For XFORM, environmental-friendliness will be an important aspect in the future. So far, good designs make things beautiful, high-tech and meaningful while creating functional spaces that are physically, emotionally and visually adapted to the users. He believes that beyond that, the design has the potential of taking care of their surroundings and the natural environment. "For example, the eco-home concept is a great idea but unfortunately, it is currently not affordable to many. Also, the design and building industry can be more aggressive in converting construction waste into cheaper building materials and components, using, for example, the 3D-printing technology. Our Mother Earth will be much cleaner and healthier to live in if every building project uses these recycled materials and components."

TORONTO
CANADA

YABU PUSHELBERG

"We are inspired by other people, beautiful things; inspiration can be found in the simplest to most complex forms." – Yabu Pushelberg

Yabu Pushelberg is an international design firm, with studios in Toronto and SoHo, New York, founded in 1980 by Glenn Pushelberg and George Yabu focused teams of design and project management personnel specialize in interior, furniture and product design for the hospitality and retail industries. This amazing design firm also does stunning residential projects.

George and Glenn's partnership is peerless, and their innate creative abilities have made them thought leaders in the design world. Dedicated to delivering the unexpected, they constantly shift visual paradigms with each completed project, the end result eliciting an emotional resonance in the user.

In, 1972, two Ontario natives were brought to Ryerson University in Toronto for reasons that can be loosely linked to kismet. The same stroke of fate brought them together a few years later, and would mark the start of an abiding partnership in business and in life. More than three decades later, George Yabu and Glenn Pushelberg oversee one of the recognized design firms in the world. The Yabu Pushelberg studios redefine how the world sees and experiences the built environment. The work is designed collectively; it is imaginative, thoughtful, and honest, while continuously moving between the rational and the intuitive. It is this interchangeability of their individual roles, that in unison, is distinctive.

Across the Atlantic, Yabu Pushelberg is immersed in the rejuvenation of another storied retailer, the department store Printemps, on the recommendation of former Louis Vuitton chairman and ceo Yves Carcelle. The firm also helped complete a revamp of three floors of the main Printemps building on Boulevard Haussmann, which housed the women's handbags, accessories, watches and jewelry categories. In China, the firm has a long relationship with Lane Crawford and last fall designed a new unit in the Yintai Centre in Beijing — largely at the behest of a single cosseted customer, according to Pushelberg. As they spend much of our time traveling they find inspiration everywhere. Yabu Pushelberg say "We are inspired by other people, beautiful things; inspiration can be found in the simplest to most complex forms.

Credits by Yabu Pushelberg

Website - https://yabupushelberg.com/

Address - 55 Booth Avenue, Toronto M4M-2M3, Canada

MUMBAI
INDIA

ZZ ARCHITETS

"We don't believe in trends because spaces are meant to be timeless and ideally should be envisioned for longevity. We have definitely been seeing an increase in the use of contemporary art and sculptural-like pieces in projects. These are mainly statement pieces that can clearly make a strong impression in any space." – ZZ Architets

ZZ Architects is a multidisciplinary and multi-award-winning design firm led by Principal Architects Krupa Zubin and Zubin Zainuddin. ZZA is considered to be among the top 10 Architectural and Interior Design Firms of India.

ZZ Architects is known for their unique approach to architecture and interior design, which is a bespoke and very intimate process of discovering each client's personal style. They are constantly learning and interacting with other people.

Over the past few years, ZZ Architects has emerged as a leading full-service Luxury Architecture, Interior Design, and Decor firm based in Mumbai and have been working across key cities in the country with clients including leaders in business, finance, and industry, as well as society, film, and politics.

ZZA has a widespread portfolio that comprises hospitality, interior and master planning projects, among others. The work seems to take shape and lead them in new directions. Being consistent in quality and true to their design sensibilities has been their primary focus. ZZA believes that they need to constantly evolve and there will always be milestones to cross. Currently, they are excited to be a part of the evolving Indian design scene.

Creative and technical staff is grouped in teams that follow projects all the way through, from concept to completion. Each team is comprised of team leaders and team members with expertise in various aspects like project management, visualization, design development, etc. For ZZA, working as a cohesive team is very important to ensure consistent quality, and they believe in passing on the design ethos of the firm. The personal interactions with every client ensure that each project has its own individual direction.

Credits by ZZ Architets

Website - https://zzarchitects.net/

Address - A-403, Prathmesh Tower: Raghuvanshi Mills Compound - Lower Parel West, Mumbai, Maharashtra 400013, India

"Quality cannot be categorized and we see a lot of great products being made across the globe. The ease of working in India and being able to source globally is of great advantage. We do source a lot of our loose furniture and high-end decorative lights from Europe and do a lot of customization on-site as there is access to refined and high-quality workmanship here."

A team of 60-plus architects and designers strive constantly to create projects that stand out because of the distinct approach towards design, detail and the latest technology. Research is critical to be competitive in an ever-evolving international design market. Currently, they are working on some very interesting private homes. These are large scale bespoke homes made especially for the families that they are working for. They are also working on some hotels, office spaces and high-end retail stores.

Their elite client list includes industrialists, celebrities, corporate houses, real estate developers and houses, investment bankers, diamond merchants and a lot of individual entrepreneurs. They mainly approach them by some reference and are probably aware of the work they do. They need to collaborate with our clients to make each project journey very individual

ZZA believes good design is produced from careful study and research, combined with technical knowledge and artistic judgment. Attention to detail, proportions, and scale, together with common sense, ensure the finished product fully develops the potential within the concept. When asked about the future of design, ZZ Architects believes that the design world is crossing borders with the art and fashion world. In the future, they see a design scene that is multifaceted, constantly looking for collaborations and partnerships with artists and that loves buying one-off pieces that tell a story.

ALL THE CONTACTS ON THIS BOOK

5 Janelas
Website: http://www.5janelas.com/
Address: Av. Dom Afonso Henriques 740, 4810-534 Guimarães, Portugal

Ab Concept
Website: https://www.abconcept.net/
Address: Unit 1802,K11 Atelier, Victoria Dockside, 18 Salisbury Road, Hong Kong, China

Alene Workman Interior Design
Website: https://awidesign.com/
Address: 805 E Broward Blvd #302, Fort Lauderdale, FL 33301, USA

Alexandra Fedorova
Website: http://www.fedorova.ru/
Address: Prechistenskaya embankment, building 15, building 2 119033 Moscow, Russia

Amy Lau
Website: http://amylaudesign.com/
Address: 601 W 26th St, New York, NY 10001, USA

Atelier Biagetti
Website: https://atelierbiagetti.com/
Address: Piazza 20143, Piazza Arcole, 4, 20143 Milano, Italy

Avanzato Design
Website: http://avanzatodesign.com/
Address: 3692 SW 24th St, Miami, FL 33145, USA

B+K Architecture
Website: http://www.baranowitzkronenberg.com/
Address: 18 Yosef Karo St. Tel-Aviv, Israel

Bishop Design
Website: https://wearebishopdesign.com/
Address: Suite #111 & 112 Pinnacle Building – Dubai, UAE

Brown Davis
Website: https://wearebishopdesign.com/
Address: 1665 Alton Rd #1, Miami Beach, FL 33139, USA

Brunete Fraccoli
Website: https://www.brunetefraccaroli.com.br/
Address: Rua Batates, 460 - 4º andar - Jardim Paulista, Sao Paulo, Brazil

Cameron Woo Design
Website: https://cameronwoodesign.com/
Address: Jln Kilang Barat, #04-03 Panasonic Building, Singapore 159346

Campana Brothers
Website https://campanas.com.br/

Celia Sawyer
Website: http://www.celiasawyer.com/
Address: 52 Brook Street, Mayfair, London, W1K 5DS, UK

Chahan Minassian
Website: https://www.chahan.com/
Address: 12 Rue de Beaune, 75007 Paris, France

Christian Haas
Website - http://www.christian-haas.com/
Address - Rua do Almada 503 4050-039 Oporto, Portugal

Clodagh Design
Website: https://clodagh.com/
Address: 115 East 23rd Street #12 Floor York, NY 10010

Comite de Proyectos
Website; https://www.comitedeproyectos.mx/
Address: Gobernador Luis G. Vieyra 38-5, San Miguel Chapultepec I Secc, 11850 Mexico City, CDMX, Mexico

Cristina Celestino
Website - http://cristinacelestino.com/

Curiosity
Website: http://curiosity.jp
Address: 2-13-16 Tomigaya, Shibuya-ku, Tokyo 151-0063 Japan

DKOR Miami
Website: https://www.dkorinteriors.com/
Address: 2079 NE 155th St, Miami, FL 33162, USA

Dutch East Design
Website: http://www.dewr.studio/
Address: 231 W 29th St #804, New York, NY 10001, USA

Fernanda Marques
Website: https://www.fernandamarques.com.br/
Address: Rua Ramos Batista, 198 - Cobertura | CEP 04552-020 | Vila Olímpia - Sao Pulo, Brazil

Fine Rooms
Website: https://www.fine-rooms.com/
Address: Pestalozzistraße 104, 10625 Berlin, Germany

Francis Sultana
Website: http://www.francissultana.com/
Address: 2-4 King St, St. James's, London SW1Y 6QP, UK

Gerard Faivre
Website: https://www.gerardfaivreparis.com/
Address: 140 bis Rue de Rennes, 75006 Paris, France

Graça Viterbo
Website: http://www.viterbo-id.com/pt-pt/
Address: Avenida de Nice, 68 2765-259 Estoril, Portugal

Halpern Design
Website: https://www.halperndesign.com/
Address: 304 Park Avenue South, 7th Floor, New York 10010, USA

HOK China
Website: https://www.hok.com/studios/shanghai/
Address: 3708 Raffles City Shanghai Office Tower, 268 Xizang Middle Road, Shanghai 200001, China

Ivy's Design
Website: https://www.ivysdesign.de/
Address: Weinbergsweg 21, 10119 Berlin, Germany

Jaime Beriestain
Website: https://beriestain.com/
Address: Pau Claris 172, pral. 08037 Barcelona, Spain

Jamie Bush + Co.
Website: https://www.jamiebush.com/
Address: 169 N La Brea Ave d, Los Angeles, CA 90036, USA

Jean Louis Deniot
Website: https://www.deniot.com/
Address: Rue de Verneuil 75007 Paris, France

Jeff Andrews
Website: https://www.jeffandrewsdesign.com/
Address: 7377 1/2, Beverly Blvd, Los Angeles, CA 90036, USA

Jo Hamilton
Website: http://www.johamilton.co.uk/

Joana Astolfi
Website: https://www.studioastolfi.pt/
Address: Rua Pereira Henriques 24, 1950-242 Lisbon, Portugal

Joe Ginsberg
Website: https://www.joeginsberg.com
Address: 307 West 38th Street, New York, NY 10018, USA

Johannes Torpe
Website: http://johannestorpe.com/
Address: Nygade 4, 1 / 1164 Copenhagen, Denmark

Jorge Cañete
Website: https://www.jorgecanete.com/
Address: Domaine de, La Lance, 1426 Concise, Switzerland

JPA Design
Website: http://www.jpadesign.com/
Address: 5 Shenton Way, #10-01 UIC Building, Singapore

Juan Pablo Mollyneux
Website: https://www.molyneuxstudio.com/
Address: 4, Rue Chapon 75003 Paris, France

Katerina Lashmanova
Website: http://www.lashmanova.ru/en/

Kelly Hoppen
Website: https://kellyhoppeninteriors.com/

Keisu Conecta
Website: https://www.keisuconecta.com/
Address: Impresores 20 P.E. Prado del Espino, 28660 Boadilla del Monte, Madrid, Spain

Khadine Schultz
Website: http://khadineschultz.com/
Address: 300 Biscayne Blvd, Suite 203, Miami, FL33137, USA

Kokai Studio
Website: http://www.kokaistudios.com
Address: 3/F, Building 3, No. 600 North Shaanxi Road, 200041 Shanghai, China

Kris Turnbull
Website: http://www.kristurnbull.com/
Address: 135 Lisburn Rd, Belfast BT9 7AP, UK

Laura Pozzi
Website: http://www.laurapozzi.it/

Licht Kunst Licht
Website: https://www.lichtkunstlicht.com/de/
Address: Silesian Road 27, 10997, Berlin, Germany

Ludovica + Roberto Palomba
Website: https://www.palombaserafini.com/
Address: Via L. Zamenhof, 17/a 20136 Milano, Italy

Marcel Wanders
Website: https://www.marcelwanders.com/
Address: Nieuwe Herengracht 119, 1011 SB Amsterdam, The Netherlands

Marco Piva
Website: http://www.studiomarcopiva.com/
Address: Via Achille Maiocchi, 9, 20129 Milano, Italy

Marmol Radziner
Website: www.marmol-radziner.com
Address: 12210 Nebraska Avenue Los Angeles CA 90025, USA

Matteo Brioni
Website: http://matteobrioni.com/
Address: Strada Comunale Ronchi, 77, 46023 Gonzaga, Italy

Matteo Nunziati
Website - http://www.matteonunziati.com/
Address - Via Varesina 162, 20156 Milano, Italy

Matteo Thun & Partners
Website: https://www.matteothun.com/
Address: Via Appiani 9, 20121 Milano - Italy

Merve Kharaman
Website: http://www.mervekahraman.com
Address: 7209 Santa Monica Blvd, West Hollywood, CA 90046, United States of America

Meshberg Group
Website: https://www.meshberggroup.com/
Address: 247 Water St Suite 404, Brooklyn, NY 11201, USA

Miaja Design
Website: https://www.miajadesigngroup.com/
Address: 9 Muthuraman Chetty Rd, APS Building, Singapore 238931

MorrisCo Design
Website: http://morriscodesign.com.au/
Address: 118/40 Yeo St, Neutral Bay NSW 2089, Australia

Musa Decor
Website: http://musadecor.com/pt/

Nini Andrade da Silva
Website: http://www.niniandradesilva.com/
Address: Estrada da Pontinha, Forte de Nossa Senhora da Conceição, 9000-726 Funchal, Madeira

Noé Duchaufour Lawrance
Website: https://www.noeduchaufourlawrance.com/
Address: 8 Passage de la bonne graine 75011 Paris, France

Nomade Ateliers
Website: https://www.nomadeatelier.net/

O&A Design
Website: https://oa-london.com/
Address: 22 Grosvenor Gardens Belgravia London SW1W 0DH, UK

Paris 56
Website: https://paris56.de/
Address: Pariser Str. 56, 10719 Berlin, Germany

Park Associati
Website: https://www.parkassociati.com/
Address: Via Garofalo, 31, 20133 Milano, Italy

Polina Pidtsan
Website:http://www.polinapidtsan.ru/

PTANG Studios
Website: https://www.ptangstudio.com/
Address: Room 5 - 6, 4 Floor, Hopeful Factory Centre - 10 - 16 Wo Shing Street, Fo Tan, N.T., Hong Kong

Retrouvius
Website: https://www.retrouvius.com/
Address: 1016 Harrow Rd, Kensal Green, London NW10 5NS, UK

Richard Mishaan
Website - https://www.richardmishaan.com/

Robert Couturier
Website: http://www.robertcouturier.com/
Address: 271 Madison Avenue, Suite 1108, NY 10016, New York

Rottet Studio
Website - https://www.rottetstudio.com
Address - 29 West 30th Street, 9th Floor, New York, NY 10001, USA

Sara Folch
Website: https://sarafolch.com/
Address: Avinguda Diagonal, 491, 08029 Barcelona, Spain

Sasha Bikoff
Website - https://sashabikoff.com/
Address - 200 Lexington Avenue, 10016, New York, USA

Sebastien Herkner
Website: https://www.sebastianherkner.com
Address: Geleitsstraße 92, D-63067 Offenbach am Main, Berlin, Germany

Shalinni
Shernavaz Interiors
Website: http://www.lazuli.in/professionals/shernavaz-interiors
Address: No. 2, 2nd Cross, Nandidurga Rd, Bengaluru, Karnataka 560046, India

Smart Design Studio
Website: http://smartdesignstudio.com/
Address: 632 Bourke Street, Surry Hills, NSW 2010, Australia

Spaces by Jackflash
Website: https://www.spacesbyjacflash.com/

Stefano Giovannoni
Website: https://stefanogiovannoni.com/
Address: Via Enrico Stendhal, 35 20144 Milano, Italy

Studio Catoir
Website: http://studiocatoir.com/
Address: 29 Rue des Favorites, 75015 Paris, France

Studio Montanāna
Website: https://studiomontanyana.com/
Address: Carrer de Sant Josep de Calassanç, 15, 46008 Valencia, Spain

Studio Putman
Website: https://studioputman.com/
Address: 16 Rue de l'Arcade, 75008 Paris, France

Superkul
Website: http://superkul.ca/
Address: 5 Golden Ave Suite 101, Toronto, ON M6R 2J5, Canada

Susana Cots
Website: http://www.susannacots.com/
Address: Carrer Pi i Ralló, 2, 17255 Begur, Girona, Spain

Sybille De Margerie
Website: https://www.sybilledemargerie.com/
Address: 52 Avenue Victor Hugo, 75116 Paris, França

Tara Bernerd
Website: http://www.tarabernerd.com/
Address: 1 Hans St, Knightsbridge, London SW1X 0JD, UK

The inner House
Website: https://innerhouse.net/en/home/
Address: Pappelallee 57, 10437 Berlin, Germany

Tomas Pearce
Website: https://www.tomaspearce.com/
Address: 131 Miranda Ave, York, ON M6B 3W8, Canada

Vadim Maltsev
Website: https://maltsevdesign.com/

XForm
Website: https://xformds.com/
Address: UB. One, 81 Ubi Avenue 4, #09-04, Singapore 408830.

Yabu Pushelberg
Website: https://yabupushelberg.com/
Address: 55 Booth Avenue, Toronto M4M-2M3, Canada

ZZ Architets
Website: https://zzarchitects.net/
Address: A-403, Prathmesh Tower: Raghuvanshi Mills Compound - Lower Parel West, Mumbai, Maharashtra 400013, India

COVET·HOUSE
CURATED DESIGN
WWW.COVETHOUSE.EU | INFO@COVETHOUSE.EU